

Fremont BUSINESS REVIE





FCCTV: Entertaining

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VOLUME 6. NUMBER 7

Special Election Issue

October 2005

November Ballot Measures

Important Information for the Responsible Voter

November's ballot will present us with a number of propositions that will require our educated vote. The following is a brief review of the propositions that will be appearing on the ballot.

Please note that the Fremont Chamber of Commerce has taken positions on matters of interest to the business community. We have included a line entitled Business Bottom Line that asks a fundamental question that may help you arrive at your vote. We urge you to give consideration to the Chamber's position.

Please visit the listed web sites to obtain further explanation and view of these issues. For more information and an impartial analysis, visit http://www.ss.ca.gov/elections/ elections_j.htm#2005Special

Special Elections Propositions

Prop. 73 - Waiting Period and Parental Notification for Termination of Minor's Pregnancy

Proposition 73 will require the physician performing an abortion on a minor to notify the parent or legal guardian of a pregnant minor at least 48 hours in advance.

Fremont Chamber position: NO POSITION - Insufficient impact on the business community.

Arguments for:

1. Prop. 73 will stop minors from having an abortion without first notifying the family, making abortion more of a family matter.

2. Prop. 73 is a necessary measure to stop a growing trend of secret abortions performed on minors

For more information: www.yeson73.net

Arguments against:

1. Prop. 73 puts minors seeking abortions at risk because difficult family reactions to notification. 2. Prop. 73 is an intrusion by the government on the privacy of minors.

information: more www.noonproposition73.org

Business bottom line: This is a personal decision rather than a business decision.

-Ballot Measures.

Reading Between the Ballot Lines

By Billy Sandbrink

November 8, 2005 may be one of the most important days in California politics for the next 10 years. This is because there is a lot more at stake than how we draw our political districts, if we "live within our means," if we think teachers should be tenured after five years, etc. This election is about a high stakes game of politics between rivals that has reached a boiling point.

One of the participants is the group consisting of the Governor and business leaders. They are interested in reforming the system, which in some people's eyes means taking away the political power of unions and consumer groups that have made California an anti-business state. This group is relying on the star power of the state's most popular Governor in history who won the unprecedented recall election of 2003 and the money of his business allies. They are pushing initiatives that directly impact the groups who have been the loudest critics and organizers of the anti-Schwarzenegger rallies that have followed the Governor. The initiatives are Prop. 74, regarding increasing the amount of time before a teacher can receive "tenure"; Prop. 75 regarding the requirement of a union member's consent before that persons dues can be used for political purposes; Prop. 76, which changes the way the state spends money, changes the way Prop. 98 is funded, and gives more power to the Governor to make cuts; Prop. 77, which seeks to change the way the state's political districts are drawn. Whether these initiatives are designed as political attacks aimed at reducing the power of their enemies or whether these initiatives are part of a true reform effort to improve our state is a matter of conjecture, but one where critics have favored the former, not the latter.

These initiatives have seen the most resistance from teachers unions, public employee unions, nurses, firefighters, and peace officers. The Governor unveiled his "Year of Reform" agenda at his State of the State speech in January 2005. His reform package had four parts: changing the CalPERS system, which directly impacts the unions mentioned above; the redistricting of the majority of seats in the Legislature, potentially costing Democrats with whom unions traditionally ally; changing the way the state's budget process by eliminating the "autopilot spending" in programs like Prop 98, impacting teachers; and finally, changing the rules regarding teachers' tenure, which, once again, impacts teachers

To combat these initiatives, these groups have been running television ads for months, vilifying Governor Schwarzenegger as a promise breaking politician only interested in gaining political power by crushing the opposition. These groups have relied on the massive amounts of money in their coffers and the impervious shield of sanctity that our society affords teachers, nurses, firefighters and peace officers. When it comes down to it, who is going to argue with a teacher, a health care worker, a stay at home family member tending to his/her older relative in

As it stands right now, the Governor's approval ratings are down into the 30's and all of his initiatives, Propositions 74, 76 and 77 are trailing in the polls. The only ballot measure he has supported that is up in the polls is Prop 75, which he has recently taken under his wing. The joinarnold.com camp is hoping the recent announcement that the Governor is seeking re-election combined with a multi-million dollar media blitz will help turn those numbers around and

> -Between the Lines, page 7

Chamber **Members Provide** Hurricane Relief

In the wake of hurricanes Katrina and Rita, many members of the Fremont Chamber of Commerce have opened their hearts to assist in providing aid to those whose lives have been devastated. We are proud to acknowledge our members who aided in the relief effort through their own talents and resources. We are honored to work with you.

Thursday AM Connection Club

The Thursday AM Connection Club has joined the Katrina relief effort by raising \$500 for donation to the American Red Cross. At the same time, the Thursday AM Club challenges the six other Chamber Connection Clubs to open their hearts and wallets and match the \$500 donation to the American Red

Visual Image Cuts for Katrina

On Sunday, September 25th, Boris Oak of Visual Image hosted "Cuts for Katrina", a Hurricane Relief Fundraiser raising a little over

-Hurricane Relief,

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Our Mission is to promote, support and enhance a positive business environment.

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Fremont Chamber of Commerce 39488 Stevenson Place, Suite 100 Fremont, CA 94539



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CHAMBER OF COMMERCE OF THE UNITED STATES

15 Years of Excellence

The United States Chamber of Commerce has acknowledged the excellence of the Fremont Chamber of Commerce by granting the designation of "Accredited Chamber" Only 12 percent of all Chambers nationwide have received this honor.

Ballot Measures—

from page 1

Prop. 74 - Teacher Tenure

Proposition 74 will change the current probationary period for teachers from two years to five years and simplify the process by which a school board can dismiss a teacher who receives two unsatisfactory evaluations.

Fremont Chamber position: OPPOSE - The Fremont Chamber is unconvinced that extending the probation period for teachers from two years to five years will increase the quality of teachers and get rid of bad teachers. Increasing the tenure period may have the opposite effect, discouraging the recruitment of teachers due to a lack of job security. While streamlining the process for teacher termination is not something the Chamber disagrees with, the impact of the entire proposition requires a position of OPPOSE.

Arguments for:

- 1. Ensures money will spent on high quality teachers, not low quality teachers.
- 2. Eases current termination laws which make it nearly impossible to fire low quality teachers because of a long termination procedure, will expedite the process.
- Prop. 74 ensures that low quality teachers will not teach children and high quality teachers will be rewarded.

For more information: www.joinarnold.com

Arguments against:

- 1. Prop. 74 does nothing to bring real education reform, like reducing class sizes, increasing book supplies, make schools clean and safe. 2. Prop. 74 punishes hard working teachers
- and discourages the recruitment of teachers.
- 3. Proponents of this proposition mislead

people when they say that this will reward high quality teachers because there are not provisions in the proposition that will reward high quality

For information: more www.noonproposition74.com

Business Bottom Line: Do you think changing tenure rules and revising the termination process will improve the quality of our teachers?

Prop. 75 - Public Employee Union **Dues for Political Purposes**

Proposition 75 will force unions to get written, annual consent from a governmental employee before union dues may be used for political purposes. These rules would apply to both union and non-union members.

Chamber position - SUPPORT- Giving employees the ability to choose whether their union dues are used for political purposes is fair. Prop. 75 will not hamper the ability of unions to raise money for political purposes because union members can still contribute to political purposes if they choose to. Prop. 75 puts the onus on unions to represent their members' views.

Arguments for:

- 1. Prop. 75 will help protect union members from being forced to contribute to political activities they may not agree with or not want to
- 2. Prop. 75 will prevent union leaders from taking union dues from their members for their own political agendas.

information: www.caforpaycheckprotection.com

Arguments against:

- 1. Prop. 75 will seriously hinder a union's ability to raise money for campaigns because of a bureaucratic hurdle that should not exist.
- 2. Prop. 75 is unnecessary because public employees have the right to join a union or not join a union as well as contribute to political campaigns.
- 3. Prop. 75 is a political power play to try and neutralize the strength of unions.

For more information: www.prop75no.com

Business bottom line: Should public employee union members be required to give consent before their dues are used for political pur-

Prop. 76 - Live Within Our Means Act

Proposition 76 limits the expenditures of the State's general and special funds to the previous vear's level of expenditures, adjusted by the average growth rates in General Fund and special fund revenues in the three prior years.

Prop. 76 grants the Governor expanded powers over spending once the Governor's administration declares a fiscal emergency and the Legislature does not pass legislation within 45 days to address the problem. If legislation is not enacted on time, the Governor will have unilateral power to reduce spending on most items to reduce the shortfall and the Legislature cannot override these items.

Prop. 76 also makes the following changes to Prop. 98, specifically the elimination of "Test 3", a mechanism to lower Prop. 98 funding and the "maintenance factor," the money that must be re-

-Propositions,

Legislative Update - Three Chamber Bills of Interest Still Pending



By Billy Sandbrink Director of Government Affairs

September 9, 2005 signaled the end of the 2005 Legislative year, meaning all bills that failed to make it out of the legislature and onto the Governor's desk have essentially expired. The Governor has 30 days, until October 9, 2005, to decide whether to sign or veto all bills, nearly 3,000 this year. If the Governor does not take action on a bill, the bill automatically becomes law.

There are three bills the Fremont Chamber of Commerce has taken a position on that are working their way through the legislative pro-

AB 1623 - Congestion Management

Fremont Chamber position: SUPPORT

AB 1623, if passed, will raise money for congestion management projects, by allowing the Alameda County Congestion Management Agency (CMA), along with a number of other Bay Area agencies, to charge a fee up to \$5 on vehicle registrations for congestion management purposes. The money for this program, which figures to be about \$5 million for the CMA per year, must be used on congestion management activities and for the mitigation of impacts of motor vehicles on the environment. While \$5 million is not enough money to fund a project, it will help provide funding for the environmental studies, planning activities and engineering work that is required of projects prior to construction. Once these activities are completed, they are ready to go and are considered first for funding.

To help the Chamber SUPPORT AB 1623 and to help improve our transportation system, visit www.fremontbusiness.com and click on Chamber Supported Transportation Bill on Governor's

AB 48 - Minimum Wage Increase

Fremont Chamber position: OPPOSE

AB 48 (Lieber), a bill that will increase California's minimum wage passed through the Legislature, as expected. This was an expected outcome considering the fact that the Legislature passed legislation last year to increase the minimum wage. When the bill reached the Governor last year, he vetoed it. Governor Schwarzenegger is expected to veto AB 48 this year.

AB 48 proposes to increase California's minimum wage to \$7.25 per hour effective July 1, 2006, \$7.75 per hour effective July 1, 2007, increasing the minimum wage to keep pace with inflation beginning January 1, 2008 and every year thereafter.

The Chamber believes that while the quality of life in a community and the income of the people living in that community is important, AB 48 will place too high a burden on the business community to shoulder.

The Fremont Chamber has urged the Governor to VETO AB 48 and is looking for your help. Visit www.fremontbusiness.com and click on Chamber Urges Governor's Veto.

AB 485 - Master Business License **Program**

Fremont Chamber position: SUPPORT

AB 485 (Arambula), a bill supported by the Fremont Chamber and aimed at streamlining the permit process for businesses, stalled on the Senate floor, failing to make it to the Governor's desk before the September 9, 2005 deadline for bills to gain final passage through the Legislature. AB 485 is being considered a "two-year bill," meaning that it can be revisited when the new Legislative session begins in January with the same status. AB 485's current status is that it is ready for its third and final reading on the Senate floor be-

-Legislative Update,

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Propositions—

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paid to schools will be eliminated. Also, if the state "suspends" Prop. 98 funding, it will no longer have to calculate the suspended money into the funding base for future years. Instead, it will be seen as a one-time loan.

Prop. 76 guarantees full funding for Prop. 42, the dedication of the state's portion of sales tax to transportation projects, effective in 2006-2007 as well as sets deadlines for the repayment of Prop. 42 loans, special fund loans and state mandate repayments.

Chamber position - OPPOSE - Prop. 76 will give one person, the Governor, the ability to make unilateral cuts in certain situations. This places too much power in the hands of one person and goes against the notion of a check and balance system that is a cornerstone of our society. Prop. 76 will have a negative impact on education funding, causing funding to be reduced in the near future and, according to the Legislative Analyst, put education even more on "autopilot spending" than it currently is. While Prop. 76 does have strong points in that it protects transportation funding and sets a schedule for state repayment of special fund loans and "state mandates," the arguments against Prop. 76 are stronger.

Arguments for:

- 1. Prop. 76 limits spending to the average tax growth over the past three years so we don't overspend in good times and have big deficits in bad times.
- 2. Prop. 76 establishes checks and balances so the Legislature and Governor work together. When tax revenue slows, the Legislature can cut spending to balance the budget and if they don't act, the Governor can cut spending
- 3. Stops the "auto-pilot spending" that has contributed to the state's current budget crisis.
- 4. Prop. 76 stabilizes K-14 spending by cutting wasteful spending on other items so there can be more money spent on important items.
- 5. Prop. 76 guarantees the taxes dedicated for highways and roads are spent on those projects are not suspended to balance the budget.

For more information: www.joinarnold.com

Arguments against:

- $1. \ \ \, \text{Prop. 76 will give the Governor unprecedented control over the budget with no accountability or oversight.}$
- 2. Prop. 76 will reduce school funding by \$4 billion a year, cutting voter approved funding levels passed by Prop. 98 and Prop. 111.
- 3. Prop. $\overline{76}$ doesn't prevent taxes from being enacted, but encourages taxes because additional revenue will be needed to cover shortfalls.
- 4. Local governments will have funding for essential services stripped away because of reduced revenues at the

For more information:

 $http://www.ss.ca.gov/elections/bp_nov05/voter_info_pdf/\\entire76.pdf, pages 9-10$

Business bottom line: Do you think the Governor should have the ability to unilaterally cut spending under certain circumstances? Should funding for education be changed in ways that will reduce the minimum funding base? Should Prop. 42 funding be guaranteed after 2006-2007?

Prop. 77 - Redistricting

Proposition 77 will change the redistricting process for California Legislatorial, Board of Equalization and Congressional boundaries by having the Legislature appoint a three-person panel of retired judges, called special masters, who will develop the redistricting plans. Prop. 77 mandates that redistricting be based on district populations being kept as equal as possible, district boundaries being contiguous and generally conforming to city and county geographic boundaries, and the impacts of redistricting on parties and incumbents cannot be taken into account.

Chamber position - SUPPORT - Prop. 77 makes the redistricting process fair by placing the process in the hands of judges, not legislators. There is an inherent conflict of interest in the current system, with legislators on both sides of the aisle picking their constituents and creating safe seats. The one statistic that makes the case for Prop. 77 is that in the last election there were 153 seats up for grabs in the last elections and zero changes in party hands.

Arguments for:

- 1. Proponents claim Prop. 77 will take elections out of the hands of special interests, making politicians accountable to the voters because safe seats will be eliminated.
- 2. Prop. 77 requires voter approval for every redistricting plan and not the politicians who are vying for those offices.
- 3. Prop. 77 allows the voters to choose their officials, not the officials choose their voters.
- 4. Proponents argue that the need for redistricting is seen in the last general election where 0 of the 153 contested seats changed party affiliation.

For more information: www.joinarnold.com

Arguments against:

- 1. Opponents think Prop. 77 won't make politicians more accountable because elected officials pick the judges.
- 2. Prop. 77 mandates that only three judges will have a say in the process, far too few a number.
- 3. Prop. 77 will cost taxpayers millions of dollars to pay for this process.
- 4. Prop. 77 will put reapportionment plans into place without the vote of the people, so nothing really will change with this measure.

For more information: www.noonproposition77.com

Business bottom line: Do you think a three-person panel of retired judges, whose plan is put to voters every 10 years, should be in control of the redistricting process?

Prop. 78 - Prescription drugs

Proposition 78 will establish a discount card program open to people making below 300 percent of the federal poverty level on discount drugs at pharmacies. Prop. 78 would also require the Department of Health Services, DHS, to implement voluntary agreements with drug discount programs operated by drug makers and other groups so the discount cards would have access to the best available prices and implement an outreach program to publicize the new program. The drug discount program could be ended at any time by DHS if there are not enough discounts to make the program work.

Fremont Chamber position: SUPPORT - The Chamber supports Prop. 78 because it expands the availability of prescription drugs to those who do not have it while not mandating drug com-

—Election Information,

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October Calendar of Events

3 Executive Board of Directors Meeting 7:30 a.m., Chamber Conference Room

FCCTV October Show "Entertaining: It's all in the Details" Premieres

8:30 p.m., Fremont Cable Channel 29

- 4 Fremont City Council Meeting 7 p.m., City Council Chambers
- 5 Ambassadors Club Meeting 8 a.m., Chamber Conference Room
- 6 Leadership Fremont, Class of 2006 Session 8:30 a.m., Chamber Conference Room
- 7 Board of Directors Meeting 7:30 a.m., Chamber Conference Room
- 10 Fremont City Council/FUSD Board Joint Meeting 4 p.m., City Council Chambers
- 11 Fremont City Council Meeting 7 p.m., City Council Chambers
- 12 Deccan Spa Mixer

5-7 p.m.

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Deccan Spa brings you the latest in medical skin care with a team of highly trained professionals delivering all services under a Physician's supervision. They take pride in maintaining the highest standards in medical skin care treatments and customer satisfaction.

14 Board of Directors Meeting 7:30 a.m., Chamber Conference Room

November Newsletter Deadline

- 18 Fremont City Council Work Session 4 p.m., City Council Chambers
- 19 Connection Club Leaders Meeting 8 a.m., Chamber Conference Room
- 24 Communications/Web Site Team Meeting 1:30 p.m., Chamber Conference Room
- 25 Leadership Steering Committee Meeting 8 a.m., Chamber Conference Room

Fremont City Council Meeting 7 p.m., City Council Chambers

26 Government Affairs Committee Meeting 7:30 a.m., Chamber Conference Room

Connection Club Mixer at La Piñata

5-7 p.n

39136 Paseo Padre Pkwy., Fremont, CA
Our annual Connection Club mixer hosted at La Piñata's
Mexican Restaurant showcases the Chamber's eight
Connection Clubs. Connection Clubs are networking
groups that meet on a regular basis to help each other
grow their businesses and exchange leads. They have
become a very popular venue for Chamber members. All
Chamber members are welcome to attend and meet
some highly skilled networkers.

- 27 Leadership Fremont, Class of 2006 Session 8:30 a.m., Family Resource Center
- 31 Halloween

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Welcome, New Members

Beauty Salons & Day Spas

Entourage Hair Design

Colleen Ganaye, Marketing Manager 39112 State St. Fremont, CA 94538 Phone: (510) 796-3190 entourage@attbi.com Entourage is a full-service salon specializing in hair color. We have been in business for 29 years. Our team of color specialists has been with us ranging from seven to 20 years, so you only get the most qualified stylist working on your hair. We also have a full line of beauty services.

Business Consulting

The Entrepreneur's Source

Bill Hall. Owner 6338 Paseo Santa Maria Pleasanton, CA 94566 Phone: (925) 218-1868 Fax: (925) 462-0945 hall.esource@comcast.net www.theesource.com/bhall The Entrepreneur's Source is a business consulting firm providing outstanding services in two areas; business ownership options and franchising, and mentoring, facilitating and training in vital business operations.

The Argus/ANG Newspapers

Lima Family Milpitas-Fremont

Mortuary in Cedar Lawn

Mowry Medical Pharmacy

National Home Real Estate

Beretta Property Management

Fremont Unified District

Memorial Park

CRP Industries

Ohlone College

Chew Dental Group

Fremont Postmaster

The Learning Tree

Palmdale Estates

PCT Systems, Inc.

Center

Services

Connex Electronics Corp.

Executive Homes Realty

Steven C. Fong, DDS, Inc.

Hubbard Insurance Agency

King, Snell, Mildwurm & Fox

Moore Financial Services, Inc.

Parkmont Rehabilitation Care

Rotary Club of Fremont Sunrise

In The Black Accounting

Custom Kitchen Bath Center

Teachers Association

30+ Years

Agency

Allan Hirsch

20+ Years

10+ Years

These services are provided at virtually no cost to our clients. We have placed more people into their own businesses than any other company.

Computer Consultants

CM IT Solutions

Brad Gelesic, Owner 39270 Paseo Padre Parkway Fremont, CA 94538 Phone: (510) 612-3858 Fax: (510) 742-9863 bgelesic@cmitsolutions.com www.cmitsolutions.com/fremont

Contractor - General

Regis Homes of Northern California

Jeff Smith, Development Manager 901 Mariner's Island Blvd., Ste. San Mateo, CA 94404 Phone: (650) 377-5810 Fax: (650) 573-9514 jsmith@srgnc.com www.regishomesnc.com Regis Homes has been building homes in the Bay Area for over 20 years. Our expertise is creating housing on in-fill sites located near services, amenities, transportation, and employment centers. Regis is currently working on a 115-unit for-sale

project on the former Tri-City Patio World site on Grimmer Boulevard

Contractor - Painting

Kokopelli Painting

Aniel Mogensen, Owner 4787 Porter St. Fremont, CA 94538 Phone: (510) 661-0906 Fax: (510) 661-0906 kokopellipainting@sbcglobal.net Kokopelli Painting is a licensed professional painting contractor with over 15 years of experience. Specializing in residential, commercial, interior and exterior painting services, we combine excellent customer service with high-quality craftsmanship at a reasonable price. We offer estimates, conveniently scheduled appointments, reliability, and color consultations

Family Recreation

Pump It Up of Union City

William Hubbell, Owner 2995 Whipple Road Union City, CA 94587 Phone: (510) 477-9051 Fax: (603) 691-6207 hubbir@comcast.net www.pumpitupparty.com Pump It Up of Union City is a

children's private birthday party facility that provides a safe, clean, fun experience. Our facility has private play arenas featuring huge interactive inflatables and a festively decorated private party room for pizza and cake. We also host team parties, field trips, corporate team building events, and other group gatherings.

Feng Shui

Enhanced Environments

Maria Prieto, Feng Shui Practitioner 39120 Argonant Way, Ste. 203 Fremont, CA 94538 Phone: (510) 468-4742 Fax: (510) 742-1512 maria@myenhancedenvironments.com www.myenhancedenvironments.com Enhanced Environments helps you bring harmony, beauty, and balance into your personal space. By integrating Feng Shui and Green Design principles, we create an atmosphere of peace and tranquility and significantly improve your overall quality of life. We offer comprehensive Personalized Space Redesign consultations to residential and commercial clients.

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BIG Design Inc.

Ed Johnson, Co-Owner 43551 Mission Blvd., Ste. 105 Fremont, CA 94539 Phone: (510) 744-9545 Fax: (510) 894-0898 ej@designbig.com www.designbig.com BIG Design is a design and branding firm that creates compelling marketing solutions for consumer products. Our capabilities include advertising. branding, packaging, print, trade show and web design. BIG Design works with customers to build brand equity, improve perceived value and increase profits

Real Estate - Broker

Keller Williams Benchmark - Scott Capen

Scott Capen, Realtor 39500 Stevenson Place, Ste. 108 Fremont, CA 94539 Phone: (510) 796-7900 Fax: (510) 505-7740 scott@capen.net www.kw.com As a realtor for Keller Williams Benchmark Properties, I am dedicated to providing top quality service. If you or someone you know is interested in buying, selling, or leasing a residential or commercial property, I would be honored to have you as my client. And, my clients always receive my undivided attention.

Retail Sales

Wal-Mart

Rob Bram. Store Manager 44009 Osgood Road Fremont, CA 94539 Phone: (510) 651-3301 Fax: (510) 651-3308

Video Production Services

Ted's Video Services

Ted Nguyen, Owner 4230 Westminster Circle Fremont, CA 94536 Phone: (510) 796-2200 Fax: (510) 796-2202 info@tedsvideo.com www.tedsvideo.com Ted's Video Services specialized in a variety of video-related services, including photo keepsake videos, transfers, editing, and much more. As a member of the nationwide Take One Network. Ted's Video Services offers quality products and is positioned to be a premier video service company in Fremont and the surrounding

Anniversaries

Strizzi's Restaurants - Opening Armor & Associates Insurance January 2006!

In Store Branch

5+ Years Bank of America/Brookvale

Baywood Apartments Belvoir Springs Benchmark Staffing Cycle Center of Fremont Derham & Reeves, EA's **FMC Collision** Foothill Securities, Inc. I.C.E. Safety Solutions Kisner Law Firm Law Office of Shirley Jacobs Law Offices of John N. Kitta & Associates LTC Financial New England Financial -David Lowman The Oakland Athletics Baseball Co. Pacific Grove Supportive Housing Top Dawg Modular Service Vero's Facilities And Maintenance Services, LLC Weekenders Fashions

2+ Years

Big O Tires The Biswas Group, Inc. DeVine Consulting, Inc. **EXP Pharmaceutical Services** Fremont Elks Lodge Gateway Bank Mortgage

Harrison, Luce & Co. Health Information Management Consulting Home Pride Technology, Inc. Keller Williams-Glenn Tillman

Lending Legion of America, Inc. Magic Touch Neal Duffy Design Prudential California Realty -Vi Scott

Realty World--King Real Estate Group Scios Signature Floors

Talan Chiropractic Terminix Commercial Transpacific Capital Corp.

1 Year

Accountant's Inc. Akoni Enterprises Golfsmith Hobby Town USA International Home & Loans Iris Embroidery Mobile Pit Stop of California Inc. Neptune Society Gopal M. Patel Riedel Graham Investigations RS Web Schwan's Home Services TLC Mortgage Pros Wintec Industries Xanovium Digital Press

Insurance

Prasad Insurance Agency

Reggie Prasad, Owner 4351 Mowry Ave. Fremont, CA 94538 Phone: (510) 494-9241 rprasad@fremontagent.com

Are you linked?

Members are linked to our online business directory at fremontbusiness.com Make sure you update your link info: fmtcc@fremontbusiness.com





The Top of the Week Report is a weekly digest of important Chamber events, local news, government updates, and Fremont's companies making news. Just send an email message to nbatalao@fremont business.com, with "SUBSCRIBE" (all caps, no quotes) in the subject line. You will receive a confirmation notice immediately and instructions for unsubscribing

Linking the Business Community

Congratulations to all our members who have reached these milestones

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Connection Clubs

Meeting Dates, Times, Places

The Chamber's Connection Club is a "business to business" referral program, designed to give maximum support and opportunity to Chamber members who understand the value of networking and doing business with people they know and trust. No duplications of business types allowed. Each club may only have one representative of any given profession or specialty.

To visit a Connection Club, please call the Chair or Vice Chair to reserve your space.

Tuesday Noon meets at 11:45 a.m. Fellini O's

3900 Newpark Mall Road, Ste. 101, Newark Chair: Stefanie Pavis, 510-252-4653 Vice Chair: Tom Schmidt, 510-657-2501 www.tuesdayconnectionclub.com

Connect 2 Succeed 2nd & 4th Thursday at 11:45 am La Piñata Restaurant

39136 Paseo Padre Parkway, Fremont Chair: Dr. Joe Joly, 510-249-9037 Co-Chair: TBD www.connect2succeed.com

Fridays Women In Business meets at 7:30 a.m. Best Western Garden Court Inn

5400 Mowry Ave., Fremont Chair: Sharon Scripilliti, 510-659-1212 Vice: Harriett Whitney, 510-793-7405 www.fremontwib.com

Pro Source meets at 11:30a.m. on 3rd Thursday See website for location

Chair: Kevin Dean, 510-687-9737 Vice: Rich Hemmerling,408-234-4394 www.theprofessionalsource.com

Wednesday Noon meets at 12 noon La Piñata Restaurant -- NEW LOCATION 39136 Paseo Padre Parkway. Fremont

39136 Paseo Padre Parkway, Fremont Chair: Gordon Golleto, 510-827-7727 Vice Chair: Staci Talan 510-745-7445 www.fremontreferrals.com

Thursday AM meets at 7:30 a.m. The Depot Cafe

37260 Fremont Blvd., Fremont Chair: Terri Landon, 510-796-8300 Vice: Renee White, 510-440-1100 www.thursdayAM.com

Referrals Plus 1st & 3rd Thursday at 11:45 am Nouvelle Bistro

43543 Mission Blvd., Fremont Chair: Andrew Draeseke, 510-299-4968 Vice Chair: Melinda Yee, 510-651-2448 www.thursdayreferralsplus.com

Friday AM Connection Club meets at 7:15 a.m. The Depot Cafe, Fremont

37260 Fremont Blvd., Fremont Chair: Mark Buechler, 510-520-1922 Vice: Jose Gonzalez, 510-894-0764 www.fridayconnections.com



Friday, October 28, 2005

6:30 - 7:30 p.m. - Italian Feast Dinner 7:30 - 11 p.m. - Games Presented by

League of Volunteers

Newark Pavilion

6430 Thornton Ave., Newark, CA 94560 \$75 Casino/Dinner/Texas Hold 'em Tournament \$40 Casino & Dinner only \$45 At Door/\$80 at Door with Texas Hold'em Tourney

Includes 30 Vegas Magic Points and three \$1 drink tickets, Italian Feast dinner, entry into a drawing for \$500 CASH!. Texas Hold'em ticket adds 5,000 Vegas Magic Points for Texas Hold'em Tournament only

Proceeds benefit the League of Volunteers Holiday Programs: Thanksgiving Day Meal, Kid's Holiday Party & Toys 4 Tots. Ticket sales and sponsorships are tax deductible. For tickets contact the League of Volunteers at (510) 793-5683 or email LOV@Iov.org. or call the Fremont Chamber of Commerce at (510) 795-2244

BUY YOUR TICKETS NOW 510-793-5683 or 510-795-2244 www.lov.org





Elise Balgley Attorney at Law







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with

Yoko's Dance and Performing Arts Academy and guest artists

Friday, December 2 at 8 pm Saturday, December 3 at 8 pm Sunday, December 4 at 2 pm

The Fremont Symphony Guild has organized a special *Sugar Plum Party* following the Sunday matinee performance with holiday treats and photo op with costumed dancers.

Concert tickets: \$15 children/students, \$25 adults Sugar Plum Party tickets: \$5

> To order tickets, visit www.fremontsymphony.org or call (510) 794-1659

Doing Business Over Lunch

Some of the best business deals are made over lunch. If you would like to have your restaurant featured here, please call (510) 795-2244, or you can send an email to fmtcc@fremontbusiness.com



39116 State St, Fremont **(510) 791-1688**

Lunch: 11 am -2 pm Dinner: 5 pm-9:30 pm Sundays: 4 pm-9 pm

ELEPHANTBAR

39233 Fremont Bl. (In the Hub) (510) 742-6221

(510) 742-6221 Open 7 Days a Week 11 am-10 pm



39136 Paseo Padre Pkwy Fremont **(510) 790-6550** Open Daily 8 am - 11 pm



5200 Mowry Ave, Fremont **(510) 792-2000**

Lunch(M-F): 11:30 am- 3 pm Dinner: 5:00 pm - 10 pm Saturdays, dinner only 4:30 pm - 9:30 pm



Pearl's Cafe

4096 Bay St. Fremont (510) 490-2190 Lunch (Mon-Fr):11:30 am-5 pm Dinner (Mon-Sat): after 5 pm NEW! Longer lunch hours



45915 Warm Springs Bl. Fremont (**510**) **656-9141** Lunch M-F:11:30 am-2:30 pm Dinner: 5-10 pm (M-F & Sun) 5 pm-12 am (Sat) Sun. Brunch: 10 am-2 pm



Fremont **(510) 657-2436** Sun -Thurs: 11 am -9 pm Fri & Sat 11 am -10 pm



zpizza

46703 Mission Blvd. Fremont

(510) 360-9900

Sun-Thur: 11 am-9 pm Fri-Sat: 11 am -9:30 pm



40645 Fremont BI, #23, Fmt (510) 668-1850

Tu-Thur: 11:30 am-9 pm Fri-Sat: 11:30 am-9:30 pm Sun: 1 pm - 8 pm

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Member News

New help for navigating the Library

The Alameda County Library has recently installed 4-wheel walkers (rolators) at its branches. These lightweight, stable rolators can be very helpful for seniors, people with disabilities as well as people with temporary injuries. They are equipped with a large basket for carrying library materials to the checkout desk, plus they all come with a seat and backrest when one might need to take a break. They are all fitted with comfortable handles, hand brakes and are also height adjustable. Look for the "For Your Convenience" flag attached to these handy new aids. For more information, contact your local branch or Richard Bray at 510-745-1499 or seniors@aclibrary.org.

Mattson Technology advanced strip and RTP systems installed at major Taiwanese manufacturers

Mattson Technology, Inc. has announced that two major Tajwanese manufacturers. a foundry and a DRAM chipmaker, have again selected its 300 mm strip and RTP technologies for advanced chip production. Multiple Aspen III Highlands strip tools were installed in two of the foundry's 300 mm fabs for low-k/copper processing, and the Helios RTP system is being used for advanced transistor applications to support the expansion of the DRAM chipmaker's 300 mm fab. Featuring Mattson's proprietary inductively coupled plasma (ICP) source technology, the Aspen III Highlands is an advanced strip system used for removing resist, residue and barrier layer for low-k/copper applications.

The Helios addresses the most demanding RTP applications, including nickel silicide formation and ultra-shallow junction spike anneals, enabled by an advanced model-based temperature control for high productivity, excellent processing performance and superior cost-of-ownership. For more information, contact Mattson Technology, Inc. at (510) 657-5900 or visit www.mattson.com.

LOV Hosts "A Nite in Vegas"

The League of Volunteers (LOV) presents its annual "A Nite in Vegas" Casino and Texas Hold'em Tournament on October 28, 2005 at the Newark Pavilion, 6430 Thornton Ave., Newark. The evening will include an Italian feast dinner from 6:30 p.m. to 7:30 p.m. with games following until 11:00 p.m. Come attend and enjoy Black Jack, Craps, Slot Machines, Roulette and a professionally run Texas Hold'em tournament where the first place winner will receive a trip to Reno and a trophy. There will be great casino prizes, a silent auction and a drawing for \$500 and other prizes. Tickets are \$40, casino and dinner only, or \$75 for casino, dinner and Texas Hold'em. For more information call LOV at (510) 793-5683.

Election Information—

from page 3

pany involvement without penalty, like Prop. 79 does. With an emerging biotech industry in Fremont, we want to support an initiative that is supportive of them.

Arguments for:

- 1. Proponents say Prop. 78 is an improved version of an Ohio program (www.ohiobestrx.org) that is bringing 31 percent discounts, or \$15.31 on every covered prescription, and has all major drug manufacturers participating.
- 2. Prop. 78 has bipartisan support.
- 3. Prop. 78 would bring relief right now to those who need it.
- 4. Prop. 78, unlike Prop 79, does not require federal approval to be enacted.

For more information: www.calrxnow.org

Arguments against:

- 1. Opponents think that if drug companies wanted to offer discounts, they would do so without Prop. 78. For example, the Golden Bear State Pharmacy was created in California in 2001 and relied on drug companies to voluntarily lower their prices, but they didn't. Why should they be given another chance?
- 2. Prop. 78 also has no enforcement capability and can be eliminated if there isn't enough participation in the program.

For more information: www.votenoonprop78.org

Business bottom line: Prop. 78 and 79 are competing measures, meaning you must chose between a program that covers fewer people and is voluntary for drug manufacturers (Prop. 78), or a program that includes more people, needs federal approval before being implemented, requires drug companies to participate, and allows drug companies to be sued for demanding an "unconscionable price" or demanding "prices or terms that lead to any unjust and unreasonable profit" (Prop. 79).

Prop. 79 - Prescription drugs

Proposition 79 will establish a discount card program open to people making below 400 percent of the federal poverty level and certain people with higher incomes with medical expenses at or above 5 percent on discount drugs at pharmacies. Prop. 79 would also require the Department of Health Services, DHS, to implement an outreach program to publicize the new program. Prop. 79 mandates DHS to not contract with a drug maker if that maker doesn't sell its drugs at a reduced price to the new program, including drugs that the state obtains rebates on in exchange for preferred status by Medi-Cal. The names of drug makers and whether they entered into contracts will be made a matter of public information.

Prop 79 requires DHS to implement agreements with drug discount programs operated by drug makers and other groups so the discount cards would have access to the best available prices and implement an outreach program to publicize the new program.

The Prescription Drug Advisory Board, a nine member panel to review the access that state residents have to prescription drugs and the price of those drugs and reporting pricing issues to state officials, would be created by Prop 79.

Prop 79 requires DHS to establish a drug discount program to certain businesses and labor organizations that purchase health coverage for their employees and dependents and help these groups arrange for drug discounts.

Prop 79 contains provisions that make it illegal for drug makers to demand an "unconscionable price" or demanding "prices or terms that lead to any unjust and unreasonable profit."

Fremont Chamber position: OPPOSE - The Chamber OPPOSES Prop. 79 because it mandates drug company involvement with the threat of penalty if drug companies do not comply. There are also major concerns as to Prop. 79's ability to obtain federal clearance to enact the plan.

A major flaw in Prop. 79 is the provision that will expand the ability for people to bring suit against drug companies for charging high prices and making high profits, something that is currently not allowed in California law. This provision could very easily open the door for frivolous lawsuits, costing businesses millions, who would then be forced to pass costs along to consumers.

Arguments for:

- 1. Prop. 79 is an enforceable approach to lowering drug costs, making drugs affordable.
- 2. Prop. 79 is also a more far reaching proposal than Prop. 78, reaching eight to ten million Californians, twice the number of Prop. 78.
- 3. Prop. 79 would generate additional savings by pooling California's buying power.
- 4. Prop. 79 saves employer money by pooling them together and getting cheaper prices. For additional information: www.voteyesonprop79.com

Arguments against:

- 1. Prop. 79 is poorly written and will face years of legal challenges.
- 2. Since Prop. 79 ties people making 400 percent of the poverty level into the Medi-Cal program, leveraging those people into the system, the program will not get approved by the federal government. The federal government has denied similar proposals when people making 200 percent of the federal poverty level were tied in.
- 3. Prop. 79's provision that will allow for lawsuits for drug companies charging "unconscionable prices" will hurt businesses and result in costly litigation.
- 4. Because Prop. 79 requires drug company participation, it jeopardizes \$480 million in drug company rebates in California if drug companies choose not to be a part of this program, hurting people as well.

For more information: www.calrxnow.org

Business bottom line: Prop. 78 and 79 are competing measures, meaning you must chose between a program that covers fewer people and is voluntary for drug manufacturers (Prop. 78), or a program that includes more people, needs federal approval before being implemented, requires drug companies to participate, and allows drug companies to be sued for demanding an "unconscionable price" or demanding "prices or terms that lead to any unjust and unreasonable profit" (Prop. 79).

Prop. 80 - Electricity service provider regulation

Proposition 80 will put electric service providers under the "jurisdiction, control and regulation" of the Public Utilities Commission (PUC), generally bar a user of an investor owned utility, most notably PG&E, from switching to an electric service provider, require the PUC to impenent a long-term procurement process that will force electricity providers to detail how they will secure energy over the long term, require electricity companies use renewable sources for 20 percent of their electricity by 2010, among other

Chamber position - OPPOSE - The Fremont Chamber opposes Prop. 80 for three reasons. First, Prop. 80 limits competition in the marketplace, restricting the ability of consumers to choose. Second, the Public Utilities Commission has enacted policies that have shored up the current system since the electricity crisis. Voters should allow the experts' policies a chance to work before changes are made. Third, Prop. 80 politicizes the electricity market once again, deterring private investment in the system. There have already been court orders sought to take Prop. 80 off the ballot and more are sure to come. When that happens, investors will be wary of investing in an unstable industry.

Arguments for:

- Prop. 80 provides critical reforms to eliminate the possibility of another crisis by lowering rates which will happen when independent generators and utilities compete on new power plants.
- 2. Prop. 80 increases market stability by defining the customer base of a utility.
- 3. Prop. 80 increases regulation so that all electricity providers have the same rules.
- 4. Prop. 80 will also help the environment by speeding up the renewable energy portfolio standard and protect small ratepayers by not allowing them to be forced into time-of-use rates without their consent.

 $For more information: \\ www.yesonproposition 80.com$

Arguments against:

- 1. Opponents claim that Prop. 80 will lock in environmental standards for renewable energy goals set in 2002, when environmental groups and Governor Schwarzenegger has argued for higher standards.
- 2. Prop. 80 is poorly written and that re-writing energy policy should not be done through the initiative process.
- 3. Prop. 80 will eliminate competition, costing schools and government agencies money because they cannot shop around for better rates.

Business bottom line: Should competition in the electricity service industry in California be changed to eliminate consumer choice in order to provide a more stable customer base and place various additional requirements on electricity companies, some of which are already required, not mandated, by the PUC?

Monthly Visits to the Chamber Website

www.fremontbusiness.com

11,917

Total number of visits during the month of August 2005

10.928.75

Average # of visits per month (2005)

[data provided by Deep Metrix LiveStats]

DEEP METRIX

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Hurricane Relief—

from page 1

\$4,500 for the American Red Cross hurricane relief fund. The event was booked with more than 70 customers who visited the salon and received a free haircut for a donation of \$50 or more. Twenty Visual Image hair stylists and 15 support staff donated their time and talent for the fund raiser. Coldstone Creamery added to the event by serving free sundaes in exchange for a \$5 donation. All donations were given to the American Red Cross. For more information, call 510-792-5922.

Coldstone Creamery Owner Enlists as Volunteer

Mark Johnston, owner of Coldstone Creamery, was so moved by the horrific images of the Hurricane Katrina disaster that he immediately picked up the phone and enlisted as a disaster area volunteer for the American Red Cross. With his new training, Johnston is prepared to jump on a plane in a moment's notice to aid in the relief effort. For more information on becoming a disaster area volunteer, contact the Red Cross at www.redcross.org or (415) 427-8000.

NUMM

NUMMI team members donated nearly \$45,000 to the hurricane relief effort. In response to its employee's generosity, parent company Toyota matched the funds adding another \$45,000. NUMMI upped the ante and added \$10,000 more to the effort for a total donation of \$100,000!

Pasta? Restaurant

Pasta? Restaurant will take part in the Dine for America, a national fundraising effort to support the American Red Cross and help those affected by the Gulf Coast hurricanes. Enjoy lunch or dinner at one of the four Pasta? restaurant locations on October 5, 2005, and they will donate 10 percent of their total sales for that day. A great meal for a great cause! For more information visit www.dineforamerica.org or www.pastaq.com or call (415)-331-2500

Pump It Up "The Inflatable Party Zone"

Pump It Up "The Inflatable Party Zone" in Union City will be hosting a

Katrina fundraiser on October 13, 2005 from noon to 8:00 p.m. On that day, you can receive one hour of pay on the huge indoor inflatable with a \$7 minimum donation and a spin of the Pump It Up prize wheel with a \$5 minimum donation. In addition, 100 percent of employee's salaries for that day will be donated to the fund, plus \$25 will be donated for every party booked that day. Join the fun and party for a good cause. For more information call (510) 477-9051 or

Is your home and company prepared for an emergency or natural disaster?

Careful planning and preparation can save lives and your livelihood. Here are some resources to get you started on an emergency plan for your home and office.

ibhs.org/business_protection fremont.gov/PublicSafety redcross.org fema.gov prepare.org disasterhelp.gov nokr.org fremontcert.org

Legislative Update—

from page 2

fore it will be sent back to the Assembly for concurrence and final vote.

AB 485 will authorize the State and Consumer Services Agency to conduct a feasibility study on the creation of the Master Business License Center in California (MBLC). MBLCs have been enacted in other states, most notably Washington, where records indicate that between 80 percent and 85 percent of businesses use the MBLC, resulting in increased compli-

ance and revenues for the state as well as time and cost savings for businesses.

The idea behind this bill is that California is consistently identified as a business unfriendly state. Besides having a high cost of doing business, California requires businesses to have numerous permits and licenses. As Assemblymember Arambula has noted, it is not uncommon for a business to contact over a dozen state agencies just so they can make sure they

have obtained all of the necessary licenses and permits. There are also numerous instances when businesses are not in compliance because they are unaware of all of the requirements. With AB 485's passage, businesses will be one step closer to business friendly climate.

The Chamber also thanks Matt Dickstein, attorney at law and Dave Bonaccorsi of Bernard, Balgley, and Bonaccorsi for writing letters of support for the bill which were instrumental in the success of this bill to date.

For more information:

pumpitupparty.com.

For more information on these three bills or special election issues, visit Fremont Chamber of Commerce, or contact Billy Sandbrink, director of government affairs, at (510) 795-2244 x107 or by email at bsandbrink @fremontbusiness.com.

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Between the Lines—

from page 1

pull off the late comeback that Prop. 57, the multi-billion dollar bond of 2003, received.

If successful, meaning at least three of the four if not all four of his initiatives pass, the Governor will have defeated the most powerful "special in terests" in the state, giving him a clear shot at re-election and the power to "reform" the state to his group's liking.

If he is not successful, meaning one or none of the initiatives pass, the invincible governator, who was once viewed as all but untouchable, will see his approval ratings drop further, making his re-election bid all the more difficult and cementing the power of the unions he was not able to defeat.

If the Governor gains a split on the initiatives, be prepared for both sides to claim victory on the issues they won and spin the issues they lost as examples that "special interests" can get in the way of real progress, with nobody really winning and the Governor's re-election in doubt.

This battle is one that is not going to be decided in a smoke-filled

back room between the big-wigs of each organization because both sides have tried and failed to reach a compromise on these issues. Instead, the battle will be decided by the people of this state on Tuesday, November 8, 2005. Voters, meaning the ones that actually do make it to the polls, probably 25 to 30 percent of registered voters, will most likely be swayed one way or the other by the images on their TV screens and the catch phrases on their radios, not by the merits, content

and validity of the propositions and the arguments for and against them. As oversimplified and flawed as my vantage point may be, all I can do, as a private citizen and as a professional representing 1,000 chamber members, is my due diligence in deciding what I feel is truly best for this state and business community, irrespective of what the TV tells me. I hope you do the same.

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15 Month - Oct 2005 thru Dcc. 2006

Featuring Firefighters from Fremont, Newark, and Union City, California

Order Your Calendar Today

Our bravest heroes are captured in a variety of photos depicting their work and involvement in the community. The calendar is a celebration of the firefighter's dedication to the safety and well being of our community. A portion of the proceeds from the sale of this calendar will go to the Alisa Ann Ruch Burn Foundation.

\$18 per calendar. Call 510-795-2244 or visit www.fremontbusiness.com to order your calendar

Each month
features community
events around the Tri-City
area (Fremont, Newark, Union
City) along with event
contact info.

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FCCTV:

Fremont Chamber of Commerce Television

Entertaining

It's all in the Details

Entertaining always sounds like an easy job. But once you start planning, it can grow into an overwhelming task for any size event. Whether a business or personal event, proper planning is key, and it's always the small details that can make or break its success. KK Kaneshiro, director of member services and host of the Fremont Chamber of Commerce television show (FCCTV) interviews Sara Gausi from Allure Events. Sara shares valuable tips and suggestions on planning both personal and business events that range from the nofuss variety to the most elaborate shindig. Included in Sara's tips are choosing the proper location, the appropriate time of day, and the



Sara Gausi (left), AE consultant

tone of the event. She also focuses on mastering control of the very important details, and most importantly, learning to relax and enjoy the fruits of your labor while being a gracious host.

FCCTV Times & Channels

Fremont-

Ch 29 Mon 8:30 p.m. Ch 26 Mon 7:30 p.m.

Newark-

Ch 27 Fri 5 p.m.

Alameda-

Ch 28 Sat 3:30 p.m. Sun 8:30 p.m

Union City

Ch 15 Thu 10 p.m. Sat 3:30 p.m. Sun 8:30 p.m.

Hayward, San Leandro, San Lorenzo and

Castro Valley-Ch 28 Thu 10 p.m.

Sat 3:30 p.m. Sun 8:30 p.m.

FCCTV is shown in over 646,000 households! Would you like to be a guest? Call KK Kaneshiro at 510-795-2244, ext. 103

St SYMPHONY ORCHESTRA Annual GOLF Invitational

Friday, October 28, 2005 Shotgun start at 12 noon

Sunol Valley Golf Club 6900 Mission Rd. Sunol, CA 94586

Registration deadline: Friday, October 14, 2005

To register, visit www.fremontsymphony.org and click on "Golf Tournament" or call (510) 794-1659

Member Benefit

Often, business owners have a difficult time connecting government actions to the very success of their businesses. But, in actuality, many political decisions made on a local, regional, state and even federal level have an acute impact on businesses, both small and large. Laws that affect zoning, taxes, employees and government policies all play a large part in an environment that is conducive to business productivity and success.

The Chamber is keenly aware of the necessity of a business friendly environment and allocates considerable resources to government advocacy. With a full-time Director of Government Affairs, Billy Sandbrink, the Fremont Chamber of Commerce tracks issues which affect the Fremont business community and maintains a continuing dialogue with legislators and key staff at all levels of government-federal, state, county and city.

Through careful evaluation of our community's assets and resources, the Chamber has established a list of political and legislative priorities that dictate a program of work. Among the issues the Chamber has tackled is the revision of the City's sign ordinance. In response to concerns raised by business owners, the Chamber has reviewed and will be recommending changes to Fremont's sign ordinance. The ultimate goal of this project is to create a more usable and flexible sign ordinance that will better serve the business community.

In order to arrive at proposed sign ordinance recommendations, the Chamber has conducted extensive community outreach; including forming committees consisting of commu-

Government Advocacy for Members

The Voice of the Business Community

nity members for direct feedback and consulting stakeholders on the recommendations that Chamber has come up with to date. It is the Chamber's hope to deliver a formal presentation to the City Council in the next few months and deliver on a project that will increase the business-friendliness of the city.

The revision of the City's General Plan has recently surfaced as a priority for the Government Affairs (GA) Committee. A city's General Plan is likened to the constitution of a city that drives the future development and progress of that city. Fremont is in the beginning stages of revising its General Plan and the Fremont Chamber sees great value to its members in being involved in this process. Several business organizations throughout the city have been consulted to inform them of the issue and the Chamber is working with key players within the city to ensure that the business community's voice is heard.

Developing legislation is always among the hot issues for the GA Committee. With the 2005 legislative session drawing to a close, there are two bills upon which the Chamber has lobbied and are on the Governor's desk awaiting action. The first bill, AB 48. will increase the minimum wage in California and permanently tie it to inflation. The Chamber has been an outspoken critic of this bill because of the cost to businesses, not just in the \$1 per hour increase over the first two years of the bill, but because AB 48 will increase the minimum wage every year because of inflation. Tying the minimum wage to inflation will essentially build in another cost driver for businesses making it more difficult for businesses to retain the employees it does have. The Chamber has urged the Governor to veto this minimum wage increase, as he did last year. The second bill, AB 1623, seeks to raise money for transportation projects, reducing traffic congestion and increasing the flow of goods for businesses. The Chamber has supported this bill because increasing the flow of goods is an important, an often overlooked factor in the health of the business community, and has lobbied extensively on its behalf and is optimistic that it will be signed into law.

In order to accomplish its goals, the Chamber has developed a number of strategic alliances and often works in collaboration with agencies such as the Metropolitan Transportation Commission, the Alameda County Transportation Authority, and the Association of Bay Area Governments. We also partner with other business organizations,

such as Joint Venture Silicon Valley, the Economic Development Alliance for Business, the Silicon Valley Leadership Group, the California and United States Chamber of Commerce, and our region's neighboring chambers, in an ongoing effort to protect your interests.

The Chamber has two distinct and established arms with which to accomplish government advocacy goals:

Governmental Affairs Committee

The GA Committee is the advocacy arm of the Chamber. The GA Committee operates effectively by tracking legislative and regulatory activities at the local, state and federal levels. The GA Committee analyzes a broad spectrum of issues, that affect the business climate, and then makes recommendations for specific actions to the Chamber Board of Directors.

Business for Good Government

Business for Good Government (BGG) is an affiliated political action committee of the Fremont Chamber of Commerce, authorized by the State of California and the Fair Political Practices Commission (FPPC) to raises funds; endorse candidates, initiatives and ballot measures. The BGG Committee plays an active role in the sup-

port of business interests in all state, regional, and local arenas. Formed in 1995 to help elect candidates sensitive to business issues, BGG enables the business community to have a voice in the political process. BGG has a board of trustees independent of the Chamber's Board of Directors. Although the Chamber Board communicates its positions on the issues to BGG for their consideration, BGG's endorsements of candidates and ballot measures are made independently.

For more information on the Chamber's government advocacy activities, contact Billy Sandbrink, Director of Government Affairs at (510) 795-2244 or email bsandbrink @fremontbusiness.com.

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