

BUSINESS REVIEW

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Creating Business Opportunities
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Are you ready for the Reusable Bag Ordinance?
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dB Control Grows in Fremont

Finds much to benefit local business
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Number 2

ELECTION 2012

October
2012

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Local Measures

√ YES on Measure B1 √ YES on Measure Z √ YES on Measure A1

Both state and local ballot measures can impact our local business community and economy, but it is often local measures that most directly impact how attractive an area is to businesses and employees alike. On the November ballot, there are three local measures that will impact the infrastructure, services and amenities that our area will be able to offer for many years to come, while also generating additional jobs and opportunities for local businesses. We hope you will consider supporting all three.

Measure B1: SUPPORT Transportation Commission Sales Tax Measure

Summary: Measure B1 establishes ongoing funding for Alameda County's transportation infrastructure by extending the existing ½ cent sales tax and levying an additional ½ cent sales tax. This tax would remain in perpetuity unless otherwise terminated by the voters of Alameda County.

Specifics: The projects and programs to be funded are

identified in the Alameda County Transportation Expenditure Plan - which currently covers a 30-year period from 2012-2042 at a cost of \$7.8 billion. The plan is intended to address critical transportation requirements for an integrated, reliable, efficient multi-modal transportation system throughout Alameda County. Voters will have the opportunity to review and approve comprehensive updates to this plan at least once prior to 2043 and every 20 years thereafter.

Over 70% of the Measure B1

expenditure plan supports a fix-it first strategy for existing roads, transit corridors, interchanges, and transit systems. There are significant accountability measures built into the measure, and none of the funding can be taken by the state or used for other purposes.

Background: In 1986, and again in 2000, Alameda County voters approved Measure B, a ½-cent sales tax dedicated to specific

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Fremont Chamber Recommendations for November Ballot

Measure A1 - SUPPORT
Oakland Zoo Humane Animal Care /
Education Protection Measure

Measure B1 - SUPPORT
Alameda County Transportation
Commission Transaction and Use Tax
Measure

Measure Z - SUPPORT
Washington Hospital Healthcare
System Bond Measure

Proposition 30 - SUPPORT
Temporary Taxes to Fund Education,
Guaranteed Local Public Safety Funding

Proposition 31 - SUPPORT
State Budget Process Reforms

Proposition 38 - OPPOSE
Tax for Education and Early Childhood
Programs

Proposition 40 - SUPPORT
Retains New State Senate Districts

State Ballot Recommendations

The November 6th ballot has eleven State propositions on it, along with four local measures. It is the responsibility of the Government Affairs Committee (GA) of the Fremont Chamber of Commerce to review these measures and recommend a position to the Chamber Board of Directors. The GA Committee may recommend a position of support, opposition, or neutrality to the Board, but it is the Chamber's Board of Directors that ultimately determines the Chamber's position on a given measure. In order for the Chamber to take a position on a ballot measure, the position requires support from 2/3rds of the voting board members.

In determining whether to take a position on a state measure, we

consider the measure's impact on the cost of doing business, business growth and job creation, workforce development, critical infrastructure, and local and state economies.

In some cases, it is obvious that the measure will have a direct impact on our business community and economic development efforts, but in other cases, the impact may be less direct or there may be significant disagreement within our local business community as to the cost/benefit of the measure. In these latter cases, the Chamber may choose to remain neutral.

As of press time, the Chamber Board has voted to take positions on four of the measures on the November ballot. A summary of these measures follows, along with the Chamber's rationale for its

position.

EDUCATION INITIATIVES

The year's ballot pits two education measures against each other, since if both pass, the one with the most votes negates the other. Both are discussed below.

Proposition 30: SUPPORT Temporary Taxes to Fund Education. Guaranteed Local Public Safety Funding. Initiative Constitutional Amendment.

Summary: Proposition 30 is intended to protect funding for schools by increasing the state sales tax by ¼ cent for four years and increasing the personal income tax rates for taxpayers with earnings over \$250,000 for a period of seven

years. This measure also helps balance the budget over the next seven years, and permanently guarantees funding for public safety services realigned from the state to local governments.

Key Points:

- The 2012-2013 state budget assumes passage of this measure and includes a back-up plan of \$6 billion in 'trigger cuts' - primarily to K-14 education - that will take effect if Prop 30 does not pass.
- California's sales tax from April 2009 through June 2011 was 8.25%, after which it was reduced to 7.25%. Proposition 30 would increase it to 7.5%, which is still ¼

—State Ballot
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Connection Clubs: Dates, Meetings, Times



Six groups meet at a variety of days and times of the week to

exchange leads and assist members in growing their businesses. Fremont Chamber's Connection Clubs are so successful that they now serve as the model for similar "Leads-Generating" groups in Chambers all over the state.

Thursday AM:

7:30a.m. @ The Depot Diner
Chair: Matt Dickstein (510) 796-9144
Vice: Madeline Holmes
(510) 599-1215

1st & 3rd Thursdays of each month)
Chair: Scott Capen (510) 207-6207
Vice: Harriet Whitney (510) 793-7405

Connect 2 Succeed (Thursday):

11:45a.m. @ Massimo's (held on the 2nd & 4th Thursdays of each month)
Chair: Danna Bergstrom (510) 552-4848
Vice: Steve Smith (510) 475-9743

Friday AM:

7:15a.m. on Fridays @ The Depot Diner
Chair: Dan Kisner (510) 791-5790
Vice: Melissa Fields (510) 796-8300

Friday Women In Business:

Noon @ Newark Hilton
Chair: Elise Balgley (510) 791-1888
Vice: Open

Referrals Plus (Thursday):

12noon @ Jack's Brewing (held on the

Local Measures— from page 2

transportation improvements throughout Alameda County. This tax is currently set to expire in 2022. Ninety-seven percent of the 27 projects approved in 2000 have been completed ten years ahead of schedule. Virtually all of the remaining project funds are committed, and funds will continue to go to individual cities for street maintenance, transit services, pedestrian and bicycle safety projects through 2022.

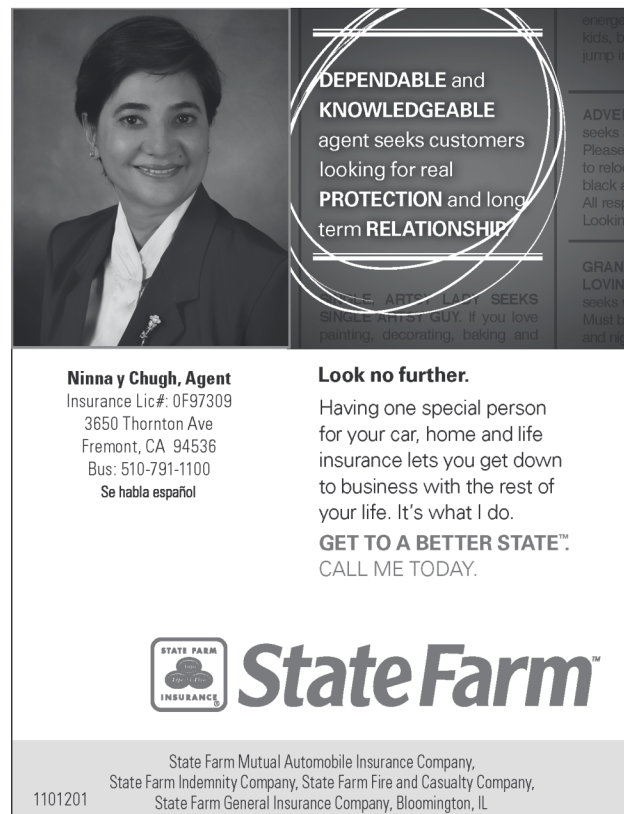
The City of Fremont has greatly benefited from the investments made through Measure B, including the major interchange improvements on I-880 (Thornton, Mowry, Stevenson, Automall, Fremont Blvd., Mission, Alvarado and Decoto), as well as the widening of the freeway. The City will also benefit significantly from the extension of BART to Warm Springs, largely made possible because of the Measure B sales tax that served as a major anchor attracting additional funding.

Funding Need: Projected population increases (24% by 2035) will place additional stress and traffic on local roads and freeways and will increase demand for transit systems that provide practical, reliable, accessible, and affordable alternatives to driving. Without a new funding plan, the County will be unable to fund any major new projects, particularly given reductions to state and federal transportation funding.

Local Benefits: This measure will result in an 80% increase to Fremont street and road maintenance funds (from \$2M to \$4M annually). It will fund Fremont Blvd. streetscape improvements in Centerville; cross connectors from I-680 to I-880 at Auto Mall Parkway and at Mission Blvd. in Warm Springs; Irvington BART; west-side access to the Warm Springs BART station; upgrades to Route 84; and completion of the Mission/I-880 Interchange. Additionally, it will fund other projects that will also benefit Fremont, such as: the I-680 express lane between State Routes 237 and 84; Capitol Corridor improvements; the East-West Connector Project; BART maintenance; and increased AC Transit services. The plan will double the direct allocation of funding to the City.

Chamber Recommendation: SUPPORT. Measure B1 supports an integrated, well-maintained system of roads, rail and public transit that will promote economic vitality, job creation, sustainability, and mobility throughout Alameda County. The City of Fremont has greatly benefitted from Measure B, and the new measure includes funding for projects that can enhance our economic development efforts and help revitalize our historic districts.

Additionally, this measure will create jobs starting in 2013; it is a *jobs bill*, generating thousands of jobs in construction, engineering, contracting, administration, purchasing, and transit operations, among others.



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Measure Z – SUPPORT Washington Township Health Care District Bond Measure

Summary: Measure Z authorizes the Washington Township Healthcare District to issue \$186 million in bonds to finance the construction of a new critical care center designed to reduce wait times and provide the best emergency and critical medical care available. It will also enable Washington Hospital to become a designated Trauma Center. The new facility will include an expanded Emergency Room, an expanded ICU/CCU, and access to advanced medical technologies and treatments. All bond proceeds will be dedicated to construction of the new facility; no proceeds will be used to finance day-to-day operational costs, technology or equipment.

Background/Funding Need: Demand for emergency and critical care services is growing and projected to continue to grow due to many factors: projected population increases, aging baby boomers, budget cuts to home health care, and access to health insurance, to name a few. Washington Hospital's ER is overcrowded and its ICU is 45 years old. Additionally, facility needs are changing. Potential superbugs necessitate more private rooms and segregated air handling systems in Critical Care/ER facilities. By 2030, hospital facilities must be built to withstand a major earthquake.

In 2004, voters approved Measure FF, a \$190 million bond for Washington Hospital that was intended to fund 40% of the costs of the newly adopted Facilities Master Plan for the hospital. Phase 1 of the project is complete and included the construction of a new power plant and connecting utility tunnel, expanded electrical capacity and emergency power generator capacity, and upgrades to walkways and parking.

Of the original \$190 million Measure FF funds, \$125 million remain. However, the cost of construction between 2004 and 2008 increased substantially and the remaining Measure FF funds are insufficient to cover construction costs for the new ER and Critical Care center. Thus, Measure Z is a request to the voters for additional funding needed to build the new center. The center is estimated to cost a total of \$356 million, with funding provided by:

- Balance of Measure FF funds (\$125 million)
- A donation by the Hyman family (\$1.5 million)
- This measure (Measure Z = \$186 million)
- Hospital non-bond funding (balance)

Washington Hospital has conducted market research to validate their estimates. Interest rates are at an all-time low presenting a significant opportunity to act. Plans have already been submitted to OSHPD and construction could begin as early as Jan. 2013.

Costs and Specifics: The best estimate of the average *annual* tax over the years from Measure Z is about \$9.87 per \$100K of assessed valuation. For a \$500,000 home, that would be \$49 per year. However, the cost to voters of Measure Z will be 'wrapped' with the prior cost for Measure FF. Therefore, the AVERAGE WRAPPED TAX is estimated at \$18.30 annually per \$100,000 of assessed valuation. For a \$500,000 home, the combined, or 'wrapped,' tax would amount to \$92 annually.

Measure FF's payments will complete in 2044. Measure Z's bonds will have a single issue in 2016 and payment will complete in 2046. An independent Citizens' Oversight Committee will monitor bond expenditures.

Local Benefits: Aside from the obvious healthcare benefits, Washington Hospital is the 2nd largest employer in Fremont (2,099 employees). It attracts additional healthcare businesses to the Tri-City area, and drives traffic to local retailers and restaurants. An independent study of the primary and secondary impacts of WHHS found:

- 60% of WHHS employees live within the Washington Township Healthcare District.
- 1 in 50 jobs in the District are attributable to WHHS.
- 90% of WHHS payroll stays in Alameda County.
- WHHS has accounted for 25% of all construction spending in the city of Fremont over the past 3 years. Their construction supported 653 additional jobs, with multiplier impacts, and \$106 million in economic activity.

Chamber Recommendation: SUPPORT. There is a clear need for expanded critical care and emergency services within the Health Care District, along with need for a designated trauma center in southern Alameda County. We all want the best and fastest care in an emergency and we want our healthcare system to be able to handle a major catastrophe.

Washington Hospital is a leveragable asset to the

community -- as a health care provider, as an employer, and as a catalyst for economic growth and job creation. Construction costs are down, this project is ready to go, and now is the time to act.

Measure A1 – SUPPORT Oakland Zoo Humane Animal Care / Education Protection Measure

Summary: Measure A1 increases funding for the Oakland Zoo by levying a parcel tax of \$12 per year per residential parcel, or \$72 per year per commercial/industrial parcel, for a period of 25 years. The parcel tax will raise an estimated \$4.5 million per year to maintain/upgrade animal care; maintain, operate and improve existing facilities; maintain and expand educational programs; and keep programs and entrance fees affordable.

Specifics: The Zoo's current budget is roughly \$13 million annually and Measure A1 will increase their budget by about 35%. Measure A1 includes an Expenditure Plan that limits expenditures to the categories of projects listed. This measure requires annual independent audits and independent citizens' oversight. Certain exemptions are available for individuals 67 years of age or over or to any property owner whose combined family income qualifies as "low income" under federal law.

Background/Funding Need: The Oakland Zoo is currently 90% self-funded, with funding coming from membership, rides and philanthropy. Five percent of their current funding comes from the City of Oakland and 5% from East Bay Regional Parks. They have no current debt. The Zoo has the unique distinction of being the only zoo in the country that has the endorsement of PETA.

The Oakland Zoo works collaboratively with school districts to support science curricula and workforce development through field trips, assemblies, school-to-career programs and youth employment opportunities. Its programs are often offered at reduced or no cost to under-resourced schools. Alameda County Superintendent of Schools Sheila Jordan and the 17 school superintendents and three Regional Occupation Program superintendents in Alameda County all signed a letter in support of Measure A1.

Federal, state and local dollars are shrinking, operating costs are increasing, and the zoo has a backlog of animal infrastructure and operational projects. In this economy, the zoo is also struggling to protect and maintain its affordable and accessible education programs.

Chamber Recommendation: SUPPORT. The Oakland Zoo introduces children to the natural world, encourages good stewardship of the environment, and engages students in science learning in a way that the classroom often does not. It serves as a valued partner with our schools at a time when many school programs have been cut. The letter from the Alameda County school superintendents states, "By involving children and youth with animal welfare, science education, and conservation, the Zoo inspires future scientists, animal caregivers, naturalists, and conservationists."

For \$12 per year – or \$72 for non-residential properties – this seems like a good investment to us.

Business Bottom Line: We believe in the adage "expansion follows infrastructure." Measures B1 and Z are investments in our transportation and health care infrastructures that will expand vital services to our community and have a ripple effect on the local economy - bringing jobs, business opportunities, and additional economic investment. Measure A1 is a low-cost investment in an educational resource and a source of family fun – one of the quality of life assets that influence where people choose to live and raise a family.

Together, these three measures enhance the overall attractiveness of our community to businesses, their employees, and to families and allow us to better compete for employers, jobs and a highly skilled workforce in the 21st century. We encourage you to **VOTE YES on Measures A1, B1, and Z.**

Vote November 6
See page 6 for Voter Information

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The National Hispanic University

Anthony Portillo
14271 Story Rd.
San Jose CA 95146
(408) 398-6853
anthony.portillo@nhu.edu
<http://www.nhu.edu>
Located in San Jose, California, NHU offers campus-based and online undergraduate, graduate, and certificate programs in business, teacher education, child development, computer science, mathematics and science, and translation and interpretation—all delivered in a multicultural, collaborative, and supportive learning environment.

Schools–Business &

Vocational

Unitek College

Paul Afshar
4670 Automall Pkwy
Fremont CA 94538
(510) 249-1060
marketingall@unitek.com
<http://www.unitekcollege.edu>
Unitek spends a considerable amount of time listening to the needs of their students. Modern laboratories that simulate a real work setting, outstanding teachers willing to give you the attention you deserve and employment assistance after you graduate are just a few of the benefits you will receive once you choose Unitek College.

Schools–Private

Challenger School

Dave Munteer
39600 Cedar Blvd.
Newark CA 94560
(510) 770-1771
<http://www.challengerschool.com>
Challenger Schools have 22 campuses in California, Idaho, Nevada, Utah, and Texas, with more than 10,000 preschool to 8th grade students. Challenger emphasizes the bedrock of knowledge: reading, composition, math, and history. They promote individual and independent thinking, teach traditional American history and values, and inspire children to embrace challenge and to find joy and self-worth through achievement.

—New Members

page 5

Calendar of Events

October 2012

- 17 **Connection Club Leaders Meeting**
8 a.m., Chamber Conference Room
- 18 **Leadership Fremont Session #2**
8:30 a.m., ACWD Facility
- 22 **Membership Committee Meeting**
12:15 p.m., Chamber Conference Room
- 23 **Leadership Steering Committee Meeting**
8:30 a.m., Chamber Conference Room
- Fremont City Council Meeting**
7 p.m., City Council Chambers
- 24 **Government Affairs Committee Meeting**
7:45 a.m., Chamber Conference Room
- Technology Committee Meeting**
Noon, Chamber Conference Room
- Connection Club Mixer**
5 – 7 p.m. Location TBD
- 25 **Executive Committee Meeting**
Noon, Chamber Conference Room
- 26 **Dollars for Scholars Board Meeting**
8 a.m., Chamber Conference Room
- 27 **Make A Difference Day**

November 2012

- 1 **Business Building Forums**
Chamber Conference Room
Check Schedule at www.fremontbusiness.com
- Marketing & Communications Committee Meeting**
4 p.m., Chamber Conference Room
- 2 **Finance Committee Meeting**
12:15 p.m., Chamber Conference Room
- 6 **Election Day**
- Fremont City Council Meeting**
7 p.m., City Council Chambers

- 7 **Ambassadors Meeting**
8 a.m., Chamber Conference Room
- 8 **Small Business Symposium**
7:30 a.m., Crowne Plaza Union City
Register online: www.ebsmallbusiness.com
- 12 **Veteran's Day – Chamber Closed**
- 13 **Fremont City Council Meeting**
7 p.m., City Council Chambers
- 14 **Connection Club Leaders Meeting**
8 a.m., Chamber Conference Room

Membership Bootcamp!
11:30 a.m., Chamber Conference Room

Fremont Flowers & Gifts Mixer
5–7 p.m.
37085 Fremont Blvd., Fremont
(510) 797-1136
Fremont Flowers is a family-owned business established in 1956. Their superb quality flowers, creative designs, value, and professional service are the keys to their success. Their volume of flowers and “Chain of Life” care and handling procedures ensure the freshest bouquets anywhere, and they provide same day delivery to the entire Tri-City area.

- 15 **Leadership Fremont Session #3**
8:30 a.m., City Hall, Ardenwood Room
- 16 **Leadership Steering Committee Meeting**
8:30 a.m., Chamber Conference Room
- 20 **Fremont City Council Meeting**
7 p.m., City Council Chambers

22-23 **Thanksgiving Holiday — Chamber Closed**

- 26 **Membership Committee Meeting**
12:15 p.m., Chamber Conference Room
- 27 **Fremont City Council Meeting**
7 p.m., City Council Chambers
- 28 **Government Affairs Committee Meeting**
7:45 a.m., Chamber Conference Room

Technology Committee Meeting
Noon, Chamber Conference Room

Rotary Club-Niles Mixer
5–7 p.m.
2500 Mowry Ave., (Washington West, Conrad Anderson Auditorium), Fremont
(510) 684-9617

Niles Rotary is a group of local business professionals who gather together once a week and share their knowledge about their profession, community and world. They network their businesses through fellowship and community service projects for the betterment of all concerned. Rotarians are dedicated to helping each other grow!

- 29 **Executive Committee Meeting**
Noon, Chamber Conference Room

December 2012

- 4 **Fremont City Council Meeting**
7 p.m., City Council Chambers
- 5 **Ambassadors Meeting**
8 a.m., Chamber Conference Room
- Aria Printing and Shipping Mixer**
5–7 p.m.
43575 Mission Blvd., Fremont
(510) 687-1600
Aria Printing has been serving businesses of all sizes in Fremont since 2002. They are a full-service print and design shop and offer a wide array of printing services for all of your business needs. Aria Printing can work with files provided by a designer, and/or can offer you a complete array of design services to meet your needs.
- 6 **Business Building Forums**
Chamber Conference Room
Check Schedule at www.fremontbusiness.com
- Marketing & Communications Committee Meeting**
4 p.m., Chamber Conference Room
- 11 **Fremont City Council Meeting**
7 p.m., City Council Chambers
- 12 **Connection Club Leaders Meeting**
8 a.m., Chamber Conference Room

Fremont Chamber Holiday Mixer
5–7 p.m.
39488 Stevenson Pl., Ste. 100, Fremont
(510) 795-2244
Join us for the annual Holiday Mixer Festivities. Please bring a new and unwrapped toy for the Annual Toys for Tots drive. All toys collected stay here in the Tri-Cities area. Please help us make every child in the Tri-Cities to have a wonderful holiday.

Visit our online calendar
fremontbusiness.com

New Members—

from page 4

Smoke Shop & Supplies

Ohlone Cigar Lounge

John Cooper
3370 Mowry Ave.
Fremont CA 94538
(510) 972-4373
john@ohlonecigarlounge.com
<http://www.ohlonecigarlounge.com>

The Ohlone Cigar Lounge offers a great selection of premium cigars, pipes, tobacco, and accessories and is the Bay Area's premier cigar store and lounge. They also offer Fremont's only indoor cigar smoking lounge! The lounge features private lockers, plenty of comfortable leather chairs, multiple HD televisions, free Wi-Fi, clean air, and a friendly environment to enjoy with your friends.

Solar Electric Power

The Solar Company

Rosemary Le Doux
20861 Wilbeam Ave., Ste. 1
Castro Valley CA 94546
(510) 326-3911
rosie@thesolarcompany.com
<http://www.thesolarcompany.com>

Urban Designer CityShapers

Dwane Kennedy
101 California St., Ste. 2710
San Francisco, CA 94111
(415) 401-9300
djkennedy@cityshapers.com
<http://www.cityshapers.com>

Top of the Week REPORT

Linking the Business Community

Up to date business and community news for Fremont

To subscribe: visit

<http://eepurl.com/cYMA6>



Our Lady of Guadalupe School



40374 Fremont Blvd.,
Fremont, CA 94538
(510) 657-1674
guadalupe-school.com

**Come to our
Harvest Festival
October 27
10 am - 4 pm**

Ohlone College Measure G Creates Business Opportunities

In November of 2010, citizens passed Measure G, a \$349 million bond to enable Ohlone College to repair older facilities and create classrooms equipped to train students on cutting edge issues to prepare them for the new economy.

This bond measure will also serve to create economic development opportunities for small businesses in our community for the next 10-15 years. Community businesses are strongly encouraged to take advantage of this opportunity by contacting Ohlone to discuss business opportunities. Bids and results will be posted quickly. Businesses who wish to register for informal bids for projects up to \$175,000 should go to <http://www.ohlone.edu/org/purchasing/bidsrfps/>. The Bids and RFP section of this website is growing and changing, and information is updated regularly. It is recommended that you visit the site frequently.

To be placed on the Potential Vendor list, email Cynthia Banuelos at cbanuelos@ohlone.edu. To view current surplus personal property for sale, please go to <http://www.ohlone.edu/org/purchasing/surplus.html>.

Ohlone Purchasing, Contracts and Auxiliary Services is responsible for all procurement, contracting and support services of the Ohlone Community College District, including services related to the bond measure improvements. The goal of the Purchasing, Contracts and Auxiliary Services ("Purchasing") Department is to provide the highest quality support services for education while protecting the college and the taxpayers of the State of California. You may obtain more information by visiting www.ohlone.edu/org/purchasing/.

Please send comments or questions to purchasing@ohlone.edu.

VOTER INFORMATION

Election Day is November 6

The General Election is Tuesday, November 6. Polls will open at 7:00 a.m. and close at 8:00 p.m. on election night.

Polling place lookup and sample ballot

Visit this link to find your polling place: www.acgov.org/rov/profile.htm

Save Time...Vote Early or Vote by Mail

The Alameda County Registrar of Voters' office will be open Saturday and Sunday, November 3 and 4, to allow voters to vote early for the November 6, 2012 General Election. Office hours are 9:00 a.m. to 5:00 p.m. Saturday and Sunday. The Alameda County Registrar of Voters office is located at:

1225 Fallon St. Rm. G-1
Oakland, California 94612
(510) 272-6975

Any registered voter may vote by mail. Mail Ballot requests made by mail or online must be received by 5 p.m. on October 30, 2012. To request a Vote by Mail ballot online, go to: www.acgov.org/rov/votebymail.htm

After Oct. 30th, you may apply for a mail ballot in person or by



authorized representation at the Registrar of Voters office, at the above address.

Voted ballots must be received by the Registrar of Voters office no later than 8:00 p.m. on Election Day, November 6, 2012. Postmarks do not count.

Registered?

You can register to vote any time, but if you want to vote in an election, you must be registered by 15 days before that election. The registration deadline for the Nov. 6 General Election is October 22, 2012. Pick up a Voter Registration Form at the Fremont Chamber of Commerce, at any post office, or any Dept. of Motor Vehicle office. You can also complete a voter registration form online at www.acgov.org/rov/registration.htm, but the form must still be printed and mailed to the Registrar of Voters.

East Bay Small Business Symposium

Learn, Grow & Move Your Business to the Next Level

Business Growth Tools + B to B Networking + Strategic Resources

November 8, 2012, 7:30am Registration, Program 8am to 11am

Crowne Plaza, 32083 Alvarado-Niles Road, Union City, CA

Who should attend:

Small business owners and operators from start-ups to mature companies.

Who will be there:

Small business resource providers in financing, marketing, planning, employee recruitment and training.

What can you expect:

Connect with a wide range experts who can help you manage and grow your small business.

Reservation required – www.ebsmallbusiness.com – No charge for small business attendees

Four Interactive Breakout Sessions With Resources Matched By Business Age/Needs:

Startups (0-1 Years)	Young (1-3 Years)	Grow Your Business	Mature 4+Years
Business planning	Secure funding	Strategic planning	Enter new markets
Legal structures	Manage cash flow	Financing for growth	Affordable Care Act info
Microloans	Website & social media	Real estate acquisition	Workforce development
Accounting/taxes for startups	Hiring your first employee	HR & compliance issues	Succession planning

For more information, contact Keith Sutton, East Bay EDA, (510) 272-3885 or email keith@eastbayeda.org



Water Pipeline Construction Work Coming to Fremont This Fall

by Daniel Jaimes, SFPUC Water System Improvement Program

As the Great 1906 San Francisco earthquake and the more recent 1989 Loma Prieta earthquake taught us, it's important for all residents and businesses in the community to be prepared in the event of an emergency.

The San Francisco Public Utilities Commission (SFPUC) is preparing for the next major earthquake through the Hetch Hetchy Water System Improvement Program (WSIP). This program entails upgrading and seismically reinforcing the aging Hetch Hetchy water system to ensure its 2.6 million customers have a safe and reliable water supply following an emergency. The WSIP includes more than 80 projects throughout the SFPUC's service area, from San Francisco to the Central Valley.

In Fremont, the next project – and the last major Water System Improvement Program project to break ground – is the seismic upgrade of Bay Division Pipeline Nos. 3 and 4. This fall, the SFPUC will begin work on these two regional water delivery pipelines that cross the Hayward Fault in Fremont, under I-680 at Mission Blvd. The pipelines carry drinking water to customers in southern Alameda County and across the Bay to the Peninsula.

Last year, crews worked on both sides of the Bay on another regional water delivery pipeline known as Bay Division Pipeline No.

5 project.

When the work begins this November, it will include some of SFPUC's most innovative engineering, including a concrete box composed of sections that can shift and rotate to protect the pipeline during an earthquake. Inside the box, high-tech pipe elements will be constructed, allowing for pipe movement up to 6.5 feet of earth displacement. The other pipeline, an 8-foot diameter pipe, will be upgraded and strengthened. With these upgrades in place, the Hetch Hetchy regional water system will be able to provide water for fire fighting and drinking following an earthquake.



Construction activities will take place within the SFPUC Right of Way stretching between Crawford Street and near Tissiack Way in South Fremont. Work will be concentrated around I-680, as it crosses Mission Blvd. in Warm

Springs. Work around the Crawford Street area will begin this November, and the Tissiack Way area work is expected to begin in April 2013.

The work areas are located on opposite sides of the freeway, including underneath I-680 at Mission Blvd.

Since both pipelines are located underneath I-680, access to the freeway and to Mission Blvd. will be slightly altered during construction. Work to build a temporary on-ramp/off-ramp to accommodate and prepare for the pipeline construction will take place in November. Local motorists can expect the area to have detour signs along Mission Blvd. and along the I-680 on-ramps/off-ramps to navigate their way onto and off the freeway.

Finally, Wednesday, Oct. 17, marks the 23rd anniversary of the 1989 Loma Prieta Earthquake. Emergency preparedness is something that we should always be ready for and I encourage you to view our short, multi-lingual videos to prepare you and your loved ones: www.sfwater.org/beprepared.

Daniel Jaimes is the Communications Liaison for the San Francisco Public Utilities Commission Water System Improvement Program. To learn more about this project, please contact SFPUC's 24-hour answering service at 866-973-1476, or email Daniel Jaimes at djaimes@sfwater.org, or visit <http://wsipseismicupgrade.blogspot.com/>.

ORDINANCE ALERT

Reusable Bag Ordinance:

Does it Impact You and Are You Ready?

Effective Date: 1/1/2013

BEGINNING JANUARY 1, 2013



Plastic bags are one of the most common litter items found in our creeks, storm drains and streets — but one reusable bag can replace more than 600 single-use bags over its lifetime.

In order to save valuable natural resources, reduce litter, and reduce the cost to the public of litter cleanup, a new countywide ordinance has been adopted by the Alameda County Waste Management Authority to promote the use of reusable bags in place of single-use plastic carryout bags. The Reusable Bag Ordinance affects most grocery stores, minimarts, convenience stores, liquor stores, pharmacies and other stores in Alameda County that sell packaged foods.

Beginning January 1, 2013, affected stores can no longer provide single-use plastic carryout bags to customers. Reusable bags or bags made of recycled paper may be provided, as long as the store charges a minimum price of 10 cents per bag. Consumers will be encouraged to bring their own bags for their purchases. Educational materials for in-store use will be

made available free of charge to affected stores by the Alameda County Waste Management Authority.

Affected stores are still permitted to provide free plastic bags to protect and transport produce, bulk food or meat from within a store to the checkout or cash register.

Restaurants, take-out food establishments, charitable thrift stores, and stores that do not sell packaged food are not affected by the ordinance.

Retailers can find more information on the ordinance and how to comply, including bag specifications, a list of recycled paper bag suppliers, and other resources at www.ReusableBagsAC.org.

Customers or retailers wishing more information can also call (510) 891-6575 or email bags@stopwaste.org.



BGG Picks For Local Offices

Fremont Mayor
Bill Harrison

Fremont City Council
Suzanne “Sue” Chan
John Dutra

20th Assembly District
Bill Quirk

25th Assembly District
Bob Wieckowski

Alameda County Supervisor, District 2
Richard Valle

Fremont Unified School District Governing Board
Ann Crosbie
Reshma Karipineni
Lily Mei

Ohlone Community College District Trustee, Area 2
Greg Bonaccorsi
Teresa Cox

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www.twitter.com/FremontBusiness



dB Control Expands in Fremont

Where it Finds Much to Benefit Local Business



Manufacturers in Fremont are no stranger to the competitive advantage and talent pool the local community offers. One such company utilizing Fremont's business resources is dB Control Corp. Located in the Warm Springs District, dB Control – or “dBC” for short – houses a team of experienced industry experts who know a thing or two about growing a successful business. In fact, the Chamber of Commerce recently had the chance to tour the 52,100-square-foot facilities and speak to a few people on the dBC team about what the company does, how it has optimized manufacturing, and the benefits of working in Fremont.

For more than twenty years, dB

Control has supplied mission-critical products worldwide to military organizations, as well as to major defense contractors and commercial manufacturers. In fact, its manufacturing processes are so finely tuned that the company is a sole-source provider for many defense applications, including the traveling wave tube amplifiers (TWTAs) onboard General Atomics Aeronautical Systems' MQ-9 Reaper. The entire dBC team is trained using stringent standards – regardless of whether the final product is built for the defense industry or for the commercial market.

Even in the midst of a fickle economy, dBC has managed not only to stay afloat, but to thrive. In 2010, the company was acquired by HEICO Corporation. Even with its increased national presence, dB Control has remained loyal to its Fremont roots. When it came time to expand, instead of moving out of the area, the company built a new laboratory in the building next door to its main facility. When asked about the secret to their success, Marketing Manager Steven Olson explained that dB Control's Co-

founder Joe Hajduk built the company on the premise, “Take care of your customers. Take care of your employees. The rest will take care of itself.”

This mantra still rings true for dBC today. Olson noted that dBC is fortunate to work in a niche market where it is valued as a reliable manufacturer of mission-critical defense electronics. The ruggedness of its proprietary designs is the driving force behind the company's success in many military applications, such as radar, electronic countermeasures (ECM), data links, communications and instrumentation. By recruiting locally through internship programs at Heald College and participating in many community outreach efforts, dBC's corporate citizenship has provided hundreds of job openings and redirected millions of dollars of revenue into the local economy over the past two decades.

When asked for the advantages of a Fremont business location, Human Resources Generalist Maricela Castro explained that Fremont's expanding population, proximity to prestigious colleges and convenient access to

transportation options such as BART, Amtrak, the San Jose Airport and the port of Oakland are invaluable business commodities that supply a vast pool of qualified employees to local business. Castro also noted that dBC is in good company. In fact, Fremont's Silicon Valley location puts them next to more than 1,200 high tech, life science and clean technology firms.

As Fremont develops and expands, so do the benefits received by local businesses. dB Control's Director of Manufacturing, Gary Spaulding, explained that in the future, the Warm Springs BART extension will positively impact the ease with which employees and customers reach the facility. In conjunction with expanding infrastructure and transportation opportunities, Fremont continues to increase educational opportunities and support offered to local businesses.

As a simple way to give your business a leg up, Marketing Manager Steven Olson advises local businesses to “Ensure your company utilizes all of the incentive programs and additional resources provided by the City. Many

companies end up missing out on indispensable tax breaks because they don't know about these programs. These incentives save money for the company and are also a great way to redirect revenue from local businesses back into the community.” In the midst of economic pressures and unpredictable market conditions, dB Control is proof that it is possible to thrive with the Fremont community on your side.

Steve Olson is the Marketing Manager at dB Control. Established in 1990, dB Control Corp., a subsidiary of the Electronic Technologies Group (ETG) of HEICO Corp., supplies mission-critical, often sole-source, products worldwide to military organizations, major defense contractors and commercial manufacturers. dB Control designs and manufactures reliable high-power TWT Amplifiers (TWTAs), microwave power modules (MPMs), transmitters and power supplies from its modern 52,100-square-foot facilities in Fremont. Visit www.dbcontrol.com for more info.

Propositions— from page 1

cent lower than it was in June 2011.

- This new sales tax rate would be effective from January 1, 2013 through 2016. The income tax increase would be retroactive to January 2012 and would last through 2018.

- The Prop 30 revenue would be held in a separate account dedicated 89% to K-12 education and 11% to community colleges. Funds would count towards the Prop 98 guarantee to schools and would protect additional education funding cuts, while freeing up other General Fund monies.

Fiscal impact if passed: Additional state tax revenues of about \$6 billion annually from 2012–13 through 2016–17. Smaller amounts of additional revenue as taxes are being phased in or out. No trigger cuts in 2012-13.

Chamber Recommendation: SUPPORT. Despite ongoing concerns about the state’s budget process and business climate, the Fremont Chamber believes that the additional cuts to education that would result from the failure of Proposition 30 would hurt the long-term health of California’s economy, which needs a highly qualified workforce to sustain innovation and economic growth.

Over the past four years, California schools have suffered \$20 billion in budget cuts, and the failure of Proposition 30 would trigger an additional \$6 billion in cuts. The Governor has pushed deep cuts through the Legislature over the past few years – including \$8 billion this year alone - along with the first pieces of his pension reform last month.

Proposition 30 is a needed budget patch that protects school funding while allowing the State to continue digging itself out from the deficit hole through a combination of budget cuts, reforms, deferrals and the additional revenues. It preserves needed funds for schools while ensuring that local governments receive funding for the public safety responsibilities transferred to them from the state in 2011. **VOTE YES ON PROPOSITION 30.**

Proposition 38: OPPOSE Tax to Fund Education and Early Childhood Programs. Initiative Statute.

Summary: Proposition 38 is intended to provide increased funding for K-12 education and early childhood programs by increasing the personal income tax (PIT) for most California taxpayers for a period of twelve years.

Key Points:

- From 2013 through 2024, the measure increases the personal income tax rates on annual earnings over \$7,316 using a sliding scale from .4% for lowest earners to 2.2%

for individuals earning over \$2.5 million.

- For the first 4 years, allocates 60% of the revenues raised to K-12 schools, 30% to state debt repayment, and 10% to early childhood programs. Thereafter, allocates roughly 85% of revenues to K-12 schools and 15% to early childhood programs, with some potential for smaller debt payments.

- Prop 38 K-12 funds are provided on a school specific, per-pupil basis, subject to local control, audits, and public input.

- The revenues raised by the measure will be deposited in a newly created California Education Trust Fund. These funds are outside of the State’s General Fund and are supplemental to the Prop 98 minimum school funding guarantee.

- Proposition 38 prohibits the revenue raised from being used to replace state, local or federal funding for schools.

Fiscal impact if passed: Around \$10 billion annually in additional state revenues, with the amount generated per year likely to grow over time. Because 30% of the revenues for the first four years are dedicated to debt repayment, this would free up General Fund monies for other purposes during these four years.

Special Note re Prop 38 and its relationship to Prop 30: If both Propositions 30 and 38 pass, the taxes contained in the one that received the most votes would take effect. If Prop 38 takes effect, the trigger cuts in this year’s budget would still be implemented.

Chamber Recommendation: OPPOSE. Proposition 38 is a well-intentioned initiative aimed at addressing long-term funding for schools outside of the normal budget process. However, it could have a negative impact on a fragile economic recovery through an increase in personal income taxes that will impact most Californians, including many small business owners who pay individual taxes on their business earnings rather than corporate taxes.

Proposition 38 layers a new funding and budgeting system on top of one that’s already too complex. While it provides funding for state debt repayment during the first four years, in the longer term it earmarks essentially all the new money for K-12 and early childhood programs, while other critical programs that have been cut – in areas related to health, public safety and higher education - could continue to suffer.

Business Bottom Line re 30 and 38: Propositions 30 and 38 both address school funding; however, the measures take different approaches. Proposition 38 implements a personal income tax on most Californians and small businesses during a tough economic recovery, and creates a separate

supplemental funding system.

The Fremont Chamber believes Proposition 30 is the better approach for our current situation, because it limits those impacted by personal income tax increases, its tax increases sunset earlier, and it increases the General Fund as a way to generate more funding for schools and other programs, rather than creating a separate system outside of the normal budget process.

Lastly, as stated above, if Proposition 38 takes effect, the trigger cuts in this year’s budget will still be implemented. We urge you to **VOTE YES ON PROPOSITION 30, NO ON PROPOSITION 38.**

BUDGET INITIATIVE

Proposition 31: SUPPORT State Budget. State and Local Government.

Summary: Proposition 31 is intended to increase government transparency and accountability, control government spending, and promote local flexibility and regional collaboration through a collection of reforms to the state budget process.

Key Points: Proposition 31

- Establishes a two-year state budget cycle.

- Prohibits the Legislature from creating expenditures greater than \$25 million without first identifying offsetting revenues or spending cuts.

- Requires performance reviews of state and local programs to determine their effectiveness.

- Requires that bills be made public at least 3 days before a vote in the Legislature.

- Grants the Governor greater authority to cut non-mandated spending during a fiscal emergency if the Legislature fails to act within 45 days.

- Allows local governments to propose alternative methods for achieving the objectives of state-funded programs, subject to veto by the Legislature or appropriate state agency.

- Encourages local collaboration by transferring some state revenues to counties in which local governments implement plans to coordinate their public services.

Fiscal impact if passed: Estimated decrease in state revenues and commensurate increase in local revenues in the range of \$200 million annually, depending on how many counties/local governments develop coordinated plans. Potential state-wide implementation costs of millions to tens of millions of dollars, moderating over time and potentially offset by savings from improved program efficiencies.

Chamber Recommendation: SUPPORT. The Fremont Chamber has supported many of the individual components of this initiative in its past advocacy efforts. We believe that these

reforms will promote the creation of a real balanced budget by preventing legislators from adding programs that cannot be paid for, requiring legislators to evaluate programs based on measurable results before decisions to expand or continue programs are made, and requiring that legislators take a longer view of the budget, rather than relying on short-term budget gimmicks to fix the next year’s budget.

Additionally, we have long been supportive of greater local control and flexibility and support the provisions that allow local governments to propose alternative approaches to meeting state mandates. We believe that the Legislature’s ability to veto the alternative proposal gives adequate protection to state mandates. Finally, we are supportive of regional approaches to delivering services through effective and efficient collaboration, and agree that the state should encourage such efforts.

Business Bottom Line: Proposition 31 provides a set of reforms that will help control state spending, balance the budget, and provide greater transparency and accountability in government. It requires government to apply the common sense approaches to budgeting that successful businesses use already. We have no illusions that Proposition 31 will fix all of Sacramento’s problems, but it is definitely a step in the right direction. **VOTE YES ON PROPOSITION 31.**

REDISTRICTING INITIATIVE

Proposition 40: SUPPORT Redistricting. State Senate Districts.

Summary: A “Yes” vote retains and a “No” vote rejects, the new Senate districts drawn by the California Citizens Redistricting Commission. If the new districts are rejected, the state Senate district boundary lines will be adjusted by officials supervised by the California Supreme Court.

Key Points:

- Legislative districts are redrawn every ten years following the federal census, based on the need to ensure that each district contains approximately the same number of residents.

- Prior to 2008, State legislators had the power to adjust their own district boundaries after each census, often in the interests of retaining safe seats for the political parties currently holding those seats.

- For the November 2008 elections, the Chamber supported, and the voters approved, Proposition 11, which created a redistricting commission responsible for drawing new district lines for State Senate, Assembly, and Board of Equalization districts.

- Initially, there was opposition to the new district boundaries drawn

by the Commission and this initiative was filed to repeal the new boundaries. The opposition has since been dropped.

Fiscal impact if passed: If voters vote “Yes” and approve the new state Senate districts, there is no fiscal effect. If voters vote “No” and reject the new maps, the state and counties would each incur one-time costs of roughly \$500,000 to draw new districts and develop new maps and election materials.

Chamber Recommendation: SUPPORT. We supported Proposition 11 in 2008, stating, “The Fremont Chamber believes it is a conflict of interest for legislators to redraw their own district boundaries, and strongly supports this initiative. Proposition 11... will help end voter apathy and increase engagement in elections when the outcomes are not guaranteed. By making the outcomes of elections less certain (through reducing ‘safe’ seats), redistricting has the potential to provide greater leverage and voice for the business community.”

Business Bottom Line: A “Yes” vote upholds affirms the open, transparent process the voters approved in 2008 and retains the state Senate maps drawn by the Citizen’s Redistricting Commission. **VOTE YES ON PROPOSITION 40.**



MANDATORY CHANGE TO EMPLOYMENT NOTICES POSTER

*Order Your 2013
California
Employment Poster
Today!*

Make sure your business is in compliance. Even if you have only one employee, you can be fined \$17,000 for not posting required notices. Our poster includes all 16 notices in one convenient poster. Order yours today!

Call the Fremont Chamber to place your order: (510) 795-2244, or contact us at fmtcc@fremontbusiness.com for more information about the 2013 Employment Notices poster.

November 2012

Special Election Insert



BGG PICKS FOR LOCAL OFFICES

Fremont Mayor <input checked="" type="checkbox"/> Bill Harrison	Fremont City Council <input checked="" type="checkbox"/> Suzanne "Sue" Chan <input checked="" type="checkbox"/> John Dutra
20th Assembly District <input checked="" type="checkbox"/> Bill Quirk	25th Assembly District <input checked="" type="checkbox"/> Bob Wieckowski
Ohlone Community College District Trustee, Area 2 <input checked="" type="checkbox"/> Greg Bonaccorsi <input checked="" type="checkbox"/> Teresa Cox	Fremont Unified School District Governing Board <input checked="" type="checkbox"/> Ann Crosbie <input checked="" type="checkbox"/> Reshma Karipineni <input checked="" type="checkbox"/> Lily Mei
Alameda County Supervisor, District 2 <input checked="" type="checkbox"/> Richard Valle	

A Closer Look at Business for Good Government (BGG): PAC of the Fremont Chamber of Commerce

Business for Good Government (BGG) is the Political Action Committee of the Fremont Chamber of Commerce, formed by the Chamber's Board of Directors in 1995 to help elect candidates who are sensitive to business issues. BGG furthers the business community's efforts to have a voice in the political process. The bylaws of BGG read, "The purpose of BUSINESS FOR GOOD GOVERNMENT is to help protect, preserve and further good government, foster a political environment that will strengthen the private enterprise system, and endorse and promote candidates who support the priorities and mission of the Fremont Chamber of Commerce."

Although the Chamber communicates its legislative priorities and positions on issues to BGG, BGG's endorsements of candidates are made completely independently.

How is BGG structured?

BGG has its own board of directors, separate from the Chamber's board of directors. It has complete control over any candidate endorsements it chooses to make, and since it is responsible for its own fundraising, it also has complete control over its expenditures. BGG trustees serve consecutive one-year terms until resignation or removal, and BGG is completely independent of any political party,

political organization, or candidate. All members of BGG must be members in good standing of the Fremont Chamber of Commerce.

The current board members for Business for Good Government are Chairperson Elise Balgley, George Duarte, Manu Mehta, Tim Reilly and Thomas Tang.

What can BGG do?

BGG can endorse candidates, raise funds and contribute to its endorsed candidates or to Chamber-supported ballot measures. Such activities, if carried out by the Chamber, could jeopardize its tax-exempt non-profit designation. On the other hand, BGG is legally authorized by the State of California to raise and spend funds for these purposes. It can promote its candidate endorsements to the Fremont Chamber membership, organize phone banking and other "get out the vote" activities, and spend funds to create campaign materials or events.

BGG can be involved in the electoral process at the local, regional, county, or state level.

Interested in serving?

If you are interested in serving on the Business for Good Government board, please contact Nina Moore for an application at (510) 795-2244 ext. 107, or email nmoore@fremontbusiness.com.

Business for Good Government Endorses for Local Races

The board of Business for Good Government (BGG) has announced its endorsements for the following local races: Assembly Districts 20 and 25, Alameda County Supervisor, Fremont Mayor, City Council, Fremont Unified School District Board of Trustees, and Ohlone College Board.

BGG makes its endorsements of candidates based on responses to a questionnaire submitted in advance of an interview, interviews of candidates, and other sources of public information. BGG considers a variety of factors including the candidate's alignment with the priorities of the Fremont Chamber of Commerce, their understanding of issues of importance to the business community, their knowledge of our community and region, their leadership qualities and their potential for being effective.

FOR FREMONT MAYOR:

Bill Harrison

In a highly contested race for Fremont mayor, Business for Good Government has endorsed Councilmember Bill Harrison over four other candidates, including fellow Councilmember Anu Natarajan and former Councilmember Steve Cho. All three of these candidates have been endorsed by BGG for City Council in previous elections, and all have a long history of working with the Fremont Chamber of Commerce. During their interviews, each of them focused on job creation, business recruitment, expansion of public safety services,

and creating additional entertainment and cultural venues in Fremont.

This was not an easy decision for BGG. Harrison and Natarajan have been part of a Council that has shepherded the City through difficult economic times, initiating strong measures of fiscal austerity including pension reform. During their tenure, Fremont has seen a strong focus on economic development, with an influx of high tech, clean tech, and biotech companies along with considerable retail expansion. Harrison and Natarajan have both been strong supporters of moving the vision for the downtown forward and developing the Warm Springs/South Fremont area into a transit-oriented jobs center. Both are involved in regional committees and commissions through their roles on Council and, in Natarajan's case, also through her job. Harrison is the co-owner of Harrison Accounting, a Fremont accounting firm, and Cho is a retired small business owner. Harrison and Cho are both very involved in local non-profit organizations. All three of them make contributions every day to making our community stronger.

Ultimately, BGG made their decision based on Harrison's voting record and alignment with the Chamber on issues of importance to the business community and his sensitivity to the impact of fees and regulation on small business. His

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Participate in BGG

Contact Nina Moore: (510) 795-2244

BGG Endorsements—

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firm has been a long-time member of the Fremont Chamber and he has been a consistent voice on the City Council for City policies that promote economic growth, enhance city revenues, and that balance business interests with other considerations. He is often the Council member who suggests working with the business community to find out how some proposal would impact us.

As Mayor, Bill is committed to recruiting and retaining business and jobs, expanding shopping options, investing in infrastructure, and restoring and expanding city services and amenities.

When asked about the type of working relationship he would envision with the Chamber as mayor, Harrison commented, "Creating jobs and recruiting and retaining businesses in Fremont are my top priorities as Mayor. I will view the Fremont Chamber of Commerce as my partner in these efforts, and will seek their perspective and input as we work to grow the economy."

FOR CITY COUNCIL - Suzanne "Sue" Chan and John Dutra

In a 6-candidate race for two seats on the City Council, BGG felt that incumbent Sue Chan and Fremont Economic Development Commissioner John Dutra stood out. Chan has been part of the current Council's commitment to fiscal stability and sustainability through a tough economic cycle, and has also been a strong champion for economic development throughout Fremont. Chan has frequently consulted with the Chamber on proposed regulations, incentives, and other matters of importance to the business community, as well as suggesting opportunities for the Chamber and Chamber members.

Equally important, Chan has shown the ability to take courageous positions in recent months despite political pressure to do otherwise. While BGG looks for elected officials who recognize the importance of a vibrant and healthy business community, which she does, its members also place a high importance on their independence from partisan pressure.

Chan commented on her rela-

tionship with the Chamber, noting, "During my first term, the Fremont Chamber

provided me with great insights into the thoughts and concerns of the business community, and I look forward to continuing our joint work to make Fremont ever more attractive for business recruitment, retention and growth."

For the second seat on the Council, BGG felt that John Dutra clearly stood apart from the other candidates. He brings strong experience as a successful small business owner and long-time Chamber member, and he comes across as a well-informed, articulate decision-maker who has to make things happen for his business and wants to do that for the City as well. As a current Economic Development Advisory Commissioner, John is committed to ensuring that Fremont reaches its potential in Warm Springs and the downtown; that Fremont develops as a destination city; that a true partnership exists between the City and the School District; and that Fremont attracts the kind of businesses and jobs that sustain and enhance public safety and infrastructure.

John noted, "Being a longtime member of the Fremont Chamber of Commerce, we have found that our success as a 40-year Fremont business was not only predicated on sound fiscal management and prudent business practice, but also on the depth with which we became involved with other businesses and the community at large. The Fremont Chamber has been the perfect incubator for this beneficial process. With such a positive experience with the Chamber, as a City Council member, I look forward to working with them as a resource in every available situation to help our existing business community thrive and to attract even more investment to our city."

Bottom line: Fremont's future relies on a strong economy. We believe that Bill Harrison, Sue Chan, and John Dutra are the candidates who have the vision to lead us there.

FOR 25th ASSEMBLY DISTRICT: Bob Wiecekowski:

As a freshman Assembly member, Bob has worked closely with the Chamber, co-hosting a Jobs Summit, speaking at the Chamber's first-ever State of the State, and

visiting local businesses. He also worked closely with the Chamber on several pieces of legislation to encourage manufacturing investment and job creation in California, simplify burdensome regulations and encourage positive business practices. The Chamber's third annual *Access Sacramento* day of advocacy was orchestrated with significant help from his office, and BGG looks forward to his continued collaboration with the Chamber as he begins his new term in the newly drawn 25th Assembly District.

FOR 20th ASSEMBLY DISTRICT: Bill Quirk

Bill Quirk is new to Fremont since north Fremont is now part of the newly drawn 20th Assembly District. However, Bill is no stranger to elected office, now serving his second term on the Hayward City Council. He has a strong commitment to promoting small business; reducing and streamlining regulations; and working closely with the Chamber and industry stakeholders.

ALAMEDA COUNTY SUPERVISOR, DISTRICT 2: Richard Valle

Richard Valle is an appointed incumbent serving on the Alameda County Board of Supervisors following the resignation of his predecessor. He was able to hit the ground running due to his thirteen years of experience as a Union City Councilmember and founder of California's largest non-profit recycling organization, Tri-Ced, where he has served as CEO for 33 years. Valle has a strong commitment to education, job training, job creation and support for local businesses.

FREMONT SCHOOL BOARD: Ann Crosbie, Reshma Karipineni, Lily Mei

Ann Crosbie - Crosbie is currently serving as an appointed trustee to the Ohlone College Board of Trustees. However, she is no stranger to the Fremont Unified School District (FUSD), with four children who are in - or have graduated from - Fremont public schools, and considerable service on School District committees. She is also finishing her Masters Degree in Education Best Practices. Crosbie would bring considerable knowledge and experience to the position of trustee, which will be sorely needed with two current incum-

bents - Bryan Gebhardt and Ivy Wu - choosing not to seek re-election.

Reshma Karipineni - Karipineni is a newcomer to the political scene, who impressed BGG with her enthusiasm and knowledge about FUSD, despite having two children who are still too young for Fremont's public schools. A finance director with an MBA, Karipineni's educational background and real-world financial management experience will be a great asset to the Board.

Lily Mei - Lily Mei is the only incumbent seeking re-election and she displays a wealth of knowledge and experience. She has also served on a board that has navigated FUSD through very tough financial waters while maintaining the quality of our school district, and BGG believes she deserves re-election.

OHLONE BOARD - Greg Bonaccorsi and Teresa Cox

Business for Good Government endorsed two incumbents - Greg Bonaccorsi and Teresa Cox - for two of the three open seats on the Ohlone Board. BGG believes both of these candidates have been instrumental in resolving the governance issues that caused Ohlone to receive an accreditation warning in 2008 and regain their full accreditation in 2009, and in helping Ohlone navigate through increasingly difficult times for public higher education in California. Under their care, Ohlone has retained one of the highest transfer rates to 4-year colleges in the State.

With regards to the third open seat, BGG chose not to endorse either of the remaining candidates, Kevin Bristow and Bob Brunton.

BGG hopes you will consider their endorsements when you cast your vote on Election Day, November 6, 2012.

Election Day is Nov. 6

The General Election is
Tuesday, November 6.

*Polls will
open at 7:00 a.m. and
close at 8:00 p.m.
on election night.*

Blue Shield of California Foundation Awards Tri-City Health Center \$20,000

Blue Shield of California Foundation (BSCF) announced that it is awarding \$20,000 in core funding to Tri-City Health Center to support their capacity to provide care for low-income and uninsured residents living in southern, central, and eastern Alameda County, California. The grant is part of the Foundation's efforts to strengthen the network of those delivering health care on the front lines and enable them to continue to serve millions of vulnerable Californians.

"As we prepare for a new health-care landscape, the role of Tri-City Health Center is more important than ever," said Peter Long, Ph.D., president and CEO of BSCF. "Even with reform in place, millions of California residents will remain uninsured. Strengthening our safety net providers is paramount to ensuring that no patient gets left behind."

TCHC is a fiscally responsible, independent, not-for-profit community health center and a key member of our community's vital health safety-net. For more information, visit www.tricityhealth.org.

Kaiser Permanente Awards Grant to Tri-City Health Center's "My Choice, My Future" Program

The success of Tri-City Health Center's (TCHC) "My Choice, My Future" program was recognized with a grant award of \$50,000 by Kaiser Permanente Community Benefit Program in southern Alameda County for the fourth consecutive year of program expansion.

The "My Choice, My Future" program, established by TCHC at Newark Memorial High School (NMHS) in the 2009-2010 school year, has demonstrated three years of positive impact on the personal development and attitudes towards sex for a cohort of 30 students. Over the past three years, the program has delivered on expectations of decreasing teen birth rates, reducing at-risk behavior, improving refusal skills and self-esteem for teen girls, as well as improving parent-teen communication regarding sexual behavior and health education. TCHC expects to grow the program to reach more teens and improve overall impact by employing metric driven approaches focused on three key components including an evidence based teen pregnancy prevention program, a culturally inte-

grated intervention to reduce sexual risk behaviors and a clinic linkage system with needed support at the TCHC Teen City Clinic.

"We are thrilled to be able to contribute to this important program and to help build healthier communities," said Colleen McKeown, Senior Vice President and Area Manager, Kaiser Permanente, Southern Alameda County.

The ongoing partnership between TCHC and Kaiser Permanente and the continued milestone achievements of the "My Choice, My Future" program deliver on the planned commitment to ensuring quality health care and promoting healthier lives in the Tri-City community.

Mission Valley ROP Adds New Talent to Administrative Team

Margie Trujillo, former MVROP Coordinator, has stepped into the new role as MVROP Director of Educational Services. As a valued staff member of the MVROP family for nearly fifteen years, Margie has excelled in various capacities to help MVROP effectively provide the highest career technical education (CTE) to the Tri-Cities. Her wealth of knowledge, experience, and innovative ideas helped MVROP to start the 2012-2013 school year smoothly and on a positive note. She is excited to collaborate with everyone in her new capacity and to continue taking CTE to new standards.

In addition, James Briano has been hired as the new MVROP Coordinator, the position left vacant after Margie Trujillo assumed the role of Director of Educational Services.

"James will help MVROP highlight and expand the use of technology in career technical education, said Pete Murchison, MVROP Superintendent. "As an experienced teacher and instructional leader from Washington High School, James has gone above and beyond to prepare himself for this next step in education. He will undoubtedly be an asset to us as we design and facilitate the implementation of common core standards in career technical education."

Mission Valley ROP (MVROP) is the regional occupational program for the Tri-City area and has been instrumental in preparing students for successful business, medical, and technical careers. For more information about MVROP, visit www.mvrop.org.

LOV to Host 7th Annual Halloween Quarter Auction

The League of Volunteers (LOV) will host its annual Halloween Quarter Auction on Sunday, October 28th at 5 p.m. at the Fremont Elks Lodge, 38991 Farwell Drive. The evening will include a fabulous dinner of Tri Tip, Roasted Chicken & Pesto Tilapia – along with all the trimmings. Plus, great prizes and fun & games for all. The cost per person is \$39.

The proceeds from the auction will benefit LOV's holiday programs including Thanksgiving Day Meal, Toys for Tots, Adopt-a-Family and the Kids Holiday Party.

For more information contact LOV at (510) 793-5683 or visit www.lov.org.

BART Announces Warm Springs Extension Project Milestone Celebration and Subway Walk

The San Francisco Bay Area Rapid Transit District is planning a subway walk to celebrate the completion of the subway section of the extension to Warm Springs/South Fremont on Friday, October 26, 2012 at 9:30 a.m. in Fremont Central Park.

For additional information, please call (510) 413-2060, email: bartwarm-springsextension@bart.gov or visit <http://www.bart.gov/wsx>

Charity Navigator Awards Abode Services Eighth Consecutive Four-Star Rating

For the eighth year in a row, non-profit evaluator Charity Navigator has awarded Abode Services its top four-star rating. This rating recognizes Abode Services' sound fiscal management practices and commitment to accountability and transparency as it works to end homelessness in Alameda and Santa Clara Counties.

Of the 5,500 organizations Charity Navigator currently rates, only 1% have received four stars for eight consecutive years, indicating Abode Services' long-term commitment to financial health, accountability, and transparency.

Established in 1989, Abode Services' mission is to end homelessness by assisting low-income, un-housed people, including those with special needs, to secure stable, supportive housing, and to be advocates for the removal of the causes of homelessness. For more information about Abode and its services, visit www.abodeservices.org.

Robson Homes and Abode Services Partner to Assist Families in Need

Robson Homes recently made a significant donation of beautiful furniture to Abode Services after a close-out of one of their model home communities.

After receiving the initial call from Robson Homes about the furniture, Abode Services staff quickly identified four families in need at Main Street Village Apartments, Abode Services' supportive housing complex for formerly homeless and very low-income households in Fremont.

Robson Homes has been a long-time supporter of Abode Services, providing financial assistance and other support for more than ten years.

To learn more about Robson Homes and Abode Services, visit www.robsonhomes.com and www.abodeservices.org.

YMCA 'Keep It Movin' Summer Results

Continuing on their success with the Healthy Kids Day program held in April of this year, youthful members of the Ys of the East Bay participated in 'Move-A-Thon' program activities throughout the summer. Together they collectively generated enough energy to power the average East Bay home for more than 6.2 days.

One thousand Y members in YMCA centers all around the East Bay participated in the summer-long campaign designed to encourage children and families to participate in circuit exercises such as jumping jacks, lunges, push-ups and sit-ups. Results were recorded and tallied by the Y staff over the course of their summer day camp programs: a total of over 174,000 exercise repetitions were completed. According to Robert Wilkins, President & CEO of the YMCA of the East Bay, the idea behind the Move-A-Thon was to teach kids basic exercises, the kind they can perform at home without the need for expensive electronic equipment.

"We wanted to encourage healthy life habits for kids and their families that extended well beyond our Healthy Kids Day into the summer when schools are not able to provide physical education services," Wilkins said. Based on the success of both programs this past summer, he added that the YMCA of the East Bay plans to continue to offer more healthy living

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programs throughout the year. For more information on the programs available, please visit: www.ymcaeastbay.org/programs.

Fremont Unified School District Leads the Way to Keep Teens Safe

On July 25, the Fremont Unified School District (FUSD) Board passed a dating abuse policy resolution. Fremont is one of the few districts in the state to address dating abuse at the district level, and is one of just 3 school districts in the state to recognize February as Teen Dating Violence Awareness Month!

The resolution officially declares February 2013 as Teen Dating Violence Awareness Month on Fremont high schools campuses; mandates appropriate education for students on healthy vs. abusive relationships; and encourages ongoing professional development for teachers and administrators on strategies to foster healthy relationships, identify teen dating abuse, and respond to students who engage in abusive behavior.

For almost ten years, SAVE has been leading the way in educating local teens about dating violence. This resolution is expected to reach even more students, as well as teachers and staff since they are often the first to recognize signs of unhealthy relationships.

For more information about SAVE's Loves Me, Loves Me Not program, call (510) 574-2254 or visit www.save-dv.org.

BART Summer Youth Program Engages Bay Area Students

During the summer of 2012, more than 500 students, ages 4-18, participated in BART's Summer Youth Program. The annual program, now in its sixth year, is designed to educate local youth about BART, its operations and significant role in getting people in and around the Bay Area.

This year's program focused on showcasing some of the wonderful cultural and educational activities accessible by BART. The goal was to show students there are an array of fun destinations and activities you can enjoy by taking BART.

Host organizations, which hosted the students free of charge, included the San Francisco Symphony, Asian Art Museum, Chong-Moon Lee Center for Asian Art and Culture, Oakland Museum of California, Museum of Children's Art, Children's Fairyland in Oakland, and the East Bay Regional Park District. Students enjoyed activities such as classical music concerts, museum tours, pottery making, puppet

shows and ecology tours on bicycles.

To view photos and read more about the fun destinations and activities enjoyed by over 500 youth this summer, visit www.bart.gov/news/articles/2012/news20120905.aspx.

Ohlone College Refinances Bonds to Save Local Taxpayers Millions of Dollars

The Ohlone College District recently announced that it has locked in significant savings of approximately \$8.3 Million for local taxpayers by refinancing a portion of its Measure A (2002) General Obligation Bonds. The District took advantage of historically low interest rates by replacing \$92.85 million in bonds at an average interest rate of 5% with new bonds at an all-inclusive interest rate of 3.24%. These savings will be realized by District taxpayers in the form of lower property tax bills over the next seventeen years, beginning with the 2013-14 property tax bill.

Ohlone has been monitoring the market on a regular basis since February to gauge an optimal savings level. This past spring, Ohlone's Board of Trustees preauthorized the sale, allowing the District to enter the market quickly when the desired savings threshold was achievable, resulting in the recent sale.

The District previously refinanced a separate portion of its Measure A (2002) General Obligation Bonds in September 2010, saving taxpayers nearly \$3.5 Million in that effort. Combined with the savings from this week's refinancing, the total savings achieved for District taxpayers is \$11.8 million.

Ohlone College Participates in \$15 Million Federal Grant for Regional Job Training

Ohlone College is part of a large consortium of community college districts, UC Berkeley, CSU East Bay, and public workforce systems that will collaborate on an innovative job training and job placement program for Bay Area workers funded by a U.S. Department of Labor Grant for \$14,990,417.

In addition to the colleges and universities, the grant will involve the Alameda County and Contra Costa County Workforce Investment Boards, employers and labor organizations in the manufacturing industry, organized labor unions, the Career Ladders project team and the economic development department.

The success of the program lies in its ability to help unemployed and underemployed adults train for jobs

termed "middle skill" jobs for employers who have jobs that need to be filled. The first phase of funding for this multiyear grant will be spent identifying specific programs, curriculum development, partnerships with employers, developing budgets and planning outreach efforts.

The identified job sectors include transportation, logistics and advanced manufacturing. Ohlone College's involvement would most likely be in biotechnology and information technology. The program will award certificates for biopharmaceutical technician, engineering technician, supply chain systems, medical device manufacturing, transportation logistics, semiconductor design and fabrication and other. Student services including professional development and job search & placement may be provided by the Tri-Cities One-Stop Career Center.

This grant is one of only five awarded by the Department of Labor to the state of California this year.

Center for Behavioral Safety, LLC Celebrates 10 Years of Improving the Lives of Workers

The Center for Behavioral Safety celebrated its 10-year anniversary this year. Founded in Reno, NV by behavioral strategist, Dr. Thomas E. Boyce, the Center opened its first Bay Area franchise in February of 2010. To date, the Center has provided executive coaching, management training, and safety consulting, workshops and keynotes to more than 45 companies and thousands of employees representing industries such as mining; manufacturing; construction; city, county, and state government; health care; higher education; and technology development.

Many organizations with whom the Center has worked have undertaken multiple projects because of the success they had with earlier work performed by Dr. Boyce. Said Dr. Boyce who still serves as senior consultant, "we are proud to have brought the practical application of 120 years of behavioral science to such a diverse group of organizations and industries. A majority of the businesses with whom we've worked continue to use our processes to this day. In my opinion, this speaks to the power of the principles we teach and tools we provide."

Dr. Boyce is a sought after consultant and keynote speaker who regularly provides his inspirational talks on the topic of leadership, safety, and human motivation throughout the U.S. and abroad. For more information on

the Center and Dr. Boyce, please visit www.cbsafety.com.

Dominican Sisters host Annual Holiday Boutique

The Dominican Sisters of Mission San Jose will host their annual Holiday Boutique on November 17th and 18th from 10 a.m. to 4 p.m. Held on the grounds of the Dominican Sisters Motherhouse, the holiday boutique will feature the renowned Dominican Sisters Olive Oil and is available only at this annual holiday event. Other tasty treats will include Sciabica's flavored oils along with fruit cakes, fresh-baked cookies and confections. Handmade afghans and baby blankets, kitchen accessories and an assortment of doll clothes will delight children of all ages. And, a wide selection of handmade ornaments and decorations will be available to brighten your holiday home. The event will culminate with a drawing for cash prizes of \$1,000, \$500 and \$250.

Proceeds from the the event supports the retired Sisters and contributes to the maintenance of the Motherhouse. For more information, visit www.msjdominicans.org.

Drivers for Survivors hosts Holiday Party

Drivers for Survivors, a new non-profit serving the Tri-Cities area, invites you to kick off the holiday season with them on Friday December 7th from 6 – 10 p.m.

Drivers for Survivors is dedicated to providing transportation services and supportive companionship during treatments for cancer patients living in the Tri-Cities area. The organization's goal is to alleviate the stress associated with some of the more practical aspects of a cancer diagnosis, leaving the patient free to focus on their health and essential treatments. The organization is currently recruiting volunteer drivers age 25 and older with good driving records and is in need of funds to support operational expenses.

Please join the board of Drivers for Survivors for wine, hors d'oeuvres, dessert, and holiday cheer at the Moore residence (36680 Cuenca Court, Fremont). A minimum donation of \$25 is requested and appreciated. RSVP to Nina Moore at nmoore@earthlink.net.

**Members:
Got News?
Tell us about It!**

Email

nmoore@fremontbusiness.com