

Fremont Chamber Nonprofit Coalition Survey Report

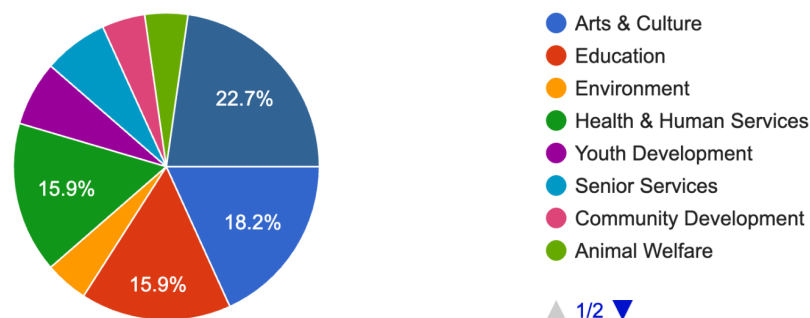
Survey Snapshot

- Survey taken in July, 2026.
- Received 44 responses from 53 nonprofit leaders and organizations—a **remarkable 83% response rate, demonstrating strong interest in this initiative.**
- **95%** expressed interest in collaborating with other nonprofits.
- **95%** expressed interest in partnering with local businesses.
- The original invitation list was split evenly between Chamber members and other local nonprofits that are NOT Chamber members.
- For more information, contact Lisa Stambaugh, Chamber Board of Directors:
NPCoalition@FremontBusiness.com

Respondent Profiles

What is your organization's primary area of focus?

44 responses



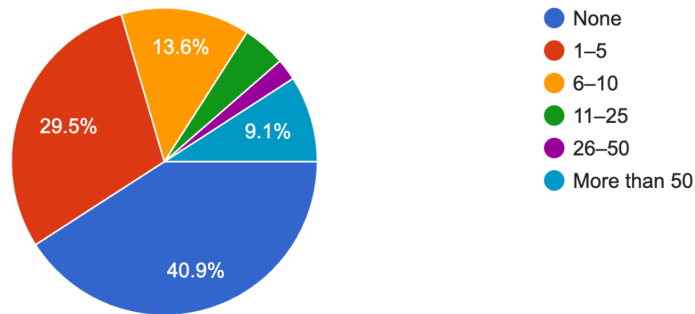
Notes:

- Reading clockwise, the 18.2% slice is Arts & Culture. The segment name not showing in the list is “Other” (22.7%).
- Many of the respondents who chose “other” and provided a text answer included items that could have fallen into one of the originally listed categories:
 - Responses that might have been under “Arts & Culture” included music performance, music education, and theatre.
 - Responses that might have fallen under “Health & Human Services” included services for those overcoming incarceration, addiction, and homelessness, individuals with disabilities,
 - Responses that might have fallen under “Animal Welfare” included spay and neuter services.

- In hindsight, missing categories could have been Preserving History/Local Culture (4 responses), and Funding other Nonprofits (1 response from an organization that raises money to distribute grants to other organizations).

How many paid staff members does your organization have?

44 responses

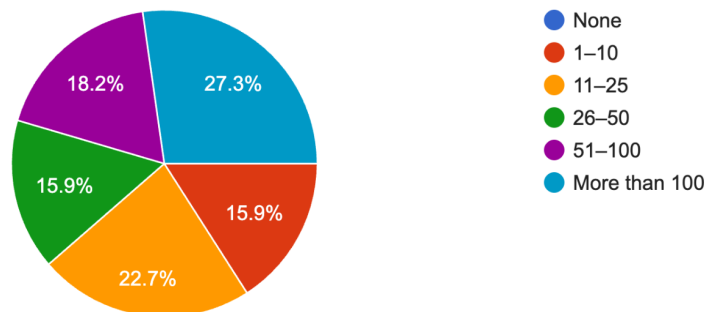


Notes:

- 41% of the nonprofits do not have paid staff. Many are a “labor of love” with volunteer founders, Presidents, or Executive Directors, as well as volunteer Boards or project leaders.

Approximately how many active volunteers does your organization have?

44 responses

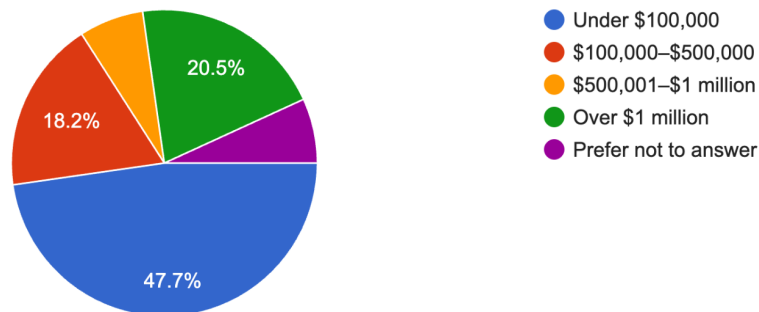


Notes:

- No respondents said they work without volunteers.
- While some have ongoing volunteers, many rely on extra volunteers when producing fundraising events (walk/run events, galas, annual exhibits/programs, etc.)

What is your organization's approximate annual operating budget?

44 responses



Notes:

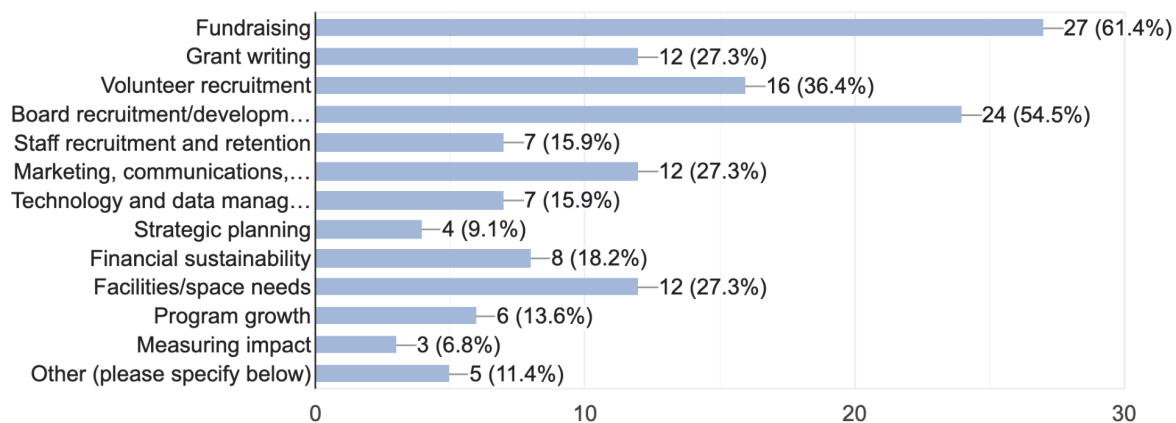
- Budgets spanned a wide range, depending on the topic area served and the geographical region covered.

Top Challenges

1. Fundraising (including sponsorships, grant writing).
2. Board recruitment/development.
3. Volunteer recruitment.
4. Grant writing – Marketing & communications – Facilities/space needs

What are the three biggest challenges currently facing your organization? (select up to 3)

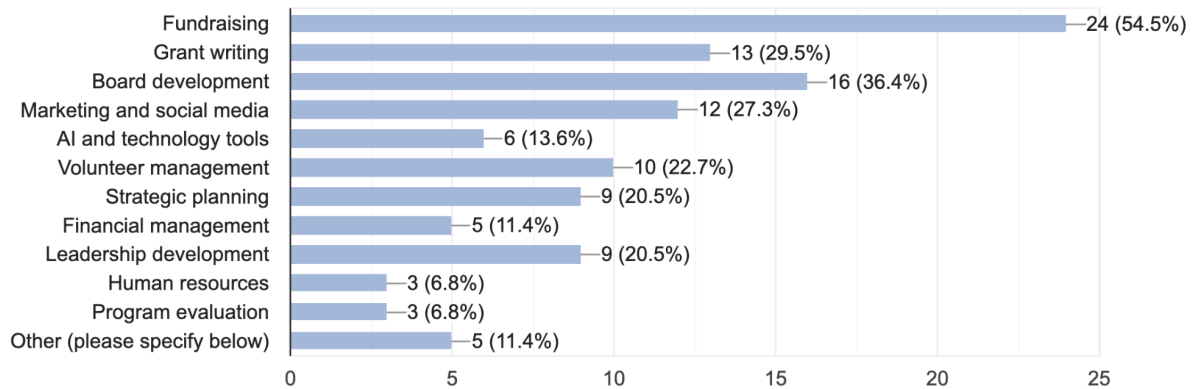
44 responses



Which training or educational topics would be most valuable to your organization?

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44 responses



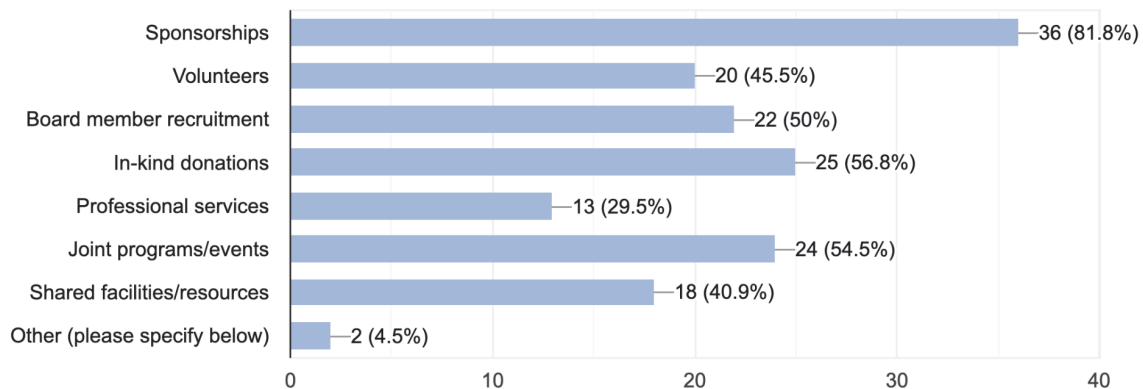
1. Fundraising.
2. Board development.
3. Grant writing.
4. Marketing & Social media.

What type of partnerships would be most beneficial?

Sponsorships were clearly first, but votes were fairly evenly split after that, between volunteers, board members, joint programs, shared facilities/resources, and professional services.

What types of partnerships would be most beneficial?

44 responses



What is one thing that would make the biggest difference to your organization's success?

(a sampling of comments, as there were often similar responses)

- Having a way to connect, share ideas and resources, and provide educational opportunities.
- Sustainable funding.
- Strong board of directors.
- Building long-term strategic partnerships with businesses, govt. agencies, schools, other nonprofits.
- Audience/volunteers/students that support & participate year-round.
- Doing more with more. (more time, more hands, more support so we can provide more care)
- Let the community know what we do and how they can join us.
- More collaboration with the city and other community groups.
- Adding part-time volunteers who would take on key responsibilities such as Legal, COO, Fundraising, Accounting; adding well-connected board members who can assist with these areas.
- Better relationship with the City.
- More outreach into the community, so families are aware of the benefits we can offer.
- Sustainable funding, increased volunteer engagement, and collaborative programming

Most Requested Resources

- Connections with Chamber members (businesses) for sponsorships, volunteers, board recruitment, in-kind donations, and professional services.
- Training (especially from local experts).
- Central repository of current information re: funding opportunities, resources, discounts.
- Innovative fundraising and community engagement ideas.

Opportunities for the Chamber

- Facilitate Business-Nonprofit partnerships.
- Provide educational programming.
- Create a nonprofit resource hub.

Bottom Line

- Survey confirms strong interest in collaboration, networking, education, resource sharing.
- A Chamber Nonprofit Coalition is well positioned to meet these needs and strengthen the Chamber's role as a connector among nonprofits, businesses, and community partners.

Next Steps

- Set up a meeting of those interested in being on the Leadership Team.
- Set up a structure to share educational and resource opportunities: web page, mailing list
- Develop Year 1 priorities.