



Arts and Crafts

Photos from previous years, page 9

Free Live Music

Entertainment Schedule, page 5

Festival of the Arts: A Community Treasure

VOLUME 8,
NUMBER 2



July
2007

About Town: Interviews with Fremont Festival Goers

by Nina Moore

I have long wanted to ask a sample of my fellow Fremontians about their favorite aspects of the Festival and what keeps them coming back year after year. So, as guest editor, I did a quick, non-scientific survey. Let's hear what people had to say:

My friend, Carol-Ann Koch-Weser, says that she has only missed one festival in 15 years and that she comes each year for the crafts, jewelry, pottery and other unique items. When

asked if she had any favorite purchases over the years, she wrote, "My two bedroom lamps are one of a kind and the potter doesn't even make lamps anymore....They are works of art and a delight to look at."

Rebecca Buzsaki says she has attended at least ten years, and this year, she is looking for artwork for her home. When asked about her favorite purchases, she wrote, "I love my toe rings, my wooden salad tongs, and my chopstick 'tweezer' things for olives. I plan to stock up and give them as gifts

this year for the holidays!" (Ok, if you are Rebecca's friend, forget you ever read this!). She also wrote that her daughter loves her "little carved animals and tie-dyed clothing."

When asked about what he enjoyed most at the Festival, Bryan Gebhardt responded immediately, "The food!" Specifically, he notes that he loves "the linguica burger - and I am part Portuguese! Where else are

—About Town
page 11

Fremont Festival of the Arts Hosts the Firefighter Combat Challenge

New Bay Area Challenge Competition Raises Funds for Charity

Soaring high above the crowds is an ominous looking tower, not the usual site one expects at an art and wine festival. But clearly, the Fremont Festival of the Arts, August 4-5, 2007, held in Fremont, California, is not your average art and wine festival as it plays host to the Western Regional Firefighter Combat Challenge.

Earning the prestigious title of "the toughest two minutes in sports", the Firefighter Combat Challenge is a skill test for firefighters throughout the world. Wearing full turn out gear and

racing against the clock, firefighters participate in a number of tasks typically performed at the scene of a fire. It provides a prime opportunity to showcase firefighters and acknowledge the difficult job they have.

Chuck Burke, a Fremont Firefighter/Paramedic, has run the Challenge 11 times, both as an individual and in the team relay event. "I first started participating in the

—Bay Challenge
page 4

Paying it Forward – Volunteering is an Act of Kindness



by David Lowman
New England Financial

"Pay it Forward" is a book written by Catherine Ryan Hyde, but it's also an idea. It's an action plan within a work of fiction. But, does it have to be fiction? How can one

ordinary person—you or me—make a difference in the community, state, country or world? One way is the practice "Paying it Forward". While the steps might be simple, the outcome would change the world.

What is "Paying it Forward"?

There are four basic steps to "Paying it Forward":

1. **Be attentive.** Wherever you are look for opportunities to help someone. Perhaps your neighbor is elderly or disabled. Volunteer to prepare a meal, take them shopping, or just visit with them.

2. **Do something nice for someone you don't know.** Volunteer at a local

—Pay It Forward
page 11

A Fond Farewell

Reflections on the Festival of the Arts

by Dave O'Hara
Retiring Festival Chairman

I have had the privilege of being the Chairman of the Festival of the Arts for ten years, ending in 2006. There have only been three chairs for this event, Bob Dimino, Bob DeMarta and myself in the 23-year history.

The most important, of course, was Bob Dimino, who hatched the idea, started a festival in the parking lot of the Hub, quickly expanded to one side of Fremont Boulevard and shepherded the festival to the amazing event that it is today.

Bob DeMarta preceded me, being the chairman from 1994 through 1996, the three years of exponential growth of the festival, which earned him a well-deserved rest. By the time I took over - by default since I was the Chamber president at the time, and over 300



Dave O'Hara drives by Festival headquarters

people turned down being chair of the Festival Committee - I stepped in and delegated virtually the entire job of festival operations to others.

During my ten years, the event grew from huge to enormous. Now, nearly 400,000 come to the festival.

—Farewell Dave
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15 Years of Excellence

The United States Chamber of Commerce has acknowledged the excellence of the Fremont Chamber of Commerce by granting the designation of "Accredited Chamber" Only 12 percent of all Chambers nationwide have received this honor.

FIFTEEN
YEARS



ACCREDITED
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Victoria O'Gorman
Board Chairperson

Message from the Board Chairperson

You Are Invited

I would like to invite you to attend the 2007 Fremont Festival of the Arts, a signature event of the Fremont Chamber of Commerce. On August 4 and 5, Fremont will be transformed into the epicenter of arts and crafts with an abundance of family fun, music and epicurean delights. This annual event is the largest two-day outdoor festival west of the Mississippi, attracting nearly 400,000 people.

The Festival brings together nearly 700 exceptional artists to our community. Attendees will find thousands of handicrafts by the finest artists and crafts makers, from elegant jewelry and pottery to whimsical hats and toys. After browsing the hundreds of artisan offerings, wind your way to the Firefighter Combat Challenge and watch our brave firefighters test their physical skills.

Be sure to visit Business Alley to discover many of the business services in the community. Kids and parents alike will enjoy the Kids Zone, and the Gourmet Marketplace is not to be missed. Remember to check the entertainment schedule for this year's lineup of music and feel free to bring

your dancing shoes.

Enjoying tasty treats is always an enjoyable part of attending the festival. Crowd favorites are the Chinese chicken salad or delicious linguica sandwich, followed by a variety of ice creams, churros and frozen lemonade. Complementing the food will be soft drinks, premium wines and microbrews. You will receive a collectible beer or wine glass when you purchase tickets for beverage pours. And if you are looking for a cool, tranquil respite from the heat, visit the Wine Garden, where you will find comfortable seating to enjoy gourmet food, premium wine and exclusive entertainment. Tickets to this special venue are sold separately.

The revenue from food purchases will support many of our local charity and nonprofit organizations. The Festival provides an important revenue stream that helps fund Chamber programs and services to the Fremont business and local community.

All of the latest Festival information and schedule of activities can be found on our website at www.fremontfestival.net.

See you at the Festival!



Cindy Bonior
CEO, Fremont
Chamber of Commerce

Message from the CEO

What's in it for you?

All good sales people know the first and foremost question on the mind of every buyer is, "what this means to me is...?" After all, we're all human beings and that's just how our minds process information and how we relate to events. It's no different for those who participate in or are guests of the Festival of the Arts.

So, exactly what does the Fremont Festival of the Arts mean to you? Well, if you're looking for great music, good food, and fabulous shopping, it means an afternoon filled with all your favorite pastimes, and all in one place - bonanza! If you're looking to entertain your children, enjoy a sporting event or meet up and become reacquainted with old friends, then you're in luck, because the festival is the perfect weekend event for you too. That's one of the great things about our festival, it fulfills so many needs for a vast number of people. But these things only scratch the surface!

If you look beneath the surface, what does the festival really mean to you? If you're a part of one of the non-profit organizations that operate a food booth, then it means the opportunity to raise funds for your charity. Since its inception, the Fremont Festival of the Arts has served as the single largest fundraiser for at least thirty non-profit organizations that serve the Tri-City community. It is estimated that over the 24 years of the festival, these organizations have raised nearly \$8,000,000. These non-profit organizations return that money to the community through their important services, creating a better quality of life for Fremont residents. The dollars they earn fund scholarships and medical research; support at-risk children and families in need; and provide safe environments for high school children to participate in sports and after school activities. See the list of non-profits on page 8.

The festival also holds a deeper meaning for the community. It has served as a cultural event while increasing the City's image and visibility. Considered an event of distinction, the festival has garnered the attention of national magazines such as Parent, Women's Week, California Tourist and Via earning Fremont status and prestige. And let's not forget, it increases business to hotels, restaurants and retail shops during the weekend

while adding dollars to the City coffers through sales tax revenues and hotel taxes.

And Chamber members? What's in it for you? The festival hosts Business Alley, a trade show within the festival that allows Chamber members to showcase their products and services to the nearly 400,000 Festival attendees. Participating members are able to reach a large audience at a fraction of the price offered by other promotional and advertising mediums. Participation in Business Alley has been an enormous success for many Chamber members and has greatly increased their sales and visibility in the community. See the list of Business Alley participants on page 7.

With all these benefits extended to Chamber members and the community, exactly what's in it for the Chamber itself? It has to be a substantial windfall of funds, right? After all, the Chamber is the sole organization that assumes all risks associated with the festival, not to mention the significant resources poured into this event to make it a success. And, after 24 years, it should be making a load of money for the Chamber. The reality is, that's just not the truth.

What's in it for the Chamber is much more profound than money, it speaks to the very core of our mission and existence. Using the festival as a vehicle, we're able to create profitable business opportunities for our members, attract potential customers and build a stronger business environment. By carrying the bulk of the financial burden, we are able to provide a venue for non-profits to raise funds so that they continue with their important work to provide valuable social services to our community. And, through the strength and prestige of the festival, we are able to attract thousands of individuals to our city to experience what we know to be a beautiful and great community. This is truly what is in it for the Chamber as an organization.

For those who think this is merely a fundraiser for the Chamber, the means to earn dollars, a way to pay the bills, I challenge you to look beneath the surface of the festival and discover what is truly at the heart of it - a committed organization that has joined with a dedicated community to build a strong, more vibrant and exciting city. That's what's in it for us! How about you?

Hope to see you at the Festival of the Arts!



Is your business plan
in place?

Talk to a SCORE counselor at no charge. Schedule an appointment with Gene Page or Naeem Malik by calling 510-795-2244. Both counselors are available for your small business counseling needs.

Available times:
Mondays from 9 a.m. to 1 p.m.
Fridays from 9 a.m. to 12 noon

Guest Editor Message Reflections

I was extremely excited to be asked to be the guest editor of this issue of the Fremont Business Review, devoted to the Festival of the Arts. Why? Because each year, the Festival of the Arts is a weekend event that our entire family looks forward to and enjoys.

We enjoy browsing the arts and crafts booths, sampling the foods, and watching the Firefighters Challenge. And since my mother, my husband, and my daughter all have August birthdays, it is a great opportunity for me to find unique gifts for each of them. Over the years, I have also worked at several non-profit booths, enjoying the total Festival experience while raising money for local causes near and dear to my heart.

As our kids have grown, the experience for us has changed. We all wander together for a while now, and then each goes our separate ways for a time, off to the wine garden, Business Alley, the music stages, or to find gifts for each other. My daughter enjoys getting a henna tattoo each year, and last year, spent her own money on a beautiful rose-carved silver ring. My son used his money to buy a beautiful candle as a birthday gift for his sister and to buy two wood-carved rubber-band guns that he and his friends have had fun shooting (not my favor-

ite purchase, I must admit!). And my husband and I will always have the memory of my mother-in-law, who moved to Fremont and came to the Festival of the Arts with us for the first time a few years ago, and - although this has not been independently verified - raised the sales tax revenue brought in by the Festival by a significant amount!

Personally, upon reflection, I was surprised to recognize a theme in what catches my fancy. Over several years, I have purchased a beautiful hand-painted glass vase, a hand-painted glass pitcher and margarita glasses, a colorful glass sculpture of a circle of dancers by artist Lionel Chaptal, and a mesmerizing glass mobile by artist Jeff Price. My artistic passion is obviously glass in all its forms.

What is your passion? Whether it is food, arts and crafts, foot stomping music, able-bodied firefighters, or a great place to bring the kids, the Fremont Festival of the Arts has it all. Come check it out and we'll see you all there!



Nina Moore
Fremont Education Foundation

Calendar of Events July

- 2 Membership Committee Meeting**
Noon, Chamber Conference Room

FCCTV's July Show "Fremont Festival of the Arts: Good Clean Fun for Everyone"
7:30 p.m. on Channel 26

- 3 City Council Meeting**
CANCELLED

- 4 4th of July**
Chamber Office Closed

- 10 Festival of the Arts Committee Meeting**
5 p.m., Papillon Restaurant

City Council Meeting
7 p.m., City Council Chamber

- 11 Ambassador's Meeting**
8 a.m., Chamber Conference Room

The Picnic People Mixer
5-7 p.m.

Ardenwood Historical Park
34600 Ardenwood Blvd., Fremont
Phone: (925) 462-1400

The Picnic People believe a company picnic is just good business! It can generate positive office relationships, build company morale & show appreciation for your employees. They can also help you with your other events such as birthday parties, weddings, quinceañeras, baby showers, graduations, Bar and Bat Mitzvahs, family reunions, and any other celebrations of life. They've coordinated over 7,000 events and served over 800,000 guests at the beautiful East Bay Regional Park District and State Park locations. The Picnic People specialize in group picnics, fresh-air meetings, special events and catering.

- 13 Chamber Board of Directors Meeting**
7:30 a.m., Chamber Conference Room

- 17 Fremont City Work Session**
4 p.m., City Council Chambers

- 18 Connection Club Leaders Meeting**
8 a.m., Chamber Conference Room

- 20 ChamberPak Deadline**

- 23 ABC Training for the Festival**
6 p.m., Chamber Conference Room

- 24 Leadership Steering Committee Meeting**
8 a.m., Chamber Conference Room

City Council Meeting
7 p.m., City Council Chamber

- 25 East West Bank Mixer**
5-7 p.m.

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August

- 4-5 Fremont Festival of the Arts**
10 a.m. - 6 p.m.
Central Fremont, Paseo Padre Parkway @ Walnut Ave.



Wine Garden ticket pricing for Chamber members

Chamber membership has its privileges, and we are offering our members the first chance to take advantage of a *limited-time reduced rate* for the Wine Garden Connoisseurs' Circle at the Fremont Festival of the Arts, Aug 4-5, 2007.

For seven years, the Wine Garden at the Fremont Festival of the Arts has offered a shady and secluded retreat for those who wish to enhance their festival experience. Enjoy premium wines from local wineries poured by vintners eager to share their expertise and speak to guests about tasting techniques and different wine varieties. Wine will be accompanied by a delicious buffet lunch made especially for Wine Garden guests by one of Fremont's finest dining establishments. Tickets to the Wine Garden are a great way to thank your best customers or to reward your employees for their hard work.

Connoisseurs' Circle

The Connoisseurs' Circle provides special recognition for companies and organizations that purchase a block of 10 tickets. Connoisseurs' Circle members receive the following additional benefits:

- Recognition for your company as a Connoisseurs' Circle member in the Wine Garden program distributed to every 2007 Wine Garden attendee
- Your company listed on the Wine Garden signage
- Your company name included in the thank you ad in the Fremont Business Review
- And, the opportunity to be included in all Connoisseur's Circle events and receive advance notice of ticket sales.

This special offer enables you to purchase a Connoisseur's Circle block for only \$500, a savings of \$50. But, you must hurry. This special offer expires on Monday, July 9th. In order to take advantage of the offer, please call Lana Hillary-Windom at (510) 795-2244, x105 or email lhillary-windom@fremontbusiness.com. You must mention this special offer in order to qualify.

The Wine Garden

The Wine Garden is open from noon to 5 p.m. each day of the festival. Each ticket is good for admission on either Saturday or Sunday, you select the date. Wine Garden tickets include:

- A preferred parking space near the Wine Garden
- A 2007 Festival wine glass
- A 2007 Festival drink ticket that can be used outside the Wine Garden
- Gourmet buffet served by some of Fremont's leading restaurants
- Premium wines poured by wine experts and representatives from wineries.
- Entertainment presented for the exclusive pleasure of Wine Garden attendees.

Entrance to the Wine Garden is limited to individuals 21 and over.

Wine Garden and Connoisseurs' Circle tickets:
call 510-795-2244 ext. 101
visit www.fremontbusiness.com
and order online



Drew Thompson

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Bay Challenge—

from page 1

Challenge because I believe that as a firefighter, it's important to stay fit, and it seemed like a fun way to stay in shape," said Burke.

According to Burke, training for the Challenge involves an enormous amount of dedication and concentration along with strength training, cardio, and actual course work. Fortunately for Burke and his team, they have befriended the renowned Travis Team who has picked up multiple champion awards for the Challenge. "Travis has helped us with a lot of course technique and proper training exercises," said Burke.

But for Burke, one of the most important benefits of the Challenge is the friendships and camaraderie he has established. "I like the comrade it builds with your fellow firefighters. You meet firefighters from all over the country and we all know the commitment it takes to compete," said Burke. "Regardless of what place is earned in the competition, we respect one another for even running the event because we all know how hard it is."

Although Burke and his teammates in Team North Bay of Fremont have already qualified for the finals in Las Vegas, they will be running the event

at the Fremont Festival of the Arts to continue their training and preparation for the finals. "Our goal is to place in the top five at the finals this year," said Burke.

Bay Area Firefighter Charity Challenge

After the qualifying Challenge wraps up, the real fun starts with Bay Area firefighters competing in teams to raise funds for their favorite charity. Open to all Bay Area firefighters, regardless of length of time on the job or fitness level, the Bay Area Challenge will feature firefighters from the 9 Bay Area counties competing against one another in 3-5-person relay teams to raise funds for their favorite charity.

"We're excited to present the charity event this year as part of the Firefighters Combat Challenge," said Captain Gerry Fogel, an organizer of the Challenge and a competitor in previous Challenge's. "It's a great opportunity for us to help our community's charities while participating in something we really enjoy. All firefighters can participate in the charity event and do something really good for the community, and everyone wins."

The Bay Area Challenge differs in

that the firefighters will run the course as a team for the sole purpose of winning money for their favorite charity. It will be run in turn out gear, but without oxygen tank or mask. A department may register multiple teams, and all teams have a shot at placing 1st, 2nd, and 3rd. The true winners in this competition are the charities, chosen by the winning teams, who will be awarded a cash prize at the closing ceremony. The total amount of the cash awards is completely dependent upon the number of teams that run, the more teams the greater the cash prize!

The Firefighter Combat Challenge will take place in the lot on State Street at Capitol Avenue. The Challenge will begin at 11:00 a.m. each day followed by the Bay Area Challenge at 2:00 p.m. There is no charge for attendance.

Right: Brian Guernsey pulls "Rescue Randy" at the Firefighter Combat Challenge. Firefighters can sign up online at www.firefighterchallenge.com.



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Congratulations to all our Chamber members who have reached these milestones

Get Your Groove On!

Music stylin' for every festival guest

by Leslie Douglas

Prime Time Entertainment

Year after year the Fremont Festival of the Arts, has brought some of the best in musical talent to Central Fremont. This year is no exception and is sure to have entertainment for people of all tastes.

The Paseo Padre Stage located at Paseo Padre Parkway and Mowry Avenue is home to the festival's headlining talent. This year's show starts Saturday morning at 10:00 a.m. with an American Idol Dance Off. Come and hear some very talented, local, undiscovered talent. At 11:00 a.m. we will feature talented guitarist, Dave Hanley

and his band. They will entertain us with 60 minutes of bluegrass and Americana music. Following Dave, from 1-2 p.m. we will enjoy more talented vocalists from the American Idol Promotion. At 2:30, stop by for a real treat from Chicago Tribute Authority. They pay tribute to the one, the only - Chicago! Closing out with a big finale on Saturday, we feature headliner Eric Martin. Eric was the former lead singer with the band Mr. Big in the late 80's and early 90's. You are sure to enjoy Eric's #1 hits from the past as well as his rockin' solo music of today.

Sunday's headlining, Paseo Padre Stage artists are also sure to get us all

up and dancing this year. We start Sunday morning with the funky groove of the Too Smooth Band from 11:00-11:40 a.m. Following Too Smooth at 12:00 noon will be guitarist, extraordinaire Gary Tackett. Gary is described as "Eric Clapton meets John Mayer meets Merle Haggard meets James Brown." After Gary, get your dancing shoes on and grab a partner, because you won't want to sit for the Cajun/Zydeco fun of Tom Rigney and Flambeau. Tom and band, from 2-3:30 p.m., will provide us with 90 full minutes of blues, ballads and waltzes from deep in the heart of the south. Closing out this year's extravaganza at 4:00 p.m. will be Bay Area favorites, Lydia

Pense and Cold Blood. Lydia and company are a unique blend of soul, funk and blues stemming from the early 70's. Lydia's vocals combined with talented guitarists and horns will end your weekend wishing it were longer.

Not to be out done by the big stage, the State Street Nightclub Stage at State Street near Beacon, will feature talent that will also provide many entertainers for your enjoyment. Starting Saturday morning at 11:00 a.m., the Dystrict will play up and coming alternative rock, with hip hop, soul and reggae influences. At 12:45, for something different, come out for the Flux. They combine elements of

jam rock with West African poly-rhythms and high-energy funk. For the rest of the afternoon, Too Smooth Band will continue to provide dance music for those who just can't get enough.

Sunday morning, the State Street Nightclub fires up again with the jazzy sounds of Wally Schnalle and his quartet, beginning at 11:00 a.m. He will be followed by Jessica Callahan, a talented up and coming pianist, songwriter and singer from 1-2:30. Closing out the day will be Syria T and the Hipkatz. This fun, party band will provide time from 3-5:30 for you to get your groove on.



above, The Flux
below, Lydia Pense & Cold Blood



2007 Fremont Festival Of The Arts Entertainment Schedule

PASEO PADRE STAGE

Saturday

11:00 a.m.-12:00 p.m.	"American Idol Dance Off"
12:00-1:00 p.m.	Bell Brothers (Country)
1:00-2:00 p.m.	"American Idol Dance Off"
2:30-4:00 p.m.	Chicago Tribute Authority (Chicago Tribute)
4:30-6:00 p.m.	Eric Martin Band (Rock/Soul)

Sunday

11:00-11:40 a.m.	Too Smooth Band (Rock/Pop)
12:00-1:30 p.m.	Gary Tackett (Blues)
2:00-3:30 p.m.	Tom Rigney and Flambeau (Cajun)
4:00-5:30 p.m.	Lydia Pense & Cold Blood (Blues)

STATE STREET NIGHTCLUB STAGE

Saturday

11:00 a.m.-12:15 p.m.	The Dystrict (Rock/Soul)
12:45-2:00 p.m.	The Flux (World)
3:00-4:00 p.m.	Too Smooth Band (Rock/Pop)
4:30-5:30 p.m.	Too Smooth Band (Rock/Pop)

Sunday

11:00 a.m.-12:30 p.m.	Wally Schnalle (Jazz)
1:00-2:30 p.m.	Jessica Callahan (Pop)
3:00-4:00 p.m.	Syria T & The Hipkatz (Classic Rock)
4:30-5:30 p.m.	Syria T & The Hipkatz (Classic Rock)

KIDS FUN STAGE

Saturday

11:00-11:45 a.m.	Storytelling
12:00-12:45 p.m.	Larry Kluger, Juggler/Magician
1:00-1:45 p.m.	Gymnastics School
2:00-2:45 p.m.	Larry Kluger, Juggler/Magician
3:00-3:45 p.m.	Karate School
4:00-4:45 p.m.	Kids Singers

Sunday

11:00-11:45 a.m.	Storytelling
12:00-12:45 p.m.	Larry Kluger, Juggler/Magician
1:00-1:45 p.m.	Gymnastics School
2:00-2:45 p.m.	Larry Kluger, Juggler/Magician
3:00-3:45 p.m.	Karate School
4:00-4:45 p.m.	Kids Singers

Farewell Dave—

from page 1

Why this festival succeeded where many others failed is no secret. What our event provides is:

1. Seven or eight hundred artists, selling only handmade items, provide wares, which are simply not available elsewhere;

2. The look and feel of the event is uniform, utilizing very spacious boulevards and fitting an unbelievably large number of people into the central area of Fremont, with ample parking within just a few blocks; and

3. Always a safe, clean place to come where you know what to expect and get it - in almost all instances, for free.

In the last ten years we managed to expand and enhance Kids Zone; add a Business Alley, an opportunity for local business people to tout their products; discouraged outsiders who wish to be unpleasant; fine tuned the uniform look and feel of the event, putting food and beverage outlets in a logical, condensed area; provided plenty of bathroom facilities and trash receptacles; and brought the Firefighters Combat Challenge to Fre-

mont.

We have always stuck to the same principles: everything is free! (except food, beverages and rides at Kids Zone). There are a negligible number of troubles - our folks just come here for fun.

In reflecting back on my time, the most outstanding element of the festival, which I will always remember, are the people. I have served with six dif-

“In reflecting back on my time, the most outstanding element of the festival, which I will always remember, are the people.”

ferent directors, who are those responsible for virtually everything that is the festival. First, Shelly Huff served for many years, replaced by Tracey McKee, who was my mentor. Valerie Boyle, the Executive Director (CEO) of the Chamber of Commerce, stepped in as Director on several occasions when we were breaking in new directors. For the last five years, we have

had the current CEO, Cindy Bonior, as the Director, doing most of the things required for the event.

Today, with Cindy, her lieutenants and a host of other staff members, the festival has taken place without the need for me to interfere.

We are particularly indebted to individuals and families who have worked as volunteers for many years. The Lou Faught family, and their in-laws, the Pierces, toiled for many years as our key in mounting this production. From the very beginning, continuing through today, Dirk Lorenz and his family (Fremont Flowers) are largely responsible for the entire set-up and take down of the festival proper.

Among those who I thought were indispensable (and still think so) are Ro Oliveira, who served as boot camp sergeant to the kids who for almost 20 years handled all the ice and beverage schlepping as well as cleaning the site. Now the Boy Scouts do this work.

Of course, we have received supporters from the Board of Directors and

particularly the President/Chairpersons Tim Reilly, Dave Beretta and Barbara Jenkins, who have provided invaluable assistance over the years.

From the very beginning, we have had the invaluable assistance of Lieutenant Mike Eads of FPD and Jim Douglas, our music producer. Security and the music are the hallmarks of this festival that really make it a different place from all the pretenders.

We would never be able to put on an event like this without many volunteers - about 1,300 are required. Over the years, Fremont Bank has generously helped, along with Ohlone College and Walt White of Mission Valley Towing. Without these volunteers, there would be no such event as

the Festival of the Arts.

In the Chamber staff, the names have changed, but the dedication has not.

I am sure you won't find any decrease in quality or a major change in the Festival of the Arts this year. We have tried many changes, and now know what actually works. It sure will be nice watching other people do all the work.

Thanks for a really good, long ride.



Dave O'Hara at the Wine Garden

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Prizes and information can be found at the Business Alley.

Many of the vendors will be promoting their businesses with giveaways and prizes. All you need to do is show up! The Business Alley is located on State Street between Capitol Ave. and Beacon Ave.

Business Alley Participants 2007

Joseph Joly, Chiropractor
Titan's Kingdom
Huntington Learning Center
Costco Wholesale
The Kitchen Connection
California Energy Service
Smart & Final
Danmer Custom Shutters
Super Suppers/3A Pet Sitting
Butterfly Life
Gary Holt Appraisal
Fremont Post Office
The Gutter Shutter Co.
Cathy Steele Model & Talent Management
Forest Chiropractic
1st United Services Credit Union
Amcon Sunrooms, Inc.
Steve's Mobil Sunrooms
24 Hour Fitness
Dr. Colin Yoshida Dental Office

Falun Dafa
Del Conte's Landscaping, Inc.
Non-Surgical Spine Care Center of Pleasanton
Embroid Me
Bally Total Fitness
Esquire Dental
A1Eco
San Francisco Public Utilities Commission
Optimum Wellness Center
TNT Plastering
Nichols Research, Inc.
Pulaski Tickets & Tours
Lima Family Milpitas-Fremont Mortuary in Cedar Lawn Memorial
Carsmith Motors
ATP Acupuncture & Chinese Medicine
Patelco Credit Union
Ohlone College

Moore's Martial Arts
Investco Management & Development
DeVry University
Washington Hospital Healthcare System
Georgina Landry & Assoc. - Shell Vacations
Cummins Graphics
Alhambra Water
Aim Mail Center
John A. Romano, M.D., Fremont Plastic Surgery
Passion Parties
Wineshop At Home
Levy Zax Construction
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Visit Business Alley

at the Fremont Festival of the Arts

Want to find out more about your local businesses? Come visit the Business Alley at the Fremont Festival of the Arts. Business Alley participants are all Fremont Chamber of Commerce members who want to connect with you. Find a new supplier or service provider, or just learn more about what's going on in the local business arena.

*Business Alley is on State Street
between Capitol Ave and Beacon*



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Volunteers...the Festival's Back Bone!



by KK Kaneshiro
Director of Member Services

Being part of the team that produces the biggest street fair this side of the Mississippi is a team unlike any you've ever experienced.

At the beginning of each year, the Festival of the Arts Committee lists everything that needs to be completed by the first weekend in August. You quickly realize how overwhelming this list of things to do is. Who is going to line up the puppet show in Kid Zone? How many musical groups will we need for this year's stages? Will there be two stages or four? Are we changing or developing any new venues this year? Are all of the health permits and licenses completed? The list of festival tasks takes a full year to complete.

As with any other event, changes

are inevitable when it comes to planning, but in 24 years of producing the Festival of the Arts, there is one thing that remains strong year after year; our volunteers. They graciously and wholeheartedly give 110 percent of their hearts to help us. And because of their help, we are always able to finish "the list" on time, year after year. We've often thought that if it wasn't for our volunteers, every festival would need two years to plan.

As the preparations move forward and the excitement builds, the Festival of the Arts, in its 24th year, has grown into having 30 food booths, eight beer and wine tents, a Wine Garden, two musical stages, 18 Ice Cream Carts, Kid Zone, Business Alley and the Firefighters Combat Challenge, all of which need the manpower to run smoothly and are run effortlessly by the 2,000 friends who help us produce what is now known as the premiere event here in Fremont.

Our volunteers take great pride in being a part of a safe and enjoyable event, largely because they consider this event as their very own. With the festival doubling Fremont's population over a two day period, our volunteers also have a lot of fun being gracious hosts to all attendees who have decided to spend their day with us here at our Festival.

We are very proud to produce an event in which our community takes

great pride, but we have to be honest; we are the ones who are humbled by receiving the biggest compliment any organization can receive, which is that many of our volunteers continue to work for the festival, some since its inception back in 1983. From time to time, we will hear from other event organizers who convey how difficult it is to attract volunteers to help them with their events. We are so filled with gratitude to know that we do not have that problem and cannot express enough how thankful we are to work with the best! The list is far too long to print, but to name a few thank you to Dave O'Hara, BIG Design (15 years), U.S. Bank (12 years), Karen's Word Processing (6 years), Liz Hughes of Keller Williams (19 years), T.G.I.F. Auto Body (16 years), Dirk Lorenz (19 years), Fuller Spangler (8 years), BJ Travel (6 years). And a huge thank you to all our volunteers, you are truly the strength of our festival.



Festival Pictures (top to bottom)

A volunteer pours wine;
Fremont Rainbow Girls food booth;
Boy Scouts with food booth signs;
Butterfly Life at Business Alley



Good Eats! Help Your Local Non-Profit Group by Eating at the Fremont Festival

Organization

American High School
Boy Scout Troop 110
Bridges Intervention Services
California School of the Deaf
Centerville National Little League
Daughters of the American Revolution
Dawn Breakers Lions Club
Fremont American Little League
Fremont Fury 15U Baseball Team
Fremont Rainbow Girls
Fremont Rotary Club
Irvington Business Association
Irvington High School
Job's Daughters Bethel 253
John F. Kennedy High School
Kilohana Outrigger Canoe Club
Kiwanis Club of Fremont
Knights of Columbus - Council 2692
Leadership Fremont
Milpitas Host Lions Club
Mission San Jose Little League
Our Lady of Guadalupe School
Rotary Club of Fremont Sunrise
Rotary Club of Mission San Jose
S.O.Y., Inc. (Saving Our Youth)
St. Joseph School
Stage 1 Theatre
Tri-City Pop Warner Football
Tri-City Ecology Center

Food Item (sponsor)

Ice Cream Carts
Hamburgers, Soda, Water
Teriyaki Chicken, Sonoma Teriyaki
Ice Cream Carts
Garlic Fries, Drinks
Shrimp Cocktail & Soda
Pork & Chicken Kabobs
Hot Dogs, Soda, Water
Ice Cream Carts
Burritos
Hot Dogs/Polish Sausages
Iced Coffee / Cold Drinks
Ice Cream Carts
Lumpia, Soda, Water, Sports Drink
Ice Cream Carts
Hawaiian BBQ Plate Lunch
Pizza, Soda, Water
Linguicia Sandwich, Soda, Water
Chicken Wings, Soda, Water
Bar-B-Que Ribs, Nachos
Bar-B-Que
Funnel Cake & Water
Tri-Tip Sandwich, Soda, Water
Linguicia Sandwich, Soda, Water, Corn-on-the-Cob
Fish & Chips, Chicken Strips; Ice Cream Carts
Chin. Chick. Salad, Spring Rolls, Soda, Water
Kettlecorn
Bar-B-Que Ribs
Lemonade

Festival of the Arts

Pictures from past festivals



Connection Clubs

Meeting Dates, Times, Places

The Chamber's Connection Club is a "business to business" referral program, designed to give maximum support and opportunity to Chamber members who understand the value of networking and doing business with people they know and trust. No duplications of business types allowed. Each club may only have one representative of any given profession or specialty.

To visit a Connection Club, please call the Chair or Vice Chair to reserve your space.

Tuesday Noon
meets weekly at 11:45 a.m.

Joey Basil's

Chair: Justine Schroeder, (510) 673-4646

Vice-Chair: Aimee Brown, (510) 366-9707

www.tuesdayconnectionclub.com

Connect 2 Succeed

2nd & 4th Thursday at 11:45 am

La Piñata Restaurant

39136 Paseo Padre Parkway, Fremont

Chair: Tina Kemline, (510) 304-1526

Vice-Chair: Erik Johnson, (510) 364-9078

www.connect2succeed.com

Fridays Women In Business

meets weekly at 7:30 a.m.

Best Western Garden Court Inn

5400 Mowry Ave., Fremont

Chair: Regina Hayes, (510) 770-8133

Vice-Chair: Kathy Colton, (510) 490-7740

www.fremontwib.com

Thursday AM

meets weekly at 7:30 a.m.

The Depot Cafe

37260 Fremont Blvd., Fremont

Chair: Brad Gelesic, (510) 612-3858

Vice-Chair: Matt Dickstein, (510) 796-9144

www.thursdayAM.com

Referrals Plus

1st & 3rd Thursday at 11:45 am

Joey Basil's

3720 Mowry Ave. Fremont

Chair: Scott Doruff, (510) 505-1011

Vice: Scott Capen, (510) 505-5553

www.thursdayreferralsplus.com

Friday AM Connection Club

meets weekly at 7:15 a.m.

The Depot Cafe, Fremont

37260 Fremont Blvd., Fremont

Chair: Lirio Gonzalez, (510) 894-0764

Vice-Chair: Guido Bertoli, (510) 790-2444

www.fridayconnections.com

Festival images from the past

all pictures by Gerry Mooney

Counterclockwise
from top
Firefighters prepare
for the Challenge;
A firefighter suits up;
Crowds of festival
goers on Liberty
Street;
Hat buyers at the
Festival;
Fun in the Kid Zone;
Recycling at the
Festival; Trackless
train at Kid Zone

Festival Gains New Leadership

Dirk Lorenz, Chairman of the Fremont Festival of the Arts, Welcomes Guests

It is with a great deal of pride that I welcome you to the 24th annual Fremont Festival of the Arts. As the new Chairperson of this time honored event, my pride comes from knowing the "feet" in which I follow. I like to say that I "cut my chamber teeth" on the Festival of the Arts.

Back in 1985 when I volunteered for this community event for the first time, I was honored to work under a community minded leader named Robert Dimino. The Art and Wine Festival was, to a large extent, his vision.

In the ensuing years of my involvement, I worked with Robert DeMarta and David O'Hara, both of whom are past chairs. Whereas chairman Dimino helped birth the event and

saw its expansion from the Fremont Hub area to its current location, chairman DeMarta brought further refinement in adding additional venues to make the festival

what it is today, the largest two day outdoor FREE festival west of the Mississippi!

Chairman O'Hara saw to further enhancements, refining the operations and polishing the look and feel of the festival. Under his leadership, the systems and procedures were honed to resemble that of a well oiled machine! Thanks to these individuals, the festival is about to enjoy its 24th year of safe, family fun. My sense of pride comes from knowing the shoes I have

to fill are large indeed, yet having studied under their leadership; I am willing and capable to take on the task.

I would be remiss if I did not take a moment to also extend my thanks to Valerie Boyle, Nancie Allen and Shelly Huff-Pendergras. These individuals mentored me during my early years, giving me the confidence to step into a leadership roll and take us into the next phase of change as this fantastic event evolves.

I am proud to be part of the Fremont Chamber of Commerce team... a dedicated and enthusiastic group of individuals comprised of Chamber members that generously give of their time and talent. I could take the next few pages to brag about the many non-profit groups and businesses involved in this successful event.

Last, but certainly not least, I extend my gratitude to Vicki O'Gorman, Chair of the Fremont Chamber of Commerce. And not to be left out... Cindy Bonior, CEO of the Fremont

Chamber. Her faith in my ability to chair this event is truly an honor. I am sincere when I say that it is an honor to work along side of her and the entire Chamber team... KK Kaneshiro, Lana Hillary-Windham, Napoleon Batalao and Leisa Port

As my official first duty, please allow me to welcome you to the 24th Annual Fremont Festival of the Arts. May you shop till you drop, sample sumptuous wines and food then leave this event with heightened anticipation for a grand celebration in our 25th year!

Dirk Lorenz
2007 Chair, Fremont Festival of the Arts



Dirk Lorenz
Chairman, Fremont
Festival of the Arts

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Member News



Anna Jacoby

Anna Jacoby Earns Interior Design Distinction, Offers Classes

Anna Jacoby of Anna Jacoby Interiors proudly announces that she has become an IRIS-Approved Instructor of Interior Redesign. She will be offering Five-Day Professional Redesign Courses beginning in August 2007. If you've ever wanted to own your own Interior Redesign business, or add Interior Redesign to your existing design business, this class is for you. Classes will be held a Fremont on August 6-10, 2007, September 24-28, 2007, October 29-November 2, 2007. Please visit Anna's website atannajacobyinteriors.com for more information about her Five-Day Professional Redesign Course. Anna is also available to answer your questions by phone 510-490-0379 or email info@annajacobyinteriors.com. Also please visit the website of IRIS-Interior Redesign Industry Specialists at weredesign.com.

XCEL Educational Services to Provide MATH Tutorial Services for Students in Underserved Communities

XCEL Educational Services announced its collaboration with The TPL Group in partnership with Math Science Nucleus, school districts, clergy and non-profit organizations to help close the MATH achievement gap for students residing in underserved Alameda and Santa Clara County communities. The TPL Group granted \$20,000 to the Math Science Nucleus, a non-profit teacher training program, enabling XCEL to provide math tutorial services for youth who are most in need. According to Dr. Jarvis Sulcer, founder of XCEL Educational Services, "Math and Science study can unlock young minds in a variety of ways. By complimenting the existing school infrastructure and providing creative and innovative supplemental programs via hands-on experience and the Internet, we can reclaim the attention of young minds that are being diverted to the media and the video game phenomenon. We are pleased to be a significant participant in this collaborative effort between traditional academia, parents, communities, technologies and the private business sector." Organizations, ministries or corporations with educational initiatives and/or students who may qualify for and benefit from this program, please

contact XCEL Educational Services: Alameda County (510) 792-1614 or visit www.xcelinmath.com.



Dyane Hendricks (right)

New Symphony Executive Named

The Fremont Symphony Orchestra recently announced the hiring of Ms. Dyane Hendricks as the new chief executive of the orchestra. Ms. Hendricks has extensive experience in nonprofit management, fundraising, public relations and special events management. Her most recent position was Manager of Fund Development and Marketing for the Peninsula Conflict Resolution Center. Ms. Hendricks has administered trade associations, managed special events and been a free-lance writer. She served as Executive Director for The Lawyers' Club of San Francisco for seven years. Information about the Fremont Symphony Orchestra's 44th season is available by calling (510) 794-1659 and requesting a season brochure.

Dig This! Ground Breaking Celebration for the Washington Boulevard/Paseo Padre Parkway Grade Separation Project in Fremont

The City of Fremont and partnering agencies recently broke ground to kick-off major construction on the Washington Boulevard/Paseo Padre Parkway Grade Separation Project. Recognizing the benefits of the project, Mayor Wasserman stated, "This project will transform the look of our city...it will install sidewalks and bike paths, improve safety, and decrease delays. Thanks to the Fremont Community for their valuable input; we wouldn't be here without your participation." Supervisor Haggerty and BART Director Blalock both acknowledged the regional importance of this project thanking the City for

its leadership in taking this first crucial step to facilitate the future Bay Area Rapid Transit (BART) extensions to the Warm Springs area of Fremont and into Santa Clara County. The City's project allows the BART extension to remain at ground level through the area and thereby, eliminating costly bridges and minimizing community impacts. City Manager Diaz acknowledged the City's success in overcoming the many challenges of obtaining the funding for this project. For ongoing updates or to be added to the project mailing list, please visit the project Website at www.fremontgradesep.com, email the project at info@fremontgradesep.com, or call the information line at 510-273-2488.



Artist's rendering of Washington Blvd. grade separation

Pay it Forward—

from page 1

food bank or at a community senior center.

3. Spread the word. If the person thanks you and wants to “repay” you, let them know that what you’d really like is for them to pay it “forward” - you’d like them to do something nice for three people they don’t know, and ask those three people to do something nice for three more people. The idea is consciously increase the goodness of the world.

4. Pay it forward. When you notice that someone has done something nice for you, make a note in your mind to practice three acts of kindness towards other people.

Volunteering, An Act of Kindness

Why do people volunteer? What

is the motivation for people to take their time, money and talent to become involved? Most people volunteer for three reasons:

1. Volunteering is self-serving. People often join an organization because it meets their needs. The need may be for business, for friendship, for belonging, or many other self-serving needs.

2. Volunteering is relational. People also volunteer because of friendship. When a friend personally asks someone to volunteer, it is often hard to say no. Joining an organization where you have a personal relationship with others in the group makes it easier to become involved and share ideas to help the group.

3. Believing in the cause. People often volunteer because of their passion

for a cause. When people believe in the cause or organization, even if that cause will cost them a great deal of personal sacrifice or pain, that is when the volunteer is highly motivated. Having passion for a cause or organization is the key to being a successful volunteer. Find a cause in a field that you are passionate about. Whether it is working with senior citizen groups, the disabled, teens, religious groups, political groups, or a community event, the passion you feel will be the motivating force behind being a great volunteer.

There are thousands of opportunities in your community to volunteer. Find an organization or individual that you can pass that random act of kindness on to. And then “Pay it Forward”.

One person can change the world.

David Lowman, a licensed representative with New England Financial, specializes in providing insurance and retirement service while assisting his clients in achieving a financially secure future. Dave is also an impassioned volunteer, dedicating many volunteer hours to a number of organizations within the Tri-City Area. He currently serves the Fremont Chamber of Commerce by serving on the Board of Directors and is an active volunteer for the Fremont Festival of the Arts. You may contact Dave by calling (408) 267-1665 or email lowman24@pacbell.net.

About Town—

from page 1

you going to get one of those?” But he adds, “I like to follow it with a good funnel cake. Definitely not a low calorie adventure!” Bryan also noted that “It is also a fun day out with the family. A little music, a little wandering around, a little people watching. You never know who you are going to run into. A great way to spend a nice summer day!” And finally, Bryan said that they have brought their kids and that the kids’ rides are great and he and his daughter especially loved the huge slide.

Ivy Wu responded that her favorite thing about the Festival is seeing the crowd, who all appear to be having fun and enjoying a good time. When asked about her favorite purchase, she said, “I bought a beautiful porcelain vase that is sitting in my living room right now!” She has also brought her kids to the Festival and their favorite thing? The food!

Beth Rasler adds that she enjoys going to the Festival to be out in the community, with the music playing and the shopping. She says she usually gets some of her Christmas shopping done, and made special note of the brightly painted wooden puzzles she has purchased for her daughter, earrings, pottery dishes, t-shirts and, of course, the ice cream!

Debbie Watanuki says that she loves the arts and crafts and the food, but her son loves the live music and the big slide! She says that her family enjoys the festival because it is an event that brings so many people together to relax and celebrate the good things in life. She added, “The event also reflects that there really is a ‘there there’ in our city; we are more than just a bedroom community.”

Cindy Uliana wrote me that she and her husband have attended for

the past ten years, and consider it time they can spend together without their kids, just walking and enjoying each other’s company while looking at all the paintings and photography booths. She says that they like to go really early so they can see all the different arts and crafts, looking for unique items to give as Christmas gifts, and that each year, they stop at Steiner Prints and have made many purchases there.

“It is also a fun day out with the family. A little music, a little wandering around, a little people watching. You never know who you are going to run into. A great way to spend a nice summer day!”

Sandi Pantages wrote that she has purchased favorite items of clothing over the years. And, she says that she often gets compliments on these items, and replies, “I got this at the Fremont Festival of the Arts!” GO SANDI!

She especially likes the clothes at PalaPala (Women’s Wearable Art). Of course, Sandi also notes that when she needed tie-dye shirts for a 60’s party, where did she turn? To the Festival, where she got just what she wanted. Lastly, Sandi admits that she and her husband enjoy eating their way through the festival, making choices from the non-profit booths they like to support, although she admits to a preference for the Mission San Jose Rotary linguica (and you should know that Sandi is a Niles Rotary member!)

Barbara Render, a member of Fremont Rotary, said that she has attended regularly since the Festival started. She noted that she has worked in the Fremont Symphony booth and the Fremont Rotary booth, and that the attraction for her is the ‘atmosphere of celebration’ and the ability to introduce her kids to the variety of artisans and music. Her preferences for shopping are The Hat Shop and the various kitchen plaque booths, and she also notes that the Firefighters Challenge is a definite favorite!

Lastly, my friend Debbi Pearson wrote that she has worked many different non-profit booths and that her favorite part of the Festival is “the people you run into.”



So, there you have it. My thoroughly non-scientific study of what brings your fellow community members out to the Festival. Whatever brings us, once we are there, we go everywhere: eating, mingling, shopping, participating, and enjoying this wonderful best-of-its-kind outdoor festival. Come join us in making this 24th year the best Festival yet!

Festival Do's & Don'ts Tips for an enjoyable festival experience

Do's

- Be sure to bring your picture if you plan to drink beer or wine. We card anyone who looks under 35 and we have zero tolerance for underage drinking.
- Wear plenty of sunscreen and a hat.
- Wear comfortable walking shoes.
- Keep a close eye on your child.
- Enjoy lunch at one of the 30 food booths operated by local non-profit organizations.

Don'ts

- Don't bring your pet. City ordinance prohibits them to be at the festival, and it's not safe for your beloved pet.
- Don't bring outside food or alcoholic beverages. The law prohibits alcoholic beverages from being carried on festival grounds.
- Don't bring coolers or picnic baskets. There's plenty of food and beverage at the festival, and by purchasing it at the festival, you're supporting your local non-profits.
- Don't bring lawn chairs.
- Please don't allow your children to venture out on their own, even in Kid Zone.

Need First Aid?

Two stations are available for your safety, one on Paseo Padre Pkwy. at Capitol Ave., and the second on Liberty St. near Capitol Ave.



FCCTV:
Fremont Chamber of
Commerce Television

Fremont Chamber of Commerce Spotlights Members with Weekly Television Broadcast

Fremont Festival of the Arts: Good Clean Fun for Everyone!

The Fremont Festival of the Arts is one of the largest, if not the largest free outdoor festival west of the Mississippi and is hosted by the Fremont Chamber of Commerce right in the heart of Fremont. The festival features four walking miles of fun for the entire family including art, music, rides, puppet shows, games and the Firefighter Combat Challenge. KK Kaneshiro, director of member services and host of the Fremont Chamber of Commerce television show (FCCTV) interviews guest Cindy Bonior, president and CEO of the Fremont Chamber of Commerce and director of the Festival. Cindy talks about the many different festival attractions, the role of sponsors in the festival and answer many questions often posed to the Chamber regarding the festival. She also offers tips on making the most of your day at the festival.



The Fremont Festival of the Arts is fun for the whole family. Watch this month's FCCTV episode to hear CEO Cindy Bonior discuss the Festival of the Arts. See schedule below for air dates and times.

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FCCTV
Times & Channels

FCCTV is shown in over 646,000 households! Would you like to be a guest? Call KK Kaneshiro at 510-795-2244, ext. 103. Fremont Chamber of Commerce Television (FCCTV) highlights Fremont Chamber of Commerce members

Comcast Customers:
Fremont – Ch 29 Mon 8:30 p.m.; Ch 26 Mon 7:30 p.m.
Newark – Ch 27 Fri 5 p.m.
Alameda – Ch 28 Sat 3:30 p.m.; Sun 8:30 p.m.
Union City – Ch 15 Thu 10 p.m.; Sat 3:30 p.m.; Sun 8:30 p.m.
Hayward, San Leandro, San Lorenzo and Castro Valley – Ch 28 Thu 10 p.m.; Sat 3:30 p.m.; Sun 8:30 p.m.



Doing Business Over Lunch

Thank You

CITIZENS FOR BETTER COMMUNITY

Thank you to Garrett Yee from Citizens for Better Community for referring the San Francisco Bay Area Council Boy Scouts

Would you like to refer someone? Call KK at the Fremont Chamber of Commerce: 510-795-2244, ext. 103, or email kkaneshiro@fremontbusiness.com

ELEPHANTBAR

39233 Fremont Bl.
(In the Hub)
(510) 742-6221
Open 7 Days a Week
11 am-10 pm



39136 Paseo Padre Pkwy
Fremont (510) 790-6550
Open Daily 8 am - 11 pm

massimo's
Italian & Continental Cuisine

5200 Mowry Ave, Fremont
(510) 792-2000
Lunch(M-F): 11:30 am- 3 pm
Dinner: 5:00 pm - 10 pm
Saturdays, dinner only
4:30 pm - 9:30 pm



45915 Warm Springs Bl.
Fremont (510) 656-9141
Lunch M-F: 11:30 am-2:30 pm
Dinner: 5-10 pm (M-F & Sun)
5 pm-12 am (Sat)
Sun. Brunch: 10 am-2 pm



Fresh Fish
Pasta
Wood-fired Grill

2740 Mowry Ave.
Fremont, (510) 797-9000
Sun-Thurs: 11:30 a.m. to 9:30 p.m.
Fri & Sat: 11:30 a.m. to 10:30 p.m.



zpizza

46703 Mission Blvd.
Fremont
(510) 360-9900
Sun-Thur: 11 am-9 pm
Fri-Sat: 11 am -9:30 pm

Some of the best business deals are made over lunch. If you would like to have your restaurant featured here, please call (510) 795-2244, or you can send an email to fmcctv@fremontbusiness.com