

I want to participate in Fremont Street Eats

Fremont Street Eats is produced by the Fremont Chamber and takes place every Friday from July 9 through October 22. It is a caravan of Gourmet Food Trucks and a fun family event for the community. The spaces at Fremont Street Eats are to showcase your business/organization and sell, demonstrate, educate and entertain the 3,600 families that follow us weekly. This opportunity is only open to Fremont Chamber members in good standing and at no cost. You can pre-book up to 3 Fridays nights.

Company Name: _____ **Contact Name:** _____

Email/Cell Phone _____

These are the dates I want:

1st Date: _____, 2021

2nd Date: _____, 2021

3rd Date: _____, 2021

July	9	16	23	30
Aug	6	13	20	27
Sep	3	10	17	24
Oct	1	8	15	22

Rules:

Your booth must be fully set up by 4:45pm and you must stay the entire time until after the drawing.

Leaving early or arriving after 5pm will automatically forfeit you from participating in future Fremont Street Eats.

The location is at the Fremont Main Library parking lot, 2400 Stevenson Blvd., Fremont, CA 94538

Parking: there is plenty of parking in the library parking lot. Overflow parking is on Civic Center Drive between the library and the Police Station.

Fremont Chamber staff will be onsite by 3:30pm to direct you to your space. Tear down immediately follows the 8:00 pm drawing.

You may not drive your vehicle into the barricaded area for set up or tear down. You must be completely off site by 10pm.

During Fremont Street Eats, the Fremont Chamber collects raffle entry slips from attendees. From these entry slips, you draw the winner for your prize. You must supply a prize. The collected emails will be sent to you the next week.

There is no cost for your space, but we do ask that you keep your area clean during and after the event. You are to take your own trash back with you. The chamber will not dispose your trash for you.

This is a fun family-oriented event. A lot of families attend this event. To capture their attention, you **MUST** do something to engage them. Passing out brochures will not give you the audience you're hoping for.

If you intend to sell items, you must abide by the regulations set forth below.

I agree to the rules _____ Date _____

Ideas:

Here are some ideas for activities you can do and please do not charge anyone to participate in your activities:

- Prize wheels
- Demonstrations of your product.
- Carnival games such as “ring toss,” table bowling game,” “bean bag toss,” etc...
- Decorate your booth in a theme...example, if you are having a Hawaiian theme try coconut bowling and pass out leis.
- You can sell your products/merchandise. Please keep in mind, you are to maintain your own cash box. Neither the Chamber nor the Food Trucks will provide change.

Checklist of items you may need:

You are just reserving an empty spot. The Chamber will not supply tables, chairs, canopy weights or any other supplies you may need.

- One Drawing prize for the 8pm drawing- the chamber has a table by the band/DJ where attendees may enter the drawing. When the drawing takes place, you will be asked to go up to the microphone, talk about your business and draw the winner for your prize. If you do not provide a prize, you will not be asked up to the microphone. If the winner is not present, your prize will be brought back to the chamber and we will contact them for you.
- 6 or 8-foot table.
- Tablecloth
- Chairs – if you need them for your activity and/or for yourself.
- Company banner and other table signs you may need.
- Sales collateral.
- Masking Tape
- Paperweights for your sales collateral...at times, the wind can be blustery
- Supplies for any activities for the kids you’ve planned on doing that night.
- Cash box if you intend to sell anything - **PLEASE KEEP IN MIND, THAT NEITHER THE CHAMBER NOR THE FOOD TRUCKS CAN SUPPLY YOU WITH CHANGE.**
- Power supply (a whisper quiet generator that does not exceed 1,200 watts only) and extension cords. Neither the chamber nor the Food Trucks will supply you with power or extension cords.
- Bring a jacket.
- If you bring a pop-up canopy, it is mandatory that you heavily weight it down with attached weights. The wind can be very strong and if it is not heavily weighted down it will fly and possible hurt someone. If the weights are not attached to your canopy and/or not weighted down, you will be asked to take it down.
- Battery operated Lanterns. Starting in September, it gets dark earlier and you may need light inside your booth. Most vendors bring 4 lanterns to light up each corner of their canopies.
- If you are going to sell your products, you will need to give us a copy of your Fremont Business License. If you do not have a Fremont Business License, you will have to pay the Fremont Chamber a \$5 Vendor Fee which will be turned into the City of Fremont.

Non-food/beverages vendors are not allowed to:

- You may not provide or sell food or beverages of any type and this includes wrapped candy unless you provide your own health permit and a booth with screen mesh to serve your food items from. Your food items must be pre-approved by the Fremont Chamber of Commerce.
- You are also not allowed to bring animals or balloons.
- No smoking (of any kind) is permitted
- Consuming alcohol in your space is not permitted.
- Bubble wands or bubbles of any kind are not permitted on site.
- Confetti, sprinkles, stickers or glitter are not permitted on site.
- **You are not allowed to just show up without pre-booking your booth space.**

Selling food/beverages items:

- Selling beverages and/or food items must be pre-approved by the chamber before you can book a date.
- A proper “screened-in” Food Booth to serve your product from. And it is mandatory that you heavily weight it down with attached weights.
- Your own whisper quiet generator; not to exceed 1200 watts
- Alameda County Health Permit
- Your Resell License
- City of Fremont Business License. If you do not have a Fremont Business License, you will have to pay the Fremont Chamber a \$5 Vendor Fee which will be turned into the City of Fremont.
- Cash box - **PLEASE KEEP IN MIND, THAT THE CHAMBER NOR THE FOOD TRUCKS CAN SUPPLY YOU WITH CHANGE.**
- Hand washing station.