

**Don't miss the city managers meeting**  
Reserve your seat for the Oct. 16 lunch, see p.2

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**What is the BGG?**  
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VOLUME 9,  
NUMBERS

## Special Election 2008 Issue

October  
2008

### Chamber Backs Hotel Tax : Measure MM

At its July meeting, the Chamber Board voted to support a 2 percent increase to the City's transient occupancy tax (TOT), a tax levied on individuals who stay in hotel or motel rooms for 30 days or less. If approved by a majority of the voters, this increase would raise the TOT rate, often referred to as a "hotel tax," from 8 percent to 10 percent, on par with that of neighboring communities.

**Background:** Fremont is faced with limited resources, as are many of us, largely determined by outside factors, resulting in insufficient resources to

maintain desirable service levels for public safety, street maintenance, and local services. Despite cutting operating expenses, leaving vacancies unfilled, and focusing on economic development, the City still has a real need for additional revenue sources – locally-controlled and not subject to State take-away – in order to maintain fundamental City services during uncertain times.

In June, City Council members expressed interest in increasing local sources of revenue to augment the General Fund, specifically to safeguard spending related to public safety

and street maintenance. In evaluating potential options, the Council discussed raising Fremont's transient occupancy tax above its current 8 percent. Newark and Milpitas are both at 10 percent, and Union City is at 10.18 percent. Oakland's is 11 percent, San Jose's 10 percent, and San Francisco's 14 percent.

Over a period of several weeks, the Council considered increasing the tax

—**Measure MM,**  
page 2

### Candidates Forum Will Focus On Business Interests

The Fremont Chamber of Commerce and District Business Associations are scheduled to co-host two back-to-back candidates' forums for Fremont Mayor and City Council on Thursday evening October 16th. The forum will take place at Irvington High School, 41800 Blacow Rd., in the Valhalla auditorium. The mayoral forum will run from 6:30 - 7:30 p.m. and the Council candidates' forum from 7:45 - 9 p.m.

This candidates' night is co-sponsored by the Fremont Chamber of Commerce, the Centerville Business and Community Association, Irvington Business Association, Mission San Jose Chamber of Commerce,

Niles Main Street, and Warm Spring Business and Community Association. This represents the first time the business districts and the Chamber have partnered to produce a forum and it is our opportunity to hear the answers to questions of concern specifically to business.

We encourage you to come hear the candidates for Fremont Mayor and City Council discuss their priorities, their vision for Fremont, and answer a broad range of questions of interest to Fremont's business community.

To submit questions in advance, email [nmoore@fremontbusiness.com](mailto:nmoore@fremontbusiness.com). Questions may also be submitted at the forum.

## Chamber Weighs in on November Ballot Measures

The November 4th ballot has twelve State initiatives on it, along with several local measures. It is the responsibility of the Government Affairs Committee of the Fremont Chamber to review these measures to determine whether to recommend a position to the Chamber Board of Directors, but it is the Board of Directors that ultimately votes whether to support, oppose or take no position on any given measure.

In determining whether to take a position, the Board considers whether the measure will have a clear and direct impact on the local business environment, the economic vitality of our area, or the overall quality of life in

Fremont. In some cases, it is obvious that the measure will have significant impact to Fremont's business climate and economic development efforts, but in other cases, the measure may have more of an impact on the overall quality of life in Fremont. In those cases, the Government Affairs Committee and Chamber Board evaluate how significantly the quality of life issue will influence business and employee location and retention decisions.

With that in mind, the Chamber Board voted to take positions on five of the twelve measures on the November ballot. A summary of each of these measures and the rationale for the Board's positions follows:

**Proposition 1A: Safe, Reliable High-Speed Passenger Train Bond Act**

**CHAMBER POSITION: SUPPORT**

**Summary:** Proposition 1A asks voters to approve the issuance of \$9.95 billion of general obligation bonds to partially fund a \$40 billion, 800-mile high speed train linking Southern California, the Sacramento/San Joaquin Valley, and the San Francisco Bay Area. Ninety percent of the bond funds are to be spent on specific projects, with matching federal and private matching funds required before any State funds are released. The system would be designed to use electric trains

and sustain speeds of no less than 200 miles/hour. All bond funds would be subject to independent audits.

**Fiscal Impact:** Assuming 30 years to pay off principal and interest, payments would average about \$647 million per year. Unknown operation and maintenance costs would be at least partially, and potentially fully, offset by passenger fares.

**Supporters Say:** High speed rail (HSR) would:  
• increase mobility, yet cost about 1/3 of what it would cost to provide the

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Top  
of the  
**Week**  
REPORT

Linking the Business Community

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# City Managers Luncheon

## 2008/2009 Outlook



Fred Diaz



Larry Cheeves



John Becker

**Thursday, October 16, 2008**

11:30 AM - Registration / Noon - 2 PM - Main Program

**Fremont/Newark Hilton** 39900 Balentine Dr., Newark, CA 94560

The city managers will present and discuss the progress of each city. A question and answer period will follow the city managers' presentations. This event is an opportunity for the community to come together and learn about the issues that impact each city individually, and how those issues impact the entire Tri-City area. Lunch is included. Menu will be Napa Valley chicken. Vegetarian available only if pre-ordered (no exceptions). Please indicate your choice when reserving your seat. Reservations are required by October 10. Hosted by Fremont, Newark, and Union City Chambers of Commerce.

Reserve your seat online at [www.fremontbusiness.com](http://www.fremontbusiness.com)  
or call (510) 795-2244

Hosts:



Event Sponsors:



## Measure MM—

from page 1

to various levels, including up to 13 percent, and it also considered a multi-step increase.

While supportive of the City's need for additional revenue, the Chamber is also very aware that our local hotels compete with surrounding cities for customers. In response to opposition from the Chamber and local hotels to raising the tax above that of our neighbors, thereby placing our hotels at a competitive disadvantage, the Council decided on the current language of the measure, now known as Measure MM.

**Measure Description:** Measure MM increases Fremont's Transient Occupancy Tax from 8 percent to 10 percent, effective January 1, 2009, if approved by a majority of the voters. This would raise our TOT rate to the same level as

our neighboring communities but does not place us at a competitive disadvantage by going beyond that. Effectively, on a room rate of \$100 per night, a hotel guest would pay an additional \$2 if this measure passes.

**Benefit Description:** For fiscal year 2007/08, Fremont's TOT revenue (from the current 8 percent tax) is projected to be \$3.2 million. Each 1 percent increase in the TOT rate is projected to increase revenue by \$400K, so the proposed increase from 8 percent to 10 percent is projected to increase General Fund revenue by \$800K.

While funds added to the General Fund are not restricted in their use, the Council has indicated its intent to use these incremental funds for public safety and street maintenance. This also aligns with the current allocation of General Fund

resources; today 89 percent of the General Fund revenues are allocated to police, fire, and park and street maintenance.

**Chamber Position: SUPPORT.** The Fremont Chamber of Commerce places its highest priority on promoting and enhancing a healthy and positive business environment, and we also believe that preserving police, fire and street maintenance services is critical to a thriving business economy. We believe that Measure MM appropriately balances the need of the City for additional funding for key services with the needs of the business community - specifically our hotels - to remain competitive. The Chamber encourages you to vote YES on Measure MM.

# The Silicon Valley Economy: 2009 and Beyond Challenges & Opportunities

This economic forum is scheduled for Friday, October 24, from 8 - 10 a.m. in the Fukaya Meeting Room of the Fremont Main Library.

Addressing a variety of issues relevant to today's economy and other timely topics renowned keynote speaker Dr. Russell Hancock, President and CEO of Joint Venture: Silicon Valley Network will share insights and information that will impact your outlook for the economy in 2009 and beyond. Joint Venture: Silicon Valley Network is a group of visionary leaders from business, labor, government, the universities, and the non-profit sector who build creative solutions to solve problems in their community, and to work as teams on current initiatives.

Our panel moderator will be Jim Cunneen from California Strategies, LLC. Jim served as a California State Assemblyman from 1994-2000 creating a distinguished record on high technology and quality of life issues. He also served as an executive for two highly respected Fortune 500 Companies in Silicon Valley and was President and CEO of the San Jose Silicon Valley Chamber of Commerce.

This economic forum will consist of a panel of speakers who are leaders from industry and the business community. Drawing from a wealth of experience the panel will share

insights and perspectives about today's compelling business issues and the shifting economy in the context of our local community.

Challenges and concerns specific to the industrial and manufacturing sectors, small business, and real estate, with a perspective on local issues, will impact the future development of California and the Silicon Valley as a community.

Distinguished panelists include: Joe Head, President of Summerhill Homes. Dr. Gari Browning, President of Ohlone College. J. Kelly Truman, Ph.D., Vice President of Solyndra.

This economic forum is produced in partnership between the Fremont Chamber of Commerce and the Alameda County Library Foundation.

Refreshments will be served. This event is free. Advance reservations are required. RSVP: Richard B. Ajluni at rajluni@aclibrary.org or 510-745-1514 voice.

Contact: Fremont Main Library Information Desk (510) 745-1401

Location: Fremont Main Library, 2400 Stevenson Blvd., Fremont, CA 94538

This economic forum is produced in partnership between the Fremont Chamber of Commerce and the Alameda County Library Foundation.



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Based on availability, event must activate by 12/31/2008 and meet the \$5,000 minimum requirement.

## Calendar of Events October

- 1 Ambassadors' Meeting**  
8 a.m., Chamber Conference Room
- 6 Joint City Council/School Board Meeting**  
4 p.m., City Council Chambers
- 7 Fremont City Council Meeting**  
7 p.m., City Council Chambers
- 8 Realty Experts - William Hartkopf Mixer**  
11 a.m. - 1 p.m.  
41051 Mission Blvd., Fremont. Phone: (510) 226-2444  
Realty Experts are real estate sales specialists serving the San Francisco Bay Area since 1974. Whether you have a home for sale or are looking for a home, Realty Experts will provide you with the service you deserve.
- Meet-and-Greet for BGG-endorsed candidates**  
hosted by Business for Good Government (BGG)  
Mass Mutual, 2201 Walnut Ave., Suite 140, Fremont  
5 - 7 p.m., Mass Mutual
- 10 Chamber Board of Directors Meeting**  
7:30 a.m., Chamber Conference Room
- 14 Fremont City Council Meeting**  
7 p.m., City Council Chambers
- 15 Connection Club Leaders Meeting**  
8 a.m., Chamber Conference Room
- Strizzi's Restaurant Mixer**  
5 - 7 p.m.  
2740 Mowry Ave., Fremont. Phone: (510) 797-9000  
Conjuring up the flavors of Old Italy, Strizzi's is widely known throughout the San Francisco Bay Area for its fresh fish entrees and its fine Italian sauces and pasta preparations. Naturally fresh and naturally healthful, Strizzi's transforms everyday food and service into an epicurean delight.

- 16 Leadership Fremont, Class of 2009 Session**  
8:30 a.m., Fremont Transfer Station
- Tri-Cities Managers Luncheon: Outlook for 2008-2009**  
11:30 a.m., Fremont/Newark Hilton
- Mayor & City Council Candidates' Forum**  
6:30 p.m., Irvington High School, Valhalla Hall
- 21 Leadership Fremont Steering Committee**  
8:00 a.m., Chamber Conference Room
- Fremont City Council Work Session**  
Time tbd, City Council Chambers
- 22 Government Affairs Committee meeting**  
7:45 a.m., Chamber Conference Room
- 24 ChamberPak deadline**
- 28 Fremont City Council Meeting**  
7 p.m., City Council Chambers

## November

- 4 Election Day**  
Don't forget to Vote!
- City Council Meeting**  
7 p.m., City Council Chambers
- 5 Ambassadors' Meeting**  
8 a.m., Chamber Conference Room
- Mission Hills Gallery Fine Jewelers Mixer**  
5 - 7 p.m.  
2678 Mowry Ave., Fremont. Phone: (510) 713-1616  
Mission Hills Gallery works with each client to create custom jewelry to commemorate all of the special moments of your life. Their excellent experience, quality and value will make you look good!
- 12 Fremont City Council Meeting**  
7 p.m., City Council Chambers
- 14 Chamber Board of Directors Meeting**  
7:30 a.m., Chamber Conference Room

# November Ballot Measures—

from page 1

same level of mobility and service with highway and airport improvements

- remove tens of thousands of cars from our highways, reduce air travel, reduce emissions, protect our air
- create 160K construction-related jobs, many permanent jobs
- link our major population centers through an integrated transportation system
- reduce dependence on foreign oil

**Supporters Include:** Governor Arnold Schwarzenegger; Silicon Valley Leadership Group; San Francisco and Los Angeles Chambers of Commerce; League of California Cities; City of Oakland; BART; Santa Clara Valley Transportation Authority  
[www.californiahighspeedtrains.com](http://www.californiahighspeedtrains.com)

**Opponents Say:**

- Prop 1A is a boondoggle.
- Funds would be better spent on other projects to relieve congestion.
- Californians already shoulder too much bond debt.

**Opponents Include:** California Chamber of Commerce; Senator Tom McClintock; Howard Jarvis Taxpayers Association  
[www.derailhsr.com](http://www.derailhsr.com)

**Chamber Position:** SUPPORT. The Fremont Chamber of Commerce ranks both transportation infrastructure and environmental sustainability among its priorities, and considers this measure an investment in California's future. An economic study just released on October 2nd by the Bay Area Council Economic Institute, projects that the California High-Speed Rail System will generate over 100,000 jobs in the Bay Area alone during construction, and 48,000 permanent jobs by 2030, while significantly reducing the second worst traffic congestion in the Country. The study also estimates that HSR construction costs will be less than half the cost of expanding airports and highways.

## **Proposition 7: Renewable Energy Generation**

**CHAMBER POSITION: OPPOSE**  
**Summary:** Proposition 7 requires government-owned utilities to generate 20 percent of their electricity from renewable energy by 2010, a standard currently applicable to private electrical corporations. It raises requirement for all utilities to 40 percent by 2020 and 50 percent by 2025, and imposes penalties for non-compliance.

**Fiscal Impact:** Increased state administrative costs up to \$3.4 million annually for regulatory activities, paid by fees. Unknown impact on state and local government costs.

**Supporters Say:**

- Prop 7 assures that by 2025 half the electricity in California will come from solar and clean energy resources.
- We cannot afford NOT to do this.

**Supporters Include:** S. David Freeman, energy expert who wrote first U.S. energy policy; State Senator Liz Figueroa (ret); State Senator Pro Tem John Burton (ret) [www.yeson7.net](http://www.yeson7.net)

**Opponents Say:**

- While a renewable energy target is desirable, this is too aggressive and well beyond targets for implementing the greenhouse emissions reduction law, AB 32.
- Prop 7 is poorly drafted.
- It will not achieve its stated goals and will actually disrupt renewable power development.
- It will force small renewable energy companies out of California's market through a 'competition elimination' provision.
- It has potential to substantially drive up energy prices.
- It has unworkable mandates.

**Opponents Include:** California Chamber of Commerce; California Small Business Association; California Small Business Roundtable; Sierra Club California; California Solar Energy Industries Association; California Wind Energy Association; California Democratic Party; California Republican Party; California League of Cities  
[www.noprop7.com](http://www.noprop7.com)

**Chamber Position:** OPPOSE. While the Chamber has identified environmental sustainability as one of its priorities, this measure attempts to do too much, too quickly with some potentially fatal flaws, however well-intentioned it may be.

## **Proposition 10: Alternative Fuel Vehicles and Renewable Energy**

**CHAMBER POSITION: OPPOSE**  
**Summary:** Proposition 10 authorizes \$5 billion in bonds paid from the state's General Fund, to help consumers and others purchase certain high fuel economy and alternative fuel vehicles, and to fund research in renewable energy and alternative fuel vehicles.

**Fiscal Impact:** State cost of about \$10 billion over 30 years to repay bonds. Increased state and local revenues, potentially totaling several tens of millions of dollars through 2019. Potential state administrative costs up to about \$10 million annually.

**Supporters Say:** Proposition 10 will reduce California's dependence on foreign oil by providing needed funding to:

- Generate electricity from renewable sources
- Provide consumer rebates for purchase or lease of clean alternative fuel vehicles, including hybrids, electric vehicles, and fuel-efficient vehicles
- Replace older polluting diesel trucks with clean alternative fuel trucks
- Fund research and development of cheaper & cleaner fuels

**Supporters Include:** T. Boone Pickens (Clean Energy Fuels company); Ron Dellums, Mayor, City of Oakland  
[www.prop10yes.com](http://www.prop10yes.com)

**Opponents Say:**

- The use of bonds for these purposes is not an appropriate use of bond funds
- This measure is funded by T. Boone Pickens, owner of Clean Energy Fuels Corp, and is a self-serving initiative that stands to benefit Pickens company
- The measure was not crafted by a broad enough base of individuals to properly vet it
- Prop 10 does not allow all technologies to compete for taxpayer dollars

**Opponents Include:** California Chamber of Commerce; Consumer Federation of California; League of Women Voters; Mercury News; Consumer Watchdog; California Federation of Teachers; California Labor Federation  
[www.noonproposition10.org](http://www.noonproposition10.org)

**Chamber Position:** OPPOSE. While the Chamber has identified environmental sustainability as one of its priorities, we do not believe that underwriting the cost for individuals and businesses to purchase low emission and high fuel efficiency vehicles is an appropriate use of State bond funds. Based on information we have collected, we also have serious concerns about the ability of this measure to achieve its stated goals.

## **Proposition 11: Redistricting. Initiative Constitutional Amendment and Statute.**

**CHAMBER POSITION: SUPPORT**

**Summary:** This measure is an amendment to the California Constitution that changes the authority for redrawing state district boundaries from elected legislators to a commission. It establishes a multilevel process to select commissioners from the registered voter pool, creating a commission comprised of Democrats, Republicans, and representatives of neither party.

**Background:** State legislators currently have the power to redraw their own districts every 10 years, after the Census. This process is called redistricting. The offices that would be impacted are the California Senate, Assembly, and Board of Equalization.

**Fiscal Impact:** Per Legislative Analyst's office, no significant impact in state redistricting costs.

**Supporters Say:** The current redistricting process results in a 99 percent reelection rate, giving little incentive for lawmakers to be responsive and accountable. They say that Prop 11 will:

- ensure an open and transparent redistricting process that respects existing city and county boundaries
- change the process so that it will no

longer be controlled by the party in power

- increase accountability and responsiveness among our elected officials
- result in more competitive elections

**Supporters Include:** Governor Schwarzenegger, California Chamber of Commerce, Steve Westly, League of Women Voters of California, California Business Roundtable, California Taxpayers Association, California Small Business Association, Silicon Valley Leadership Group, Former Governor Gray Davis  
[www.yesprop11.org](http://www.yesprop11.org)

**Opponents Say:** Proposition 11:

- is confusing and complicated
- is unfair because 14 people will make decision for entire State
- has a hidden agenda

**Opponents Include:** California Democratic Party; California State Firefighters Association; Asian Pacific Policy and Planning Council; NAACP; Mexican American Legal Defense and Educational Fund  
[www.noonprop11.org](http://www.noonprop11.org)

**Chamber Position:** SUPPORT. The Fremont Chamber believes it is a conflict of interest for existing legislators to redraw their own district boundaries, and strongly supports this initiative. By making the outcomes of elections less certain (through reducing 'safe' seats), redistricting has the potential to provide greater leverage and voice for the business community.

## **Proposition 12: Veterans Bond Act of 2008**

**CHAMBER POSITION: SUPPORT**

**Summary:** Proposition 12 authorizes the State to sell \$900 million in General Obligation bonds for the Cal-Vet program. These bonds would provide

sufficient funds for at least 3,600 additional veterans to receive loans.

**Background:** Over the past 85 years, there have been 26 Veterans Bond Acts, and Californians have consistently recognized the debt we owe to those who have served. Over 420K veterans have been helped during this time. The Cal-Vet program enables veterans to obtain low cost loans for the purchase of conventional homes, manufactured homes, and mobile homes without costing the taxpayers one cent. All costs of the program are paid by veterans holding loans. As these bonds are repaid by the veterans, new bonds must be authorized.

**Fiscal Impact:** Costs of about \$1.8 billion to pay off both the principal and interest would be paid by participating veterans.

**Supporters Say:** The program is good for the economy because, in addition to helping veterans, Cal-Vet loans generate thousands of housing industry-related jobs.

**Supporters Include:** California Chamber of Commerce; placed on ballot by unanimous vote of State Assembly and Senate

**Opponents Say:** No organized opposition

**Opponents:** No organized opposition

**Chamber Position:** SUPPORT. This program supports our veterans by helping them assimilate successfully back into our communities. It generates housing-related jobs thereby stimulating the economy. The program is self-supporting and does not impact overall bond indebtedness for the state.

## Candidate Debates for Fremont Mayor & City Council

Co-hosted by the Fremont Chamber of Commerce, Centerville Business & Community Association, Irvington Business Association, Mission San Jose Chamber of Commerce, Niles Main Street, Warm Springs Business & Community Association

**When:** October 16th  
**Where:** Irvington High School - Valhalla auditorium  
41800 Blacow Rd.  
**Times:** Fremont mayoral forum: 6:30 – 7:30 p.m.  
City council candidates forum: 7:45 – 9 p.m.

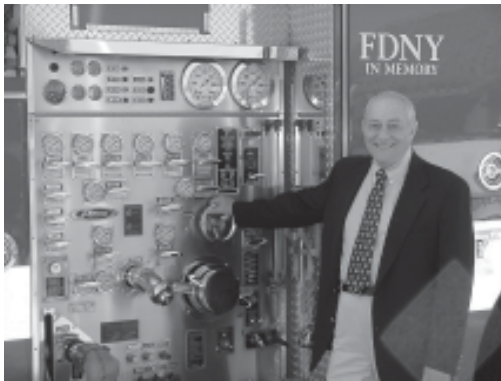
Listen to the candidates discuss their priorities, their vision for Fremont, and answer a broad range of questions of interest to Fremont's business community.

To submit questions in advance, email [nmoore@fremontbusiness.com](mailto:nmoore@fremontbusiness.com). Questions may also be submitted at the forum.

# BGG Endorses for Mayor and City Council

## Bob Wasserman gets BGG Nod for Fremont Mayor

Business for Good Government, the Political Action Committee of the Fremont Chamber of Commerce, has endorsed incumbent Bob Wasserman for Fremont Mayor, indicating their satisfaction with the job he has done as Mayor since 2004 and noting the positive economic development that has occurred in Fremont during his tenure. When asked about his vision for Fremont, Bob responded that he wants to bring Fremont to the next level, a City that is not only a great place to live and raise a family, but also a place that provides the dining, shopping and cultural experiences desired by residents, our workforce, and those businesses considering a move to Fremont.



Incumbent Mayor Bob Wasserman

Bob brings extensive experience to the job of mayor including sixteen years as Chief of Police, twelve years as a member of the City Council, and the past four years as Mayor. He has been a champion of economic development in Fremont, and was a strong supporter of a recent trade mission to China, recognizing that Fremont's diverse community creates an ideal environment for global companies to locate here. He has also hosted several trade missions from China.

Wasserman notes with pride the retail and other projects that have occurred during his tenure. The past four years have seen the development of Pacific Commons into the top retail center in Fremont, and the expansion of restaurant and retail offerings throughout Fremont. In speaking with BGG, Bob noted that property taxes alone cannot provide the level of services and amenities we need and want, and that increasing our sales tax revenue is critical to doing so.

As Mayor, Bob was instrumental in getting the Oakland A's serious about a move to Fremont, and continues to share the Fremont Chamber's belief that having a major league team based in our City will bring a level of prestige to Fremont that will attract visitors and commerce alike. He describes the proposed Ballpark Village as a mini Santana Row (the prestigious shopping/living

district in San Jose). "Eventually, it will cause other things to happen – like a Performing Arts Center. It will contribute in unbelievable ways, but we will make the decision based on facts," Wasserman stated, adding that he would not vote to move forward with the project if the EIR and business terms show that it would not be good for the City.

Wasserman also points with pride to the progress made in the area of transportation during his tenure, noting specifically the I-880 & Mission Blvd. interchange project and the Washington Blvd grade separation project. In addition to providing congestion relief and greater accessibility to key retail and industrial areas, these projects also facilitate the Warm Springs BART extension and a future Irvington BART station. Over the past several months, Mayor Wasserman has successfully advocated for regional support of a proposal to close the funding gap for BART to Warm Springs, contacting regional agencies and mayors and soliciting the Fremont business community's help in advocating for this proposal.

Wasserman lists his priorities as public safety; strengthening our economy by attracting new business and creating jobs at all income levels; and creating an environmentally sustainable community. He pledges to continue to seek ways to increase funding for police and firefighters, and notes that he commissioned a green task force to identify ways to make Fremont more environmentally friendly. When asked about what approaches he would support to help "green" Fremont, Bob noted that he would prefer not to mandate actions that are a hardship for businesses and residents, but would rather encourage and facilitate voluntary steps. He added that he will also focus on creating "green collar jobs" and attracting businesses that are developing ways to help people reduce their carbon footprint.

Lastly, Bob has proven to be a strong friend to the Chamber and the Fremont business community, attending Chamber board meetings on a regular basis to hear Chamber concerns and share City news and plans. He has actively sought Chamber advice and support on various issues. His priorities related to economic development, transportation infrastructure, and quality of life are all priorities of the Fremont Chamber.

More information about Bob can be found on his website: [www.bobwasserman.com](http://www.bobwasserman.com). BGG encourages you to vote to re-elect Bob Wasserman as Fremont's mayor.

## BGG endorses one candidate, Trisha Tahmasbi, for Council

If elected, Trisha Tahmasbi will be a new voice on the Fremont City Council, but she is no stranger to Fremont, public office, the workings of government, or the issues facing our City and region. After listening to her vision for Fremont and her answers to questions posed by Business for Good Government, BGG is confident that she will make a strong addition to our City Council.

A resident of Fremont's Centerville district, Trisha currently serves as Deputy Chief of Staff for Assemblymember Alberto Torrico. Over the past five years, she has been involved in legislation and outreach related to local and regional transportation projects, business, labor, education, technology and housing. In 2007, Tahmasbi was appointed to the Ohlone College Board.

Her priorities are public safety, creating a thriving local economy, and smart growth. She believes that we must prioritize safety first for Fremont's future, reversing the recent increase in crime and gang activity. She speaks passionately about creating a thriving economy, taking into consideration the character of our historic districts, enhancing our overall quality of life, and creating pedestrian-friendly centers for shopping, dining and entertainment.

When asked about housing and the requirements for affordable housing, Trisha noted, "This is not just about units. We need to think about creating communities. We need to ask ourselves, 'What makes sense here?'" She went on to note that she envisions town centers with affordable housing as part of the overall mix.

With regards to A's proposed move to Fremont, Trisha expressed excitement at the opportunity, and said that the project "if done right, will make Fremont a destination city." She added that Fremont needs to make sure we get the best deal possible, and that issues related to traffic, safety and schools remain to be addressed. Apart from the A's project, Tahmasbi expressed support for preserving Fremont's in-

dustrial land and recruiting companies in emerging fields in order to provide high quality jobs.

In her closing remarks to BGG, Trisha noted that she will bring a fresh perspective to the Council and that she has built and will continue to build relationships with other agencies and with local stakeholders in order to foster inclusiveness in creating Fremont's plan for the future. She added, "I look forward to working with Fremont's business community to make sure our city becomes more "business" friendly and we recruit and retain quality employers, large and small."

More information about Trisha can be found at her website: [www.votetrisha.com](http://www.votetrisha.com). BGG encourages you to vote for Trisha Tahmasbi for Fremont City Council.



City council candidate Trisha Tahmasbi

Business for Good Government Committee  
BGG is a Political Action Committee affiliated with, though independent of, the Fremont Chamber of Commerce with the purpose of endorsing candidates who are sensitive to and supportive of business issues.

### Important Information for Voters

Registration deadline for November 4th election is October 20th. All registration forms must be postmarked no later than Oct. 20.

Secretary of State Voter Info: [www.sos.ca.gov/elections](http://www.sos.ca.gov/elections) (Use this link to get to voter registration info, including registration forms, finding your polling place, and getting an absentee ballot) Call 510-267-8683 for questions about voting or to determine your voter registration status.

You need to re-register to vote when:

- You move to a new permanent residence
- You change your name
- You change your political party choice

League of Women Voters' voter registration info: [ca.lwv.org/lwvc/edfund/voterreg/](http://ca.lwv.org/lwvc/edfund/voterreg/)

# Alberto Torrico Earns Third BGG Endorsement

Business for Good Government (BGG) easily renewed its endorsement of Alberto Torrico for his third and final term as our representative in the 20th State Assembly District. During his first two terms in the Assembly, Torrico has proven to be an effective leader, rising to the second highest post in the State Assembly, that of Majority Leader. He has authored 38 measures that were passed by the Legislature, 27 of which were subsequently signed by the Governor, and he sits on several committees of interest to the business community, including the Committee on Banking and Finance and the Committee on Business and Professions. He also serves on, and previously chaired, the Committee on Governmental Organization, one of the Capitol's most powerful committees. He has been named Legislator of the Year by numerous organizations, including the American Electronics Association, the Califor-



State Assembly Majority Leader  
Alberto Torrico

nia Association of Independent Grocers and Convenience Stores, and the California State Firefighters' Association.

Torrico recently signed as a co-sponsor of AB 3034, the bill that placed Proposition 1A - the high speed rail bond that the Chamber supports - on the November ballot. He has successfully sponsored several measures to protect and accelerate funding for local transportation projects and was able to help the construction industry during this economic downturn by navigating successful passage of a bill to defer collection of most impact fees until close of escrow.

BGG believes that Majority Leader Torrico understands our District well and serves as a powerful advocate for our needs in Sacramento.

Business for Good Government Committee

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# BGG Endorses for Washington Hospital Board

The Business for Good Government (BGG) board has placed its confidence in incumbents Patricia "Pat" Danielson and Dr. William Nicholson, acknowledging BGG's belief that Washington Hospital is under sound stewardship. During the interviews, both candidates demonstrated a keen understanding of the complex challenges facing the hospital, and discussed key areas of focus including the work that is underway to improve emergency care services at the hospital, the new Women's Health Care Center, preventive education, and community outreach.

Dr. Nicholson is a private practice physician and 10-year member of the Washington Hospital Board, who also serves as chair of the hospital's Quality Steering Committee. Nicholson refers to Washington Hospital as a "gem and a treasure within our community" and aims to further its standing as the major medical center in Southern Alameda County. Nicholson noted that Washington Hospital has the busiest emergency room in the County outside of Highland Hospital in Oakland, and said that expanding and improving the ER is the subject of intense focus by the board. When informed of BGG's endorsement, he said, "I am pleased that BGG has recognized the importance of steady experienced leadership on the Washington Hospital Board. I hope the voters will allow me to continue my commitment to leading Washington Hospital in providing the best quality care guided by the 'Patient First Ethic'."

Pat Danielson, a health care information professional who has served on the Washington Hospital board since 2001, is known as a passionate advocate for quality health care. Her top three priorities are to ensure that the hospital provides quality health services for everyone, to maintain financial stability, and to advocate for the development of community partnerships and enhanced health care services. Addressing the issue of rising health care costs, Danielson noted that while many of the costs are outside of local control, the hospital tries to maintain and keep its equipment in top condition for as long as possible, and it promotes minimally invasive procedures so that hospital stays can be shortened. She also noted that the health care screenings provided by the WOW van, the Women's Health Center and other hospital programs all contribute to early detection and lowered treatment costs. "I am pleased to receive the endorsement of BGG. I work hard for the Hospital District and our residents and believe your endorsement is in recognition of that hard work."

Business for Good Government Committee

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## What is Business for Good Government (BGG)?

Business for Good Government (BGG) is an affiliated political action committee of the Fremont Chamber of Commerce, authorized by the State of California and the Fair Political Practices Commission (FPPC) to raise funds, endorse candidates, and contribute to ballot measures or candidate campaigns. BGG plays an active role in the support of business interests in local, regional, and state elections.

Officially, BGG is classified by the State of California as "a general purpose sponsored recipient committee of the Fremont Chamber of Commerce." Essentially, this is a political action committee, or PAC, that operates at the state rather than the federal level.

### Why was BGG formed?

Formed by the Chamber's Board of Directors in 1995 to help elect candidates who are sensitive to business issues, BGG furthers the business community's efforts to have a voice in the political process. The bylaws of BGG read, "The purpose of BGG is to help protect, preserve, and further good government and foster a political environment which will strengthen the private enterprise system."

BGG is able to raise funds for candidates or to support or oppose ballot measures that impact business. Such activities, if carried out by the Chamber, could jeopardize its tax-exempt non-profit designation. On the other hand, BGG is legally authorized by the State of California to raise and spend funds for these purposes.

Although the Chamber communicates its legislative priorities and positions on issues to BGG, BGG's endorsements of candidates are made completely independently.

### How is BGG structured?

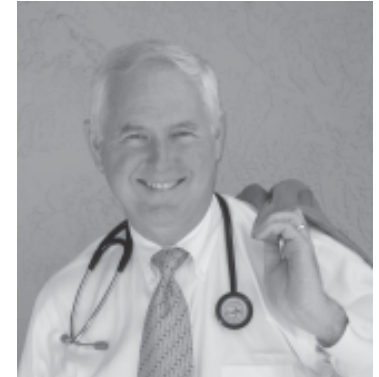
BGG has its own board of directors, independent of the Chamber's board of directors. It has complete control over any endorsements it chooses to make, and since it is responsible for its own fundraising, it also has complete control over its expenditures. BGG trustees serve consecutive one-year terms until resignation or removal, and BGG is completely independent of any political party, political organization, or candidate.

### What can BGG do?

BGG can endorse and contribute money to candidates or ballot measures. It can promote its endorsements to the Fremont Chamber membership, organize phone banking and other "get out the vote" activities, and spend funds to create campaign materials or events.

### Interested in serving?

If you are interested in serving on the Business for Good Government board, please contact Nina Moore for an application at (510) 795-2244 ext. 107, or email [nmoore@fremontbusiness.com](mailto:nmoore@fremontbusiness.com).



left: Patricia "Pat" Danielson  
above: Dr. William Nicholson

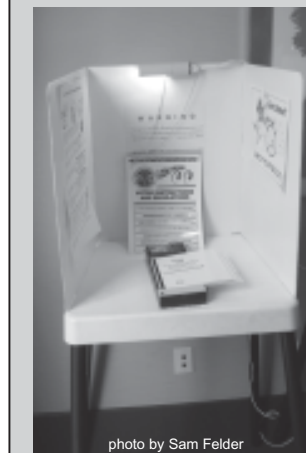


photo by Sam Felder

## YOUR VOTE IS NEEDED

The right to vote in our country is fundamental to securing all of our other rights as Americans and is the first among all the inalienable rights guaranteed by the Constitution. Voting is an act of good citizenship, civic responsibility, and democracy. You can help Make Democracy Work by casting your vote on November 4th.

For more information on your voting rights or to register to vote, visit [www.sos.ca.gov/elections](http://www.sos.ca.gov/elections).

**Deadline to register to vote is October 20, 2008**

# BGG Endorses Trustees for Fremont Unified School District and Ohlone College

The Fremont Chamber of Commerce and BGG consider the development of a highly skilled workforce for the 21st century a top priority, and believe that maintaining the high quality of education available in Fremont is critical to our ability to attract and retain business. The boards of the Fremont Unified School District and Ohlone College are the two locally elected bodies that impact the quality and range of educational programs available in Fremont. With that in mind, BGG is pleased to announce its endorsements for these offices.

## Fremont Unified School District

Over the past four years, FUSD has continued to increase its overall academic achievement, remained on course for completion of bond projects despite increasing construction costs, maintained a balanced budget in difficult economic times, and effectively negotiated a super-intendent change. In evaluating the candidates for Fremont Unified School District Board of Education, BGG opted to prioritize experience and stability high on its list, as it chose to endorse incumbent Ivy Wu and former board trustee Bryan Gebhardt, along with newcomer Desrie Campbell.



Ivy Wu

Ivy Wu is currently serving as board president as she completes her first term as FUSD trustee. Wu says she is running for re-election to provide stability to the board, and cites the budget, student achievement, and student housing as key challenges facing the District. She believes that it is important for the schools to focus on more than test scores and to ensure that we are providing a full range of opportunities for our students, including opportunities for acceleration, vocational training, and arts experiences. Known for her enthusiasm, energy and caring, Wu is active in a wide range of educational committees and activities locally and at the State level, and serves as Executive Director of a non-profit organization serving special needs children. She is a strong believer in building partnerships with the City, parents, business and the greater community in order to develop strategies for improving our schools and increasing funding.

Bryan Gebhardt is also a familiar face on the School Board, having served on it twice already. In 1991, while a senior at Washington High School, he served as the student board member, and in 2006, he was appointed to fill the remainder of retiring board member Guy Emanuel's term. In between those times, Bryan has served on various committees covering many facets of the District's



Bryan Gebhardt

operations, including district finances, instructional programs, technology and facilities. Bryan's priorities are enabling all students to reach their full potential; utilizing funds wisely; and ensuring safe schools. In speaking with BGG, he noted the importance of partnerships between the School District, City and business, and the need to work with parents, staff and the greater community to discuss strategic direction, the budget, and issues such as a potential bond measure. Bryan noted that his experience on the Board and as director of engineering has taught him that "successful organizations are built through teamwork and accountability."

The final School Board candidate endorsed by BGG is Desrie Campbell, a 12-year resident of Fremont whose four sons are District alumni. Campbell has many ties to the community as a business owner and member of the Fremont Chamber of Commerce, and she currently serves on the

Community Advisory Board of Fremont's Family Resource Center; the board of the Fremont Education Foundation; and the board of the Alameda County Commission on the Status of Women, where she chairs the Gender Racial and Equity Committee. She says that the specific issues motivating her to run for the Board are the financial challenges facing the district, the dropout rate, and student achievement. As a financial and insurance advisor who completed her bachelor's degree while her son was in college, Campbell is a strong supporter of alternative education and career pathway programs such as those offered at Robertson, Mission Valley ROP and the Fremont Adult School. She is an equally strong believer in engaging parents and the entire community to provide every Fremont student with the highest quality education possible. BGG believes that the alternative path that Campbell has taken through our educational system, her community activities, and her financial background (particularly with corporate CFO Peggy Herndon leaving the Board) make her an ideal candidate to round out the experience and expertise on the Board.

## Ohlone College Board of Trustees

The past four years have also seen exciting developments at Ohlone, including the construction of the Newark Center for Health Sciences and Technology (awarded the environmentally-coveted LEED Platinum certification) and the establishment of a campus in China. However, Ohlone recently received an accreditation warning, primarily related to the relationship of the Board with the Staff. BGG has been pleased to see positive progress made in addressing the accreditation warning and has confidence in the board to address the issues raised.

In its endorsements for the two numbered seats on the Ohlone College Board, BGG chose to endorse incumbent Bob Brunton for Area 1, Seat 4, and Greg Bonaccorsi for the Area 1, Seat 6 vacated by appointee Trisha Tahmasbi.

Bob Brunton, Area 1, Seat 4: Bob Brunton is completing his second term on the Ohlone

board, and identifies the current challenges facing Ohlone as the need to successfully resolve the issues raised in the accreditation report, the need to align educational priorities with limited fiscal resources, and the need to develop additional funding resources for facilities upgrades and program support. Brunton believes that cooperation and coordination with other educational providers, the business community, and school districts is essential to ensuring that tax dollars go further to maximize educational opportunities for students.

Known for asking tough questions and challenging the status quo, Bob's efforts over the years have resulted in more open and transparent governance as well as a better site for the Newark campus than was originally proposed. With regards to the accreditation warning, Brunton noted that the board and staff have made great strides in understanding how to work more effectively together, and added that he is committed to doing his part to ensure that the needed improvements are made.

Greg Bonaccorsi, Area 1, Seat 6: During his BGG interview, Greg Bonaccorsi demonstrated significant knowledge about Ohlone, which coupled with his experience in the education arena, earned him BGG's endorsement for this seat. In addition to his 20-years experience as a junior high science teacher in the Fremont Unified School District, Bonaccorsi brings leadership and advocacy experience from a 5-year term as president of the District's teachers' association, and knowledge of school financing through his service on the District's Financial Advisory Committee. His priorities are responsive and sound governance; ensuring that Ohlone can be a gateway to higher education as well as career and vocational training for Tri-City students; and developing partnerships with all stakeholders. "I am very pleased and humbled to have received BGG's endorsement," said Bonaccorsi. "It represents an affirmation of my belief that partnerships with business are to be nurtured in order to offer students the best possible opportunity for success in the 21st century. I will work hard to ensure that I am available to listen to ideas expressed by members of the Fremont Chamber of Commerce."

BGG encourages you to make the above candidates your choice for trustees of our educational system.

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Bob Brunton



Greg Bonaccorsi

# Voter Guide

## Information for voters

### Who is eligible to vote?

You are eligible to vote in any election if on the day of election:

1. You are at least 18 years of age.
2. You are a citizen of the United States.
3. You are not incarcerated or on parole for a felony conviction.
4. You are properly registered. You must be registered at least 15 days before an election to vote in that election.

### Where do you register?

You can register at:

1. City government buildings, City Clerk's office, County Registrar of Voters, DMV.
2. Any fire station.
3. Special registration booths set up by volunteers prior to elections.
4. Your convenience, with "Register by Mail Postcards" available at such places as post offices, city halls, community centers, and libraries.

### When must you re-register?

California has permanent registration.

Once you have registered, you need to register again only if:

1. You have moved.
2. You wish to change your party affiliation.
3. You have changed your name and wish to vote under your new name.
4. You fail to vote at a statewide General Election. (held in November of even numbered years) and fail to return the postcard sent by the County Registrar of Voters after the election.

*The deadline to register is  
October 20, 2008*

*Election day is  
November 4, 2008*

## Online links for voters

[www.smartvoter.org](http://www.smartvoter.org)

The League of Women Voters  
*Find your ballot and polling place, read statements from candidates,*

[www.acgov.org/rov/index.htm](http://www.acgov.org/rov/index.htm)

Alameda County Registrar of Voters  
*Find you voter registration status, vote by mail application, apply to be a poll worker, polling place lookup, sample ballots*

[www.sos.ca.gov/elections](http://www.sos.ca.gov/elections)

California Secretary of State  
*State ballot measures, candidates and election information, voter registration and participation information*

<http://vote.sos.ca.gov/>

California Secretary of State  
*Election results for Nov. 4 statewide general election will be available after polls close at 8 p.m. Nov. 4, 2008*

# New Members

## Automobile Renting

### Avis

Roger Fritter  
39025 State St.  
Fremont, CA 94536  
Phone: (510) 796-1308  
Fax: (510) 796-2635

### Budget Truck & Car Rental

Farris Nsour  
5307 Central Ave.  
Fremont, CA 94536  
Phone: (510) 791-0780  
Fax: (510) 791-0956  
Email: fnsour@budgettruck.com  
Website: www.budget.com

## Contractor - Bathroom Remodeling

### Sosa Marble & Granite

Shawn Lenhart  
7701 Marathon Dr.  
Livermore, CA 94550  
Phone: (925) 373-7675  
Fax: (925) 373-9593  
Email: slenhart@sosagranite.com  
Website: www.sosagranite.com  
For over a quarter century, Sosa Granite and Marble has provided natural stonework for a wide range of residential and commercial clients throughout Northern California. During that time, the Sosa family, owners & operators of Sosa, have built a stellar reputation based on dedication to produce excellent personal service.

## Contractor - General

### Glenn Garry Construction

Warren Baker  
1765 Landess Ave., Ste. 237  
Milpitas, CA 95035  
Phone: (800) 507-2803  
Fax: (408) 929-1876  
glennarrygrp@gmail.com  
The best quality sunrooms at a reasonable price. Glenn Garry Construction is built on 22 years of experience where customer service is the number one priority.

## Counseling Services

### Counseling & Hypnotherapy

Larry Peterson  
3711 Mission View Dr.  
Fremont, CA 94538  
Phone: (510) 438-9888  
Email: drlarry.christiancounseling@yahoo.com  
Website: www.christiancounselingbayarea.com  
Counseling and Hypnotherapy - to be healthier and happier by enriching relationships, learning

to forgive, anger management, overcoming stress and anxiety, stop sex addiction and pornography, improve selling skills, stop smoking, alcohol moderation, weight loss or gain, accelerated learning and test taking, overcome fears and phobias.

## Dentists

### Fremont Smile - Dr. Edwin Chicchon

Claudia Ibeth  
3200 Mowry Ave., Ste. D  
Fremont, CA 94538  
Phone: (510) 713-8986  
Fax: (510) 713-8068  
Email: chicchon1@sbcglobal.net  
Website: www.fremont-smile.com

### Randhawa Dental

Aneet Randhawa  
3805 Beacon Ave., Ste. B  
Fremont, CA 94538  
Phone: (510) 796-1600  
Fax: (510) 796-1131  
Email: randhawadental@510dentist.com  
Website: www.510dentist.com  
We are a husband and wife team providing quality dental services to Bay Area families, particularly the communities of Union City, Hayward, Fremont and Newark. Having graduated in 1988 followed by Masters degrees in the orthodontics and restorative dentistry respectively we are proud to offer our patients over 40 years of combined dental experience.

## Environmental Services

### GreenNow USA

Martha Amram  
615 National Ave.  
Mountain View, CA 94043  
Phone: (650) 288-0835  
Email: info@greennowusa.com  
Website: www.greennowusa.com

## Home Improvement Contractors

### Ripple Effect Water Gardens

Robert Blasing  
17 Stein Am Rhein Ct.  
Redwood City, CA 94063  
Phone: (650) 364-6253  
Fax: (650) 364-6096  
Email: bob@ripple-fx.com  
Website: www.ripple-fx.com  
After more than 25 years in the construction business, Robert and Caroline Blasing decided it was time to tackle their own backyard. With a shared belief in the connection between tranquility and quality of life, they felt that a water feature would be the best way to create a healthy and

nurturing environment for their family.

## Hotels & Motels

### Holiday Inn Express-Fremont

Chris Walton  
47031 Kato Road  
Fremont, CA 94538  
Phone: (510) 490-2900  
Fax: (510) 659-8353  
Email: hiefremont@earthlink.net  
Website: www.hiexpress.com/fremontca

## Ice - Commercial

### Glacier Ice Company

Dan Nicholson  
43960 Fremont Blvd.  
Fremont, CA 94538  
Phone: (510) 656-2230  
Fax: (510) 498-4240  
Email: iceinformation@glacierice.com  
Website: www.glacierice.com

## Insurance

State Farm Insurance - Bay View AFO  
Sharon Anderson  
22320 Foothill Blvd., Ste. 180  
Hayward, CA 94544  
Phone: (510) 690-9660  
Fax: (510) 590-9428  
Email: sharon.anderson.hmr@statefarm.com  
Website: www.statefarm.com

## Jewelers-Jewelry

### Ariana Trader

Qader Qudus  
37381 Fremont Blvd.  
Fremont, CA 94538  
Phone: (510) 745-7553  
Fax: (510) 745-7531  
Email: info@arianatrader.com  
Website: www.arianatrader.com  
We specialize in Afghan handmade jewelry, carvings, gemstone, glass beads & pearls. We are dedicated to bring direct factory price to our wholesale customers.

## Martial Arts Instruction

### Choi's Martial Arts

Alexander Choi  
46515 Mission Blvd.  
Fremont, CA 94538  
Phone: (510) 252-1220  
Fax: (510) 252-1268  
Email: chois8@sbcglobal.net  
Website: www.hengdo.com  
Choi's has been active in the Tri-City community for over 10 years. Some of our activities and recognition include: Charity Fundraisers, National Gold Medalists, Rated Top Ten US

School, Top Ten Master in US, high rate of Honor Roll Students, Tournaments, Character Development

## Massage Therapist

### Massage Envy

Daniel Nelson  
39016 Paseo Padre Pkwy.  
Fremont, CA 94538  
Phone: (510) 760-9826  
Fax: (530) 269-1554  
Email: dan.nelson@massageenvy.com  
www.massageenvy.com  
Whether you're looking to relieve stress, lower your blood pressure, or you're interested in getting some much needed relaxation, Massage Envy's flexible scheduling, and affordable prices make enjoying a little slice of heaven easy any time you like! Learn more about our wellness benefits program and how you can enjoy a great customized massage as often as you'd like with a Massage Envy membership.

## Motorcycle Dealership

### Fremont Honda & Kawasaki

Eddie Benson  
41545 Albrae St.  
Fremont, CA 94538  
Phone: (510) 661-0100  
Fax: (510) 661-0121  
Email: motorcyclestore@hotmail.com  
Website: www.fremontmoto.com  
Though we are a relatively new dealership, we have over 75+ combined years of motorcycle industry experience within our staff. We offer a professional Service Department with Honda and Kawasaki factory trained technicians as well as a knowledgeable parts department staff. Combined we are Fremont Honda and Kawasaki, your #1 source for your Honda or Kawasaki motorcycle, scooter, and ATV!

## Nonprofit Organizations

### AAUW Fremont Branch (American Association of University Women)

Randy Fewel  
P. O. Box 8254  
Fremont, CA 94537  
Phone: (510) 728-9700  
Email: jailteacher@comcast.net  
Website: www.aauwfremontbranch.org  
AAUW, (American Association of University Women) is a national organization founded in 1881. Membership is open to those having an AA degree or higher.

The Fremont Branch, organized in 1961, currently has 132 members. Our mission is to advance equity for women and girls through advocacy, education, and research.

### Fremont Elks Lodge

Sheila Spangler  
38991 Farwell Drive  
Fremont, CA 94536  
Phone: (510) 797-2121  
Fax: (510) 797-4532  
Email: sheilas@marblestone.net

### Tri-City Homeless Coalition

Carol Arata  
40849 Fremont Blvd.  
Fremont, CA 94538  
Phone: (510) 657-7409  
Fax: (510) 657-7293  
Email: carata@tricityhomeless.org  
Website: www.tricityhomeless.org  
Tri-City Homeless Coalition's mission is to end homelessness by assisting low-income, un-housed people to secure stable, supportive housing; and to be advocates for the removal of the causes of homelessness in Alameda County. Programs and services include emergency shelter programs; rental subsidies; transitional and permanent supportive housing; job counseling, placement referrals; life skills training; parenting classes; children's programs; health care services; and individual and group counseling.

## Physicians & Surgeons

### Ellis Eye & Laser Medical Center

William Ellis  
2211 Moorpark Ave.  
San Jose, CA 95128  
Phone: (510) 525-2600  
Fax: (510) 524-1887  
Email: examiner123@hotmail.com

## Publishing

### NorCal Publishing

Cathy Lonsdale  
28 Castro Valley Blvd., Ste. 205  
Castro Valley, CA 94546  
Phone: (510) 886-1317  
Email: cathy@norcalpublishing.com  
www.norcalpublishing.com  
Norcal Publishing is the premier company for Community Guides in the East Bay. Started in 2005 Norcal Publishing currently produces the San Leandro Community Guide and the Castro

—More New Members,  
page 9





## Connection Clubs: Meeting Dates, Times, Places

The Chamber's Connection Club is a "business to business" referral program, designed to give maximum support and opportunity to Chamber members who understand the value of networking and doing business with people they know and trust. No duplications of business types allowed. Each club may only have one representative of any given profession or specialty.

**To visit a Connection Club, please call the Chair or Vice Chair to reserve your space.**

**Tuesday Noon**  
meets weekly at 11:45 a.m.  
Ginger Cafe at Newark Hilton  
39900 Balentine Dr., Newark  
Chair: Justine Schroeder, (510) 673-4646  
Vice: Russell Bender (510) 770-9360  
www.tuesdayconnectionclub.com

**Connect 2 Succeed**  
2<sup>nd</sup> & 4<sup>th</sup> Thursday at 11:45 am  
Outback Steakhouse  
5225 Stevenson Blvd., Fremont  
Chair: Sandra Madonna (510) 910-2681  
Vice-Chair: tba  
www.connect2succeed.com

**Fridays Women In Business**  
meets weekly at 7:30 a.m.  
Best Western Garden Court Inn  
5400 Mowry Ave., Fremont  
Chair: Tammy Duran, (510) 693-5054  
Vice-Chair: Maria Sicalbo, (510) 791-0852  
www.fremontwib.com

**Thursday AM**  
meets weekly at 7:30 a.m.  
The Depot Diner  
37260 Fremont Blvd., Fremont  
Chair: Renee White (510) 790-0822  
Vice: Madeline Holmes (510) 599-1215  
www.thursdayAM.com

**Referrals Plus**  
1<sup>st</sup> & 3<sup>rd</sup> Thursday at 11:45 am  
The Outback Steakhouse  
5525 Stevenson Blvd., Fremont  
Chair: Scott Capen, (510) 207-6207  
Vice: Jennifer Logan (510) 494-0829  
www.thursdayreferralsplus.com

**Friday AM Connection Club**  
meets weekly at 7:15 a.m.  
The Depot Diner  
37260 Fremont Blvd., Fremont  
Chair: Dan Strauss, (510) 366-5082  
Vice-Chair: Guido Bertoli, (510) 790-2444  
www.fridayconnections.com

## Doing Business Over Lunch



39233 Fremont Bl.  
(In the Hub)  
**(510) 742-6221**  
Open 7 Days a Week  
11 am-10 pm



45915 Warm Springs Bl.  
Fremont **(510) 656-9141**  
Lunch M-F: 11:30 am-2:30 pm  
Dinner: 5-10 pm (M-F & Sun)  
5 pm-12 am (Sat)  
Sun. Brunch: 10 am-2 pm



Fresh Fish  
Pasta  
Wood-Fired Grill  
2740 Mowry Ave.  
Fremont, **(510) 797-9000**  
Sun-Thurs: 11:30 a.m. to 9:30 p.m.  
Fri & Sat: 11:30 a.m. to 10:30 p.m.



39136 Paseo Padre Pkwy  
Fremont **(510) 790-6550**  
Open Daily 8 am - 11 pm



Italian & Continental Cuisine  
5200 Mowry Ave, Fremont  
**(510) 792-2000**  
Lunch(M-F): 11:30 am- 3 pm  
Dinner: 5:00 pm - 10 pm  
Saturdays, dinner only  
4:30 pm - 9:30 pm



**zpizza**  
46703 Mission Blvd.  
Fremont  
**(510) 360-9900**  
Sun-Thur: 11 am-9 pm  
Fri-Sat: 11 am -9:30 pm

Some of the best business deals are made over lunch. If you would like to have your restaurant featured here, please call (510) 795-2244, or you can send an email to [fmfcc@fremontbusiness.com](mailto:fmfcc@fremontbusiness.com)

## More New Members—

from page 8

Valley Community Guide. It also works in conjunction with it's sister company to produce the Village Book, a community directory in the Montclair, Piedmont and Rockridge areas of Oakland.

### Real Estate - Residential

#### Prudential California Realty - Hilda Furtado

Hilda Furtado  
46921 Warm Springs Blvd.  
Fremont, CA 94539  
Phone: (510) 651-8222  
Fax: (510) 657-5500  
Email:  
[Hilda.furtado@prurealty.com](mailto:Hilda.furtado@prurealty.com)  
[www.prurealty.com](http://www.prurealty.com)

### Retail Sales

#### Cutco, Vector Marketing - Alex Laurente

Alex Laurente  
Fremont, CA 94538  
Phone: (510) 742-8826  
[alautore@mac.com](mailto:alautore@mac.com)  
[www.cutco.com](http://www.cutco.com)  
The longstanding tradition of crafting fine kitchen cutlery continues at CUTCO. And, it's not just about making great knives it's about building relationships with

our customers. Since its beginning in 1949 CUTCO knives have been manufactured by skilled craftsmen in our factory in Olean, N.Y. It's their personal touch that results in cutlery that is enjoyed and cherished for generations.

#### MOE's Home Collection

Glenda Ray  
40547 Albrae St.  
Fremont, CA 94538  
Phone: (800) 967-9942  
Fax: (510) 490-8192  
Email:  
[gray@mdeshomecollection.com](mailto:gray@mdeshomecollection.com)  
Website:  
[www.moeshomecollection.com](http://www.moeshomecollection.com)

### Security Control Equipment & Systems

#### Brinks Home Security

Mitch Darnell  
2851 Whipple Road, Ste. A  
Union City, CA 94587  
Phone: (510) 429-3940  
Fax: (510) 429-3950

### Software Developers & Consultants

#### BScaler, Inc.

Robin Benitez  
1520 McCandless Dr.  
Fremont, CA 95035

Phone: (408) 935-3000  
Fax: (408) 946-8715  
Email: [rbenitez@bscaler.com](mailto:rbenitez@bscaler.com)  
Website: [www.bscaler.com](http://www.bscaler.com)

### Veterinarian Services

#### Ace Animal Hospital, Inc.

Parminder Aulakh  
3750 Mowry Ave.  
Fremont, CA 94538  
Phone: (510) 790-2525  
Fax: (510) 790-2551  
Email: [acevets@gmail.com](mailto:acevets@gmail.com)  
[www.aceanimalhospital.com](http://www.aceanimalhospital.com)  
We provide state-of-the-art, loving care, the highest quality in veterinary medicine in a friendly, relaxed environment. We provide personalized leading edge services, providing access to Specialists and consultants. We understand your feelings and the importance of pets as a family member. We are committed to provide the best pet care.

Become a member  
today!

Call the Fremont Chamber at  
(510) 795-2244, ext. 103, to  
speak to KK, our Director of  
Membership Services



## Ask SCORE: Business questions answered via email

The Fremont Chamber of Commerce and SCORE are working together to provide you with assistance to make your business successful. One is through the advice offered by SCORE to both current businesses and startups regarding marketing, sales, finance, management, and human resource issues. SCORE can help you achieve the business success you are seeking by avoiding the daily pit-

falls you may encounter. SCORE counselors are now accepting your questions via email and will publish the answer to one question in each issue of the Fremont Business Review. Please send your question to [score@fremontbusiness.com](mailto:score@fremontbusiness.com). Please be sure to include your name, address and phone number. Anonymous emails will not be published.

email your business related questions to:  
[score@fremontbusiness.com](mailto:score@fremontbusiness.com)



## Irvington Hits the Big Time!

by Gregory S. Green  
President, Irvington Business Association

Hello Fremont Chamber of Commerce Member,

Just a little note about Irvington and your TV; yes, that's right, Irvington was featured on TV!

In February of 2008, the Irvington Business Association was contacted by the fabulous show on CBS Channel 5, "Eye on the Bay". They were producing a series of shows called "Tiny Towns" featuring small towns in the Bay Area alphabetically.

When they reached the letter "I", Irvington popped up and we were contacted with the request to share our slice of Fremont. We were proud to host CBS and its film crew around some quaint Irvington locations. The piece may be viewed online on our

website, [www.irvingtonbusiness.com](http://www.irvingtonbusiness.com).

The day started off questionably weather-wise with rain and clouds threatening our comfort and the days' shoot. Although hit and miss, it eventually warmed up and the film crew was able to really enjoy our district.

Our first stop was the historic Bay Street Coffee on the corner of Fremont Blvd. and Bay Street. Our own Mayor of Fremont, Bob Wasserman, met us at Bay Street Coffee and was thrilled to be part of this wonderful production, giving an interview that fit the warm feeling generated on the show. After enjoying a couple cups of coffee, we were off.

Following an interview at the historic Hirsch Building, now housing Century 21 Banner Realty, we set out for Central Park/Lake Elizabeth. Unfortunately, the weather didn't make it easy and a short burst of rain put a

damper on filming. While we were attempting to film, we saw many residents still enjoying the Lake, proving Fremont's unwavering enjoyment of our City's resources.

Other stops and interviews included Mid East Grocery & Deli, Cynthia's Tea Garden, Treasures at Bay, Ltd., Lila Bringham (owner of the Rix House where Cynthia's and Treasures reside), La Casita Restaurant, Le Visage Salon, and Armadillo Bay.

All in all, being able to showcase Irvington on TV was a fantastic opportunity and the Irvington Business Association was proud to be part of the production. We hope you have a chance to view the piece and take pride yourself in the richness our City has to offer. To view, go to [www.irvingtonbusiness.com](http://www.irvingtonbusiness.com).

## IBA Announces Their Speakers' Series

The Irvington Business Association is proud to announce its speaker series line-up through March 2009 and invites Fremont Chamber of Commerce members to attend!

### October 28th, 2008

- Lisa and Dirk Lorenz will speak about the Altamont Commuter Express
- November 18th, 2008 (Note: Special date due to holiday)
- Bruce Cates, owner of Niles Essenay Café will speak about the Niles Essenay Café and Niles Plaza progress
- Albert J. Rios, IBA Board Member and owner of DEL Equipment Leasing will speak about his business.

### December 9th, 2009

- Note: This will be a combined General Meeting and Board of Directors work session for IBA's upcoming Miracle on Bay Street event. No speakers but come help with last minute details, and learn how to get a booth at low cost at the event. Enter the monthly drawing for great IBA member prizes.

### January 27th, 2009

- John Juarez, IBA Board Member and Prudential Real Estate Realtor will speak about his business.
- Dirk Lorenz, IBA Board Member and owner of Fremont Flowers and Depot Café will speak about the Center The-

ater for the performing arts, and his business, the Depot Cafe.

- Open for Non-IBA member

### February 24th, 2009

- Bruce Davis, IBA Board Member and owner of Davis Computing Solutions will speak about backing up your data. Computers are fickle, be prepared.
- Garrett Yee, Ohlone College Board will speak about his work on the board and his experiences as a soldier in Iraq.

### March 24th, 2009

- Jesse Schaa, IBA Vice President and owner of Schaa's Lawnmowers Have a black thumb? We can help.
- Open for Non-IBA member

If you would like to advertise your business or upcoming business event, or just speak about a relevant topic affecting Fremont business and/or the Irvington District, please contact Dirk Lorenz at [fremflwr@pacbell.net](mailto:fremflwr@pacbell.net).

Check the web site at [www.irvingtonbusiness.com](http://www.irvingtonbusiness.com) for the most current list of upcoming speakers.

All IBA General Meetings are held on the fourth Tuesday of each month, unless otherwise noted, at 7:30am at the Irvington Presbyterian Church, 41020 Chapel Way, Fremont, 94538.

For questions, contact Gregory S. Green, President, Irvington Business Association. 510-366-8130

## A look back at Irvington



Photo dated from the mid 1920's. 2nd car from left is a Maxwell. Pond's drug store on the corner contained the telephone exchange for the Irvington Area. Washington Ave was unpaved at the time. The traffic marker "keep to the right" is now the Irvington Monument, located at the 5-corners in the Irvington district.

Source: Fremont Chamber archives



### Irvington Business Association Board of Directors

front (left to right): Sandra Madonna, Greg Green, John Juarez  
back (left to right): George Matta, Jesse Schaa, Bruce Davis, Al Rios, Liz Elliott, Dirk Lorenz



## Host a Mixer

Do you want to host a mixer? Call KK at 510-795-2244, ext. 103 to reserve a date in 2009. Mixers are networking events held on the 2nd & 4th Wednesday of each month (exception Feb., Nov., & Dec.); and once a quarter we produce one lunchtime mixer. Call now to see what dates are still available in 2009.

# Member News



## Online Referrals Report

### September 2008

Total visits to fremontbusiness.com from 09/01/2008 to 09/30/2008: **11,350**

Average number of monthly visits to fremontbusiness.com (6 month average): **10,737.5**

Total number of referrals from the website business directory: **13,892**

Each member averaged **18.52** referrals from the directory in September

Each day in September there was an average of **463** referrals from the directory

The top 150 display referrals received a total of **13,012** display referrals from the directory

The top 150 clicked on referrals received a total of **950** click thrus to their websites

The total emails sent from our directory was **115**

The total map referrals from our directory was **118**

#### Top 5 Categories (Sept 2008):

1. Accountants
2. Restaurants
3. Attorneys
4. Ice- Commercial
5. Insurance

#### Top 5 Displayed members (Sept 2008)

1. Massimo's Restaurant
2. Bregante & Company, LLP
3. David M. Britton, CPA
4. Lee-Conwright & Hartley, LLP
5. Harrison Accounting Group, Inc.

#### Top 5 Click Throughs (Sept 2008)

1. Best Western Garden Court Inn
2. Silicon Valley/San Jose Business Journal
3. Designing Benefits
4. BJ Travel
5. First Thing Tomorrow Human Resources Consultants

#### Top 5 Mapped members (Sept 2008):

1. Best Western Garden Court Inn
2. Realty Experts - William Hartkopf
3. East West Bank
4. Fremont Chamber of Commerce
5. Outback Steakhouse

Data provided by ChamberWeblink

Members, get your website linked:  
email Napoleon at  
nbatalao@fremontbusiness.com

### Fremont Firefighters Flip Flap-jacks!

The Fremont Firefighters will host their 4th annual Pancake Breakfast, Saturday, October 11th, from 8 a.m. to noon, at Fremont Fire Station #9, 39609 Stevenson Place. \$5 donation is requested; \$3 for children 10 years and younger. This annual event benefits the Fremont Fire Department Rehab Unit Volunteers, the Fremont Fire Department Explorer Post #173 and the Alisa Ann Ruch Burn Foundation. The breakfast also features fun prizes, exciting demonstrations, and pictures with firefighters. Tickets are available at the door or you can purchase them in advance at Fire Administration, 3300 Capitol Ave., Bldg. B. For further information, contact 510-693-3839.

### Kaiser Permanente Sponsors Annual Teddy Bear Clinic

Children and their teddies (or other stuffed friends or dollies) are invited to attend the annual Kaiser Permanente Teddy Bear Clinic, on Saturday, October 11th, between 10 a.m. and 3 p.m. at the Kaiser Permanente Fremont Medical Center, 39400 Paseo Padre Parkway main courtyard. This unique "clinic" teaches children about the importance of medical care and how to feel more comfortable when visiting a doctor. The event is free and open to the public and also features dancing dogs, carnival games, Bearaoke, snacks and prizes. For more information, contact 510-248-5250.

### Washington Hospital Hosts Top Hat XXII

On Saturday, October 11th, at 6 p.m., Washington Hospital will host its annual Top Hat gala, which this year will benefit the hospital's digital echocardiography program. This black tie affair will be held on the grounds of Washington West and will feature an elegant reception, a delicious menu, dinner entertainment, a silent auction, and dancing until midnight to the Bill Hopkins Rock'n Orchestra. For tickets or more information, contact foundation@whhs.com or 510-791-3428.

### Happy Fish Swim School hosts annual benefit for Fremont Education Foundation

The fourth annual Run for Education, sponsored by Happy Fish Swim School will be held on Sunday, October 12th at Central Park, Lake Elizabeth. Featuring a 5K and 10K race as well as a Tiny Tot run, this event has become a great event for the entire family. For more information, visit www.swimhappyfish.com.

### Ohlone offers symposium on Qigong

Qigong Grandmasters from China will be visiting Ohlone College on October 11th and 12th for a two-day symposium instructing participants in the life balancing health care methods of Qigong. A traditional movement-based therapeutic exercise technique that harnesses one's "qi" or life force, Qigong plays an active role in stress reduction and improving the immune system. The symposium will be held at the Ohlone College Newark Center, from 8:30 a.m. -5:30 p.m. on Saturday, Oct. 11th, and from 8:30 a.m. -6:30 p.m. on Sunday October 12th. It is open to all skill levels, but registration is limited so reserve early. For more info, contact rkurotori@ohlone.edu.

### Smith Center Presents! Richard Glazier, The American Song Book

On October 18th, at 8 p.m., award-winning pianist and master storyteller, Richard Glazier, will guide you through a musical tour of the 20th century, starting when Ragtime was King and continuing through the decades that followed. Enjoy this thrilling performance enhanced by fascinating inside stories and rare film and audio clips. For more information, contact www.smithcenterpresents.com.

### "Women with Strings Attached" benefit Tri-City Homeless Coalition

On Saturday, October 25th, "Women with Strings Attached," a trio of Bay Area singer-songwriters who perform three-part harmony vocals and great original songs, will perform at Mission Coffee Roasting Company, 151 Washington Blvd., from 7-9:30

p.m. A portion of the proceeds from the \$15 cover charge will benefit the Tri-City Homeless Coalition. For further information, contact Carol Arata at 510-657-7409, ext. 203.

### LOV holds 3rd annual Halloween Fun & Games

The Tri-Cities League of Volunteers' annual Halloween event will be held at the Fremont Elks Lodge, 38991 Farwell Drive, and will feature a delicious prime rib and chicken dinner with fixings, as well as silent and live auctions. Halloween costumes are optional. Tickets are \$30 each and can be purchased by calling LOV at 510-793-5683 or online at www.lov.org.

### Edward Jones - Nancy Knight sponsors "Listen and Learn Series"

Over the next three months, Edward Jones - Nancy Knight is hosting a series of financial planning seminars on the following topics:

Keeping More of What You Earn -- Tues, Oct 28, 6:15-8:15 p.m. (Dinner included)  
Saving for your Child's Education -- Wed, Nov 12, 6:15-7:30 p.m.  
Raising a Money Smart Child -- Wed, Dec 10, 6:15 - 7:30 p.m.

For more information, contact Nancy Knight at 510-651-4710.

### Ohlone College Theater/Dance Presents a Halloween Trilogy

Get into the spirit of Halloween with a live stage performance of three spine-tingling chronicles of ghosts, ghouls, and revenge based on tales by Poe, Wilde and Kipling.

Performances will be held at the Smith Center at Ohlone College on Oct. 23 - 25 at 8 p.m.; Oct. 30 - Nov. 1 at 8 p.m. & 11 p.m. For more info, contact 510-659-6031 or www.smithcenterpresents.com.

### Family Service of the Tri-Cities presents a Splash of Wine

On October 30, from 5 - 8 p.m., enjoy a guided tour of Fremont's new "Aqua Adventure Park" while sampling wines from area vineyards and enjoying light refreshments. "Aqua

Adventure" is located at Fremont's Central Park, 40500 Paseo Padre Parkway. Proceeds from the event, which costs \$60 per person, will be used to provide mental health services to economically disadvantaged families. For reservations, call 510-791-3322.

### Premier Ballroom Studio Hosts Halloween Party

On October 31st, Premier Ballroom Studio at 4181 Cushing Parkway will host a Halloween Party featuring a staff show and general dancing. Of course, what would a Halloween Party be without a costume contest? For \$15, enjoy a fun party, great music, light snacks, and the chance to win a month's worth of classes or parties. For groups of over 10, tickets to the Halloween party are \$12 per person. Contact 510-683-9228 or info@premierballroomstudio.com.

### LOV presents Sunday Afternoon Concert Series

The Tri-Cities League of Volunteers and the Newark Arts Council have teamed up to bring you the 20th season of Sunday Afternoon Concerts. The second concert of the season will be held on November 9th and will feature the Don Santos Quartet presenting an afternoon of swing, jazz, Latin and jazz blues led by talented saxophonist, Don Santos. Doors open at 1 p.m. at the MacGregor/Bridgepoint School Auditorium, at the corner of Cedar and Lake Blvds. in Newark. The suggested donation is \$8 adults; \$5 seniors & students ages 12-18; \$2 for children under 12. Complimentary refreshments will be served during intermission. For more information, contact LOV at 510-793-5683 or visit www.lov.org.

### Member News

Fremont Chamber members: email your newsworthy articles to Nina Moore at nmoore@fremontbusiness.com

## Top of the Week REPORT

Linking the Business Community

## Are you getting the Top of the Week Report?

email Napoleon Batalao at nbatalao@fremontbusiness.com with SUBSCRIBE in the subject line. Read the latest issue online at www.fremontbusiness.com/newsToTWcurrent.htm



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# Chamber Supports Measure WW: East Bay Regional Parks Bond

The Chamber Board cast its support for Measure WW, the East Bay Parks Bond, at its September meeting, acknowledging that this is one of those measures that enhances our community as a whole and makes it more attractive to both current and prospective employers and employees alike.

## Summary:

Measure WW is an extension of Measure AA, passed 20 years ago, and it is intended to provide continued funding for regional park land acquisition, new park and trail development, habitat and urban creek restoration and

rehabilitation of aging park facilities. A citizens' oversight committee will ensure that Measure WW funds will be spent as promised.

## Background:

In 1988 voters approved Measure AA to finance \$225 million of bonds over twenty years to support the East Bay Regional Parks.

In the twenty years, the District has

- Added 34,000 acres of open space
- Used Measure AA funds to acquire state and federal matching funds which have doubled the money available
- Spent \$44 million in capital funds for

park improvements

- Spent \$56 million for 235 accessible local parks and recreation facilities, including \$4 million for the Oakland Zoo.
- Refinanced the existing Measure AA bonds at a lower interest rate saving over \$8.5 million in present value savings.

## Fiscal Impact:

Because this is an extension of Measure AA, it would not cause a tax rate increase but rather continue the current \$10 per \$100,000 assessed valuation.

## Supporters Say:

Measure WW will:

- Help preserve our vanishing open space, available parklands, and shoreline for the growing number of residents of Alameda and Contra Costa Counties.
- Promote environmental sustainability. The vegetation in our parks absorbs the same amount of carbon dioxide that is produced by 1.5 million cars.

## Opponents Say:

- Ending a tax is a good idea.
- Fees for users would be a better way to fund the parks.

## Chamber Position: SUPPORT

Measure WW specifically funds improvements and expansion to East Bay Regional park land in Fremont, including Ardenwood (\$2,250,000), Coyote Hills (\$8,100,000), Mission Peak (\$5,400,000), Quarry Lakes (\$4,500,000), and the Vargas Plateau (\$7,649,000). It also allocates \$9,758,562 directly to Fremont for local park and recreation projects. This is a quality of life issue that makes our community a more attractive place to businesses, employees, and residents. It represents a continuation, rather than an incremental tax, and provides significant benefit directly to Fremont.



**Images from local East Bay Regional Parks**  
Several local parks will be affected by Measure WW, including Coyote Hills and Ardenwood. Photos by Napoleon Batalao

left: Coyote Hills Regional Park  
above: Ardenwood Historical Park



*Is your  
business  
plan in  
place?*

Talk to a SCORE counselor at no charge. Schedule an appointment with Gene Page or Naeem Malik by calling 510-795-2244. Both counselors are available for your small business counseling needs. Appointments are held at the Fremont Chamber of Commerce: 39488 Stevenson Place, Suite 100, Fremont, CA 94539

Available times:  
Tuesdays from 9 a.m. to 1 p.m.  
Fridays from 10 a.m. to 12 noon

## Anniversaries

|  |   |   |   |  |
|--|---|---|---|--|
| <p><b>40+ Years</b><br/>Armor &amp; Associates Insurance Agency<br/>Bailey Farms Company<br/>Fremont Unified District Teachers Assoc.<br/>Hirsch Family<br/>Lima Family Milpitas-Fremont Mortuary<br/>The Argus/ANG Newspapers</p> <p><b>30+ Years</b><br/>Mowry Medical Pharmacy<br/>Round Table Pizza<br/>Union Bank of California</p> <p><b>20+ Years</b><br/>C R P Industries<br/>Custom Kitchen Bath Center<br/>Friedman &amp; Perry, CPA<br/>Ohlone College<br/>U.S. Bank-Fremont Office</p> <p><b>15+ Years</b></p> | <p>Red Lobster</p> <p><b>10+ Years</b><br/>Acorn Product Development<br/>Aegis Living of Fremont<br/>Allpro Property Management, Inc.<br/>ASCC, Inc.<br/>Beretta Property Management<br/>Chew Dental Group<br/>Connex Electronics Corp.<br/>Derham &amp; Logan, EA<br/>Foothill Securities, Inc.<br/>Fremont Postmaster<br/>In The Black Accounting Services<br/>King, Snell, Mildwurm &amp; Fox<br/>Law Offices of John N. Kitta &amp; Associates<br/>Lee-Conwright &amp; Hartley, LLP<br/>Merrill Gardens at Fremont<br/>Moore Financial Services, Inc.<br/>Palmdale Estates<br/>PCT Systems, Inc.<br/>Raymond Young, CPA<br/>Realty Experts - William Hartkopf</p> | <p>Rotary Club of Fremont Sunrise<br/>Strizzi's Restaurants<br/>The Learning Tree<br/>The Presidio Apartments<br/>Valley Yellow Pages</p> <p><b>5+ Years</b><br/>Anna Jacoby Interiors<br/>Bally Total Fitness<br/>Baywood Apartments<br/>Belvoir Springs<br/>Big O Tires<br/>City Beach<br/>Faultline H-D/Buell<br/>Fremont Education Foundation<br/>Gene Page<br/>Golden Benchmark Financial<br/>Golden Peacock Banquet &amp; Restaurant<br/>Harrison Accounting Group, Inc.<br/>Hopkins &amp; Carley<br/>I.C.E. Safety Solutions<br/>JOCKEY Person to person<br/>Kisner Law Firm</p> | <p>Lowell King, Realty Experts<br/>New England Financial - David Lowman<br/>Pacific Grove Supportive Housing<br/>Patricia L. Danielson<br/>Pre-Paid Legal Services, Inc.<br/>Sequoia Manor<br/>Signature Carpet One<br/>Talan Chiropractic<br/>Terminix Commercial<br/>University of Phoenix</p> <p><b>2+ Years</b><br/>A.C. Transit<br/>AIM Mail Center #155<br/>American National Insurance Company<br/>Bergstrom Financial Services<br/>Brauck International<br/>Brighton Mortgage Advisors<br/>Catered 4 U<br/>City National Bank<br/>Conklin Bros.</p> | <p>East West Bank<br/>Gary Holt Appraisal &amp; Associates<br/>Grins 2 Go<br/>Guarantee Mortgage<br/>Hobby Town USA<br/>Own Sweet Home Realty<br/>Pan Pacific Bank<br/>Randstad USA<br/>Schwan's Home Services</p> <p><b>1 Year</b><br/>Cici's Italian Ristorante<br/>Event Champions, LLC<br/>Kinders Meats Deli BBQ<br/>One Call Medical Monitoring Service<br/>Royal Ambulance<br/>Sheila Dobee DDS, Inc.<br/>State Farm Insurance - Aman Kashyap<br/>State Farm Insurance - Becky Rivers<br/>T-Mobile U.S.A.</p> |
|--|---|---|---|--|

*Congratulations to all our Chamber members who have reached these milestones*