

Advertising Agreement



**FREMONT
CHAMBER OF COMMERCE**

39488 Stevenson Place, Suite 100
Fremont, CA 94539
(510) 795-2244 • fax:(510) 795-2240

- Fremont Business Review (print newsletter)
- Top of the Week (weekly e-newsletter)
- Website: fremontbusiness.com
- Website: fremontfestival.net

Company Name: _____

Contact Person: _____

Phone: _____ **Fax:** _____ **Email:** _____

Mailing Address: _____

Fremont Business Review	
SIZE	ORIENTATION
<input type="checkbox"/> Full Page	<input type="checkbox"/> Vertical
<input type="checkbox"/> ½ Page Back	<input type="checkbox"/> Horizontal
<input type="checkbox"/> ½ Page Inside	
<input type="checkbox"/> ¼ Page	FREQUENCY
<input type="checkbox"/> Publisher's Special	<input type="checkbox"/> 1x
<input type="checkbox"/> ⅛ Page (vert. only)	<input type="checkbox"/> 3x
<input type="checkbox"/> Business Card	<input type="checkbox"/> 5x
<input type="checkbox"/> Business Lunch	<input type="checkbox"/> 10x
<ul style="list-style-type: none"> • All ads are printed in black ink only • Ads are accepted via email in the following formats: JPG, TIFF, (300 dpi), EPS, PDF • Camera ready artwork must be submitted by the issue deadline date • Artwork may be emailed to nbatalao@fremontbusiness.com 	
Ad start date: _____	

Top of the Week & Websites	
SIZE	FREQUENCY
<input type="checkbox"/> Top Banner	<input type="checkbox"/> 4 week block
<input type="checkbox"/> Side Large	<input type="checkbox"/> 8 week block
<input type="checkbox"/> Side Small	<input type="checkbox"/> 12 week block
	<input type="checkbox"/> 24 week block
<ul style="list-style-type: none"> • Banner ads must be submitted in GIF, JPG, or PNG format at 72 dpi. Animated GIFs are acceptable. Flash files (SWF) cannot be accepted. • 1 MB size limit • Advertiser must provide a complete URL for website or a complete path to the page for link. • Artwork file must be submitted no later than five (5) days prior to scheduled run date. • ToTW ads must run in consecutive weeks. • Artwork may be emailed to nbatalao@fremontbusiness.com 	
Ad start date: _____	

Payment Information	
FEES	
Space Rate	\$ _____
Other Fees	\$ _____
Total	\$ _____
<input type="checkbox"/> Check enclosed <i>Payable to Fremont Chamber of Commerce</i>	
<input type="checkbox"/> Please charge my <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	
Name on card _____	
Card# _____	
Expiration _____	
Signature _____	

Special Instructions & Authorization

- Advertiser must be a member in good standing of the Fremont Chamber of Commerce during the entire length of the ad run. Advertisement will cease
- Payment in full is due prior to publication of ad.
- Ad shall be published as submitted and must comply with all mechanical requirements.
- The Chamber reserves the right to reject any advertisement, photograph or illustration which is deemed not to be in keeping with the standards of the publication. Advertising position requests are subject to availability and are not guaranteed.
- No conditions except those indicated above are part of this agreement between Advertiser and the Fremont Chamber of Commerce.
- Advertiser agrees to the terms of advertising and authorizes the Fremont Chamber of Commerce to place advertisement as ordered.

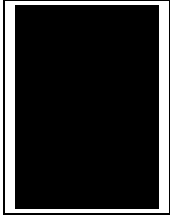
Signature _____ Date _____

Space Rates and Mechanical Requirements

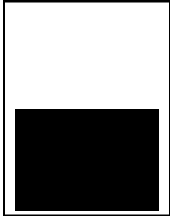
Fremont Business Review	Space Rate			
	1x (per issue)	3x (per issue)	5x (per issue)	10x (per issue)
Full Page (10" w x 12.5" h)				
Member	\$750	\$712	\$675	\$648
Non-Member	\$1500	\$1424	\$1350	\$1296
Half Page Back (10" w x 6" h)				
Member	\$600	\$570	\$540	\$510
Non-Member	\$1200	\$1140	\$1080	\$1020
Half Page Inside (10" w x 6" h)				
Member	\$500	\$475	\$450	\$425
Non-Member	\$1000	\$950	\$900	\$850
Quarter Page (4" w x 6.25" h)				
Member	\$275	\$261	\$258	\$234
Non-Member	\$550	\$522	\$516	\$468
Publisher's Special (4.75" w x 3" h)				
Member	\$200	\$190	\$180	\$170
Non-Member	N/A	N/A	N/A	N/A
Eighth Page (2.25" w x 6.25" h)				
Member	\$175	\$166	\$157	\$148
Non-Member	N/A	N/A	N/A	N/A
Business Card (2" x 3.5")				
Member	\$100	\$95	\$90	\$85
Non-Member	N/A	N/A	N/A	N/A
Doing Business Over Lunch	3 issue block	5 issue block	10 issue block	
Member	\$50	\$90	\$170	
Non-Member	N/A	N/A	N/A	

Top of the Week Report fremontbuisness.com fremontfestival.net	Space Rate			
	4 weeks	8 weeks	12 weeks	24 weeks
Top Banner (468 x 60 pixels)				
Member	\$400	\$700	\$1000	\$1800
Non-Member	\$800	\$1400	\$2000	\$3600
Side Large (125 x 240 pixels)				
Member	\$200	\$350	\$500	\$850
Non-Member	\$400	\$700	\$1000	\$1700
Side Small (125 x 125 pixels)				
Member	\$100	\$180	\$250	\$400
Non-Member	N/A	N/A	N/A	N/A

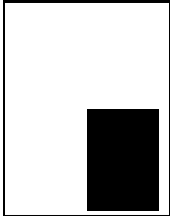
Fremont Business Review Ad Sizes



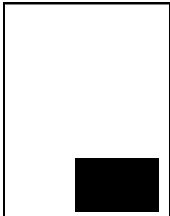
Full page ad
10" wide
12.5" high



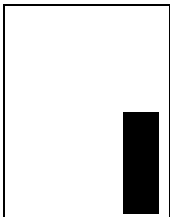
Half page ad
10" wide
6" high



Quarter page ad
4" wide
6.25" high



Publisher's Special ad
4.75" wide
3" high



Eighth page ad
2.25" wide
6.25" high

Top Banner	Side Ad Large	<p>The Top of the Week Report is sent to over 2,500 subscribers weekly.</p> <p>Readership of the Fremont Business Review is 7,500 (extrapolated from Advertising Age)</p> <p>The Fremont Chamber website receives 12,000 unique visitors every month.</p> <p>Visit www.fremontbusiness.com</p>	<p>Online Banner Ad Sized (in pixels)</p> <p>Top Banner ad 468 pixels wide by 60 pixels tall</p> <p>Side Large Banner Ad 125 pixels wide by 240 pixels tall</p> <p>Side Small Banner Ad 125 pixels wide by 125 pixels tall</p>
Side Ad Small			