

FREMONT BUSINESS REVIEW

2013-2014 Editorial Schedule

| ISSUE | EDITORIAL FOCUS | ARTICLE IDEAS | MONTHLY FEATURES | DEADLINES |
|---|-------------------------------------|---|---|---|
| October 2013 Volume 14 Number 3 | Emergency Preparedness | <ul style="list-style-type: none"> ▪ First Air & CPR Training ▪ First steps to recovery ▪ First responders ▪ How to protect your business records ▪ Get your business back on its feet ▪ Insurance for emergencies ▪ Checklist of agencies and organizations ▪ Is your company prepared should you or your company's leadership become incapacitated | <ul style="list-style-type: none"> ▪ Calendar of Events ▪ Member News ▪ New Members ▪ Anniversaries ▪ CEO's Message ▪ Chair's Message ▪ Business District Report ▪ Connection Club Notice ▪ Business Wisdom ▪ Membership Benefit: <i>Ambassadors</i> | Editorial & Ads: 9-13-13 Printed by: 9-27-13 Mailing: 9-30-13 |
| December 2013 Volume 14 Number 4 | Money | <ul style="list-style-type: none"> ▪ Reading financials ▪ Rebalancing your investment portfolio ▪ Healthcare laws ▪ Making a tax-wise donation ▪ Employee benefits valuation ▪ Tax law changes for the new year ▪ Year-end checklist ▪ How to budget ▪ Cash flow doesn't equal profitability ▪ How to properly price your services | <ul style="list-style-type: none"> ▪ Calendar of Events ▪ Member News ▪ New Members ▪ Anniversaries ▪ CEO's Message ▪ Chair's Message ▪ Business District Report ▪ Connection Club Notice ▪ Business Wisdom ▪ Membership Benefit: <i>Industry Council</i> | Editorial & Ads: 11-15-13 Printed by: 11-29-13 Mailing: 12-2-13 |
| March 2014 Volume 14 Number 5 | Growing Your Business | <ul style="list-style-type: none"> ▪ Managing growing pains ▪ Identifying new markets ▪ How to go international ▪ GO Biz profile ▪ Agency list for international business ▪ Getting your business on government contract list ▪ Certificates of Origin ▪ Is your message right for your target audience ▪ Online/mobile sales ▪ Appealing to Millinials | <ul style="list-style-type: none"> ▪ Calendar of Events ▪ Member News ▪ New Members ▪ Anniversaries ▪ CEO's Message ▪ Chair's Message ▪ Business District Report ▪ Connection Club Notice ▪ Business Wisdom ▪ Membership Benefit: <i>Marketing Ops</i> | Editorial & Ads: 2-14-14 Printed by: 2-28-14 Mailing: 3-3-14 |
| May 2014 Volume 15 Number 1 | Business & Government | <ul style="list-style-type: none"> ▪ Fremont City Ombudsman ▪ Primaries – candidates and issues ▪ Impending legislation and its affects ▪ Legislators business scorecard ▪ The layer cake of government ▪ Your taxes – where do they go? ▪ Access Sacramento | <ul style="list-style-type: none"> ▪ Calendar of Events ▪ Member News ▪ New Members ▪ Anniversaries ▪ CEO's Message ▪ Chair's Message ▪ Business District Report ▪ Connection Club Notice ▪ Business Wisdom ▪ Membership Benefit: <i>Business Alley</i> | Editorial & Ads: 4-18-14 Printed by: 5-2-14 Mailing: 5-5-14 |
| July 2014 Volume 15 Number 2 | Fremont Festival of the Arts | | <ul style="list-style-type: none"> ▪ Calendar of Events ▪ Member News ▪ New Members ▪ Anniversaries ▪ CEO's Message ▪ Chair's Message ▪ Business District Report ▪ Connection Club Notice ▪ Business Wisdom | Editorial & Ads: 6-20-14 Printed by: 7-3-14 Mailing: 7-7-14 |